

BIC® 4 COLOURS®

Always an icon.



THE SOLUTION
FOR FULL COLOUR
COMMUNICATION!

Now in
coloured barrels

BIC® 4 COLOURS®

1100 Opaque
1101 With lanyard

Colour ink



NEW!



01/01

02/02

01/03

01/05

01/02

01/12

01/07

New
printing area

360°
Printing



Refill
service on
request

Decoration

BIC® 4 COLOURS®

1100/1101

A SP: max. 4 col.

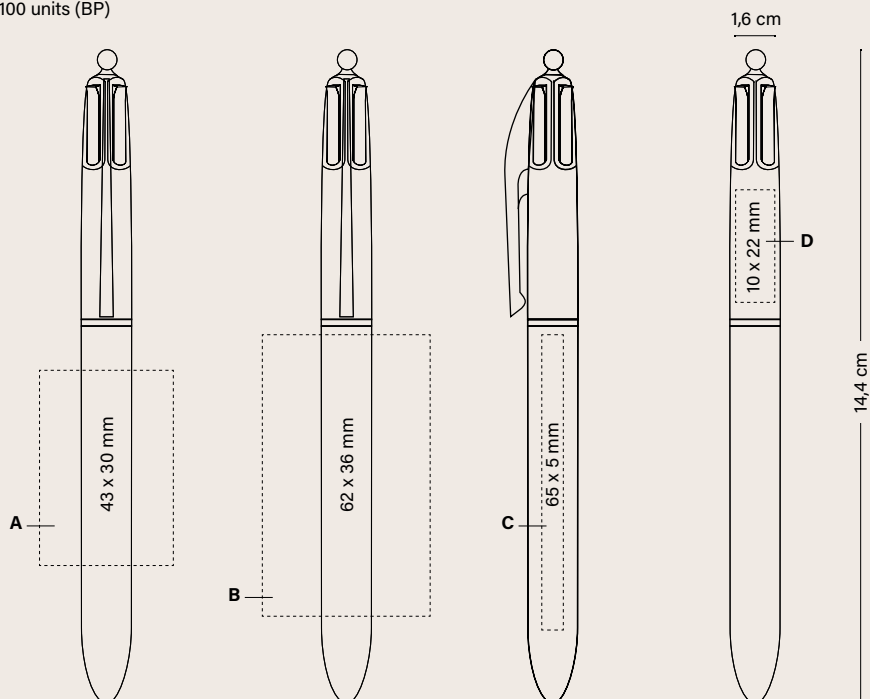
B DG: Digital print (area for images)

C BP: full-colour

D SP: 1 col. (only for white upper parts)

MOQ 250 units (SP, DG)

MOQ 100 units (BP)



PERSONALIZED
COLOURS



MANUFACTURED
AND PRINTED IN
BIC FACTORIES



MADE IN FRANCE



REGULATORY
COMPLIANCE



ISO
certified



IMPRIM'VERT®



UBICITY™ PROGRAM
ALLOWS RECYCLING
BIC WRITING INSTRUMENTS



100% ELECTRICITY COMING
FROM RENEWABLE SOURCES

WRITING SMODES



BALLPEN M
Ø 1 MM

PRINTING TECHNIQUES



SCREEN PRINTING



DIGITAL



BRITEPIX™

OPTIONAL SPECIAL PACKAGING



ECO
SLEEVE



PLASTIC
POUCH



WINDOW
BOX



COLLECTION
BOX



250 ± 3,2KG

Collection Box
(1, 2 & 3 units)

+ INFO PAGES 240 TO 245