

BIC® MEDIA CLIC Antibacterial



Bacteria
elimination



Entire pen
protection



Timeless
protection



Antibacterial
Test protocol



1E27

1026

BIC® MEDIA CLIC BGUARD™ ANTIBACTERIAL

BGUARD™



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elimination



Entire pen
protection



Timeless
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Antibacterial
Test protocol



THE SOLUTION
FOR FULL COLOUR
COMMUNICATION!

BIC® MEDIA CLIC BGUARD™ ANTIBACTERIAL

1026: antibacterial logo

1027: SARS-CoV-2 logo

Opaque

Colour ink



Red Ink available under request



MIX &
MATCH

No extra charge

BIC® MEDIA CLIC BGUARD™ ANTIBACTERIAL

1026: antibacterial logo

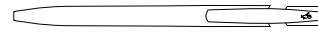
1027: SARS-CoV-2 logo

Opaque

MOQ 500 units

Standard colours combination

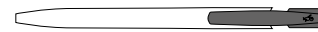
Plug



Opaque

1BG 7BG 2BG

Clip



Opaque



1BG 2BG

Barrel



Opaque



1BG 2BG

Exact colour match: ≥ 10.000 units



Iconic BIC® Boy
and Antibacterial
logo always visible!



ANTIBACTERIAL™

Decoration:

**BIC® MEDIA CLIC BGUARD™
ANTIBACTERIAL**

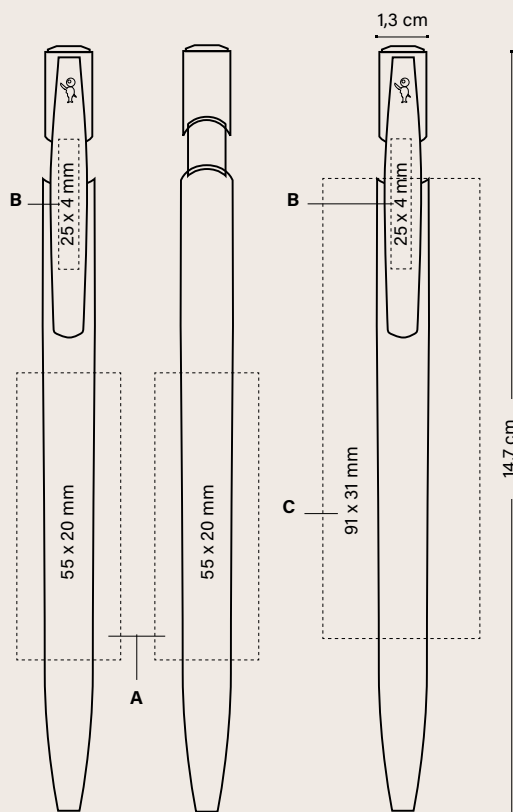
1026: antibacterial logo
1027: SARS-CoV-2 logo

A **SP**: max. 2 col.

B **SP**: max. 1 col.

C **DG**: full-colour

MOQ 500 units.



OPTIONAL SPECIAL PACKAGING



+ INFO PAGES 240 TO 245

EXTERNAL PACKAGING



**MIX &
MATCH**



PERSONALIZED
COLOURS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



MADE
IN SPAIN



REGULATORY
COMPLIANCE



ISO
certified



IMPRIM'VERT®



UBICITY™ PROGRAM
ALLOWS RECYCLING
BIC WRITING INSTRUMENTS



100% ELECTRICITY COMING
FROM RENEWABLE SOURCES

**WRITING
MODES**



BALLPEN M
Ø 1 MM

**PRINTING
TECHNIQUES**



SCREEN PRINTING



DIGITAL

BIC® MEDIA CLIC BGUARD™ ANTIMICROBIAL ECOLUTIONS®



ANTIMICROBIAL™* =



Bacteria elimination
99% en 24h

+



Viral reduction
93% in 24 h

+



Fungal inhibition
for 24 h

BGUARD™ ecolutions®

MIX & MATCH

No extra charge

ecolutions®



MADE FROM 86%
RECYCLED MATERIAL**

PLASTIC
CAR PARTS



BIC® MEDIA CLIC BGUARD™ ANTIMICROBIAL ECOLUTIONS®

ecolutions® 1E26: antimicrobial logo

ecolutions® 1E27: SARS-CoV-2 logo

Opaque

Colour ink



Red Ink available under request



ecolutions®

PLASTIC
CAR PARTS



BIC® MEDIA CLIC BGUARD™ ANTIMICROBIAL ECOLUTIONS®

ecolutions® 1E26 / ecolutions® 1E27



Add the Möbius loop to your artwork at no additional charge. Please specify it on your order. (Möbius loop imprint defaults to left-hand corner.)

MOQ 500 units
Standard colours combination

Plug



Opaque

1BG

7BG

2BG

Clip



Opaque

1BG

2BG

Barrel



Opaque

1E

3E

Exact colour match: ≥ 10.000 units



TERTZIA AB www.reklamsaker.se E-post: info@reklamsaker.se Tel 0320 749 00

You can also choose to print the SARS-CoV-2 reduction logo.
Ask your Customer Service representative for more information.

*99.9% of bacteria is eliminated from the surface in 24 hours (and more than 30% in 2 hours).

Tested under ISO 22196 protocol adapted to real usage of the pen.

93% of viruses, Sars-Cov-2 Coronavirus causing Covid-19 disease, are eliminated from the surface in 24 hours, (and around 50% in 2 hours).

Tested under ISO 22196 protocol adapted to real usage of the pen.

Fungi present on the surface is inhibited within 24 hours.

Tested under ISO 22196 protocol adapted to fungi and to real usage of the pen.



Entire pen
protection



Timeless
protection



Antibacterial
Test protocol



Adapted to
fungus test
protocol



Antiviral
test
protocol

Decoration

BIC® MEDIA CLIC Bguard™ ANTIMICROBIAL ECOLUTIONS®

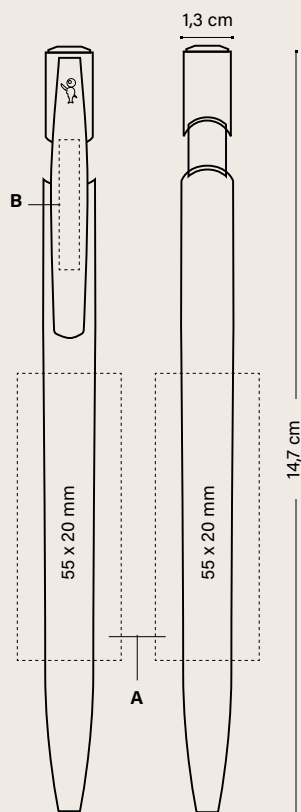
ecolutions® 1E26: antimicrobial logo

ecolutions® 1E27: SARS-CoV-2 logo

A SP: max. 2 col.

B SP: max. 2 col.

MOQ 500 units.



MIX &
MATCH



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COLOURS



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WRITING MODES



BALLPEN M
Ø 1 MM

PRINTING TECHNIQUES



SCREEN PRINTING

OPTIONAL SPECIAL PACKAGING



ECO SLEEVE



PLASTIC POUCH



WINDOW BOX

+ INFO PAGES 240 TO 245

EXTERNAL PACKAGING



500 ± 4,1 KG

TERTZIA AB www.reklamsaker.se E-post: info@reklamsaker.se Tel 0320 749 00

Available in selected countries, please ask your customer service representative.

**The percentage is calculated based on total weight of the barrel. Due to the recycled content of the raw materials used to make the product, we cannot guarantee that the colours shown in the catalogue or colours customised to order will always have the same colour and appearance.