

BIC® MEDIA CLIC
BIOBASED ECOLUTIONS®

ecolutions®
BIOBASED

The top priority
of the ballpen life cycle
is sustainability.

Made to last:

- More than 10,000 clicks
- Increased visibility for your brand
- Break resistant clip



BIOBASED PEN

There's no more ink in the pen?
No problem, now you can compost it*.

The barrel is made of **biobased material**.



Electricity 100% produced by renewable sources

Produced in our factory and printing
facilities which are both powered by
electricity **100% produced using
renewable sources**.



Low transport impact:

Production, printing and even
raw material.



**100%
Recyclable**
Ubicuity™

**70%
Biobased
MATERIAL****

**100%
Biobased
COLORANTS**

*Biodegradable under industrial conditions.
**The percentage is calculated based on total weight of the barrel.

BIC® MEDIA CLIC BIOBASED BGUARD™ ANTIBACTERIAL



Bacteria
elimination



Entire pen
protection



Timeless
protection



ISO
22196

Antibacterial
Test protocol

BIOBASED



SUGAR CANE

MADE FROM 70% BIO-SOURCED*
& 100% INDUSTRIALLY
COMPOSTABLE MATERIAL

**BIC® MEDIA CLIC BIOBASED
BGUARD™ ANTIBACTERIAL**
1973 Ballpen
Opaque
Colour ink
● ● ●
Red Ink available under request



Available on
white barrel





PERSONALIZED
COLOURS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



MADE
IN SPAIN



REGULATORY
COMPLIANCE



ISO
certified



IMPRIM'VERT®



SUGAR CANE



UBICUITY™ PROGRAM
ALLOWS RECYCLING
BIC WRITING INSTRUMENTS



100% ELECTRICITY COMING
FROM RENEWABLE SOURCES

WRITING
MODES



BALLPEN M
Ø 1 MM

PRINTING
TECHNIQUES



SCREEN PRINTING



DIGITAL

*The percentage is calculated based on total weight of the barrel. Due to the natural content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.

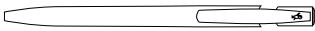
BIC® WRITING INSTRUMENTS | BALLPENS

BIC® MEDIA CLIC BIOBASED BGUARD™ ANTIBACTERIAL



BIC® MEDIA CLIC BIOBASED BGUARD™ ANTIBACTERIAL
1973 Ballpen Opaque
MOQ 500 units. Standard colours combination.

Plug



Opaque
01BG 07BG 02BG

Clip



Opaque
01BG 02BG

Barrel



Opaque
01 02

Exact colour match: ≥ 10.000 units



PERSONALIZED
COLOURS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



MADE IN SPAIN

ecolutions®



SUGAR CANE



UBICITY™ PROGRAM
ALLOWS RECYCLING
BIC WRITING INSTRUMENTS

WRITING
MODES



BALLPEN M
Ø 1 MM

PRINTING
TECHNIQUES

SP

SCREEN PRINTING

DG

DIGITAL

Decoration

**BIC® MEDIA CLIC
BIOBASED
BGUARD™
ANTIBACTERIAL**

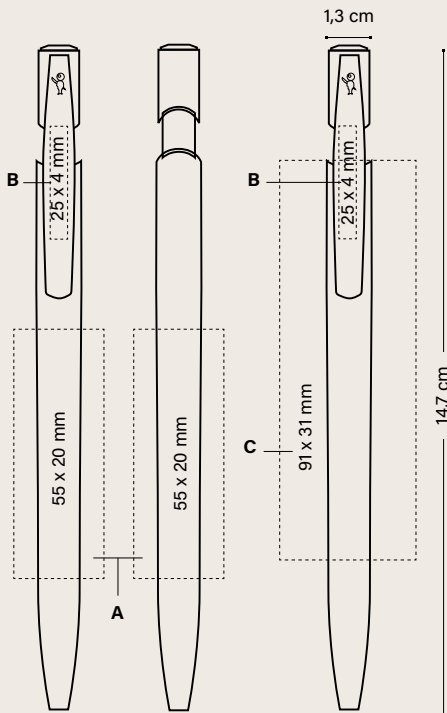
1973

A SP: max. 2 col.

B SP: max. 2 col.

C DG: full-colour

MOQ 500 units.



OPTIONAL SPECIAL PACKAGING



ECO
SLEEVE



PLASTIC
POUCH



WINDOW
BOX

EXTERNAL PACKAGING



250 ± 4,3 KG

+ INFO PAGES 240 TO 245

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