



The Science of a Healthier Life®

January/February 2024

FEATURE ARTICLES

- | | |
|----|---|
| 16 | Delay Telomere Shortening |
| 24 | Reduce Joint Cartilage Degradation |
| 38 | Maximize Resveratrol's Effects |
| 56 | Protect Lungs from Pollution |
| 72 | Probiotic Effects on Anxiety/Depression |
| 88 | Deliver More Quercetin to Cells |

IMPROVE SLEEP

Efficiency and
Duration



PLUS, page 64:
Phages Improve Probiotic Function



ARMOR UP



Protect your cells with this powerful antioxidant and glutathione precursor.

Help your body fight back against free radicals—and encourage liver and respiratory health—with this easily absorbed immune health all-star.



Item #01534

600 mg • 60 capsules

This product is available at fine health food stores everywhere.

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.



Two-Per-Day Beats Centrum® in 10 Ways

How Do You Like Them Apples?

Eight times as much vitamin C. **Three times** as much vitamin E. **Twice** as much vitamin D and zinc. The list goes on. And since our multivitamin formulas deliver the most bioavailable forms of these nutrients (plus hard-to-find botanical extracts), **the winner is Two-Per-Day: hands down.***

Item #02314 • 120 capsules

Item #02315 • 120 tablets

(Each bottle provides a two-month supply)

*Formula compared to Centrum® Silver® Adults 50+.

These products are available at fine health food stores everywhere.



Feel like a Kid Again

If you experience general fatigue, it may be due to the decline of NAD⁺, an important coenzyme found in every cell.

NAD⁺ facilitates the production of ATP, which your body uses for fuel.

NAD⁺ Cell Regenerator™ formulas help maintain *youthful* levels of NAD⁺.

NAD⁺ Cell Regenerator™ and Resveratrol Elite™

Nicotinamide riboside (300 mg), bioavailable resveratrol and other cell-energizing nutrients in one capsule.

Item #02348

30 vegetarian capsules

NAD⁺ Cell Regenerator™

300 mg of nicotinamide riboside per capsule.

Item #02344

30 vegetarian capsules



NAD⁺ Cell Regenerator™ has met ConsumerLab.com standards for ingredient and product quality for Nicotinamide Riboside in independent testing. More information at www.consumerlab.com.



These products are available at fine health food stores everywhere.

These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

Re-Energize **Heart** and Brain Cells

Three Choices of
Superior
Ubiquinol CoQ10
Mitochondrial
Delivery System

"My gift to my
heart."

Donna

VERIFIED CUSTOMER
REVIEW



100 mg CoQ10

Item #01426

100 mg, 60 softgels



200 mg CoQ10

Item #01431

200 mg, 30 softgels



100 mg CoQ10 + 10 mg PQQ

Item #01733

100 mg, 30 softgels

These products are available at fine health food stores everywhere.



These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.



NEURO-MAG[®]

THE SMART MAGNESIUM

Supports Improvement
in Overall Cognitive Ability*



Item #01603

90 vegetarian capsules

Neuro-Mag[®] Magnesium L-Threonate is an absorbable form of magnesium, well-studied for its brain health benefits.

Neuro-Mag[®] helps improve memory and cognition.



Item #02032

93.35 grams of powder

These products are available at fine health food stores everywhere.

* Gerontology. 1996;42(3):170-80.

Magtein[®] is a trademark of Magceutics[®], Inc. and is distributed exclusively by AIDP, Inc. Magtein[®] is protected under a family of US patents, pending patents, and is protected worldwide.



These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

REPORTS



Page 30
ON THE COVER

Improve Sleep Efficiency

Clinical studies show that two plant extracts promote restful sleep. One improved **sleep efficiency** by **74%** while the other enhanced **restorative sleep** by **72%**.



16 PROTECT TELOMERES TO SLOW AGING

Shortened telomeres are associated with accelerated aging. **Selenium + CoQ10** was clinically shown to **reduce** the **shortening of telomeres** in humans.

38 MAXIMIZE EFFECTS OF RESVERATROL

Researchers have discovered a method to improve delivery of **resveratrol** throughout the body.

48 HOW MAGNESIUM AND VITAMIN D WORK TOGETHER

Magnesium and **vitamin D** enhance each other's benefits by boosting nutrient activation, absorption, and delivery.

56 PROTECT LUNG FUNCTION

Lung function *declines* with age, which impacts overall health. A **clinical trial** showed that two **plant compounds** protect the lungs from damage and **boost** lung capacity by **30%**.

64 PHAGES BOOST IMPACT OF PROBIOTICS

In a clinical study, combining a **probiotic blend** with bacteria-killing **phages** *improved* gastro-intestinal inflammation symptoms and *reduced* colon pain more than the probiotic alone.

72 REDUCE ANXIETY AND DEPRESSION WITH PROBIOTICS

Researchers have discovered a link between poor gut health and depression. In a clinical trial two **probiotic** strains produced a **50% improvement** in **depression scores** without side effects or medication.

82 PQQ AND DIABETIC KIDNEY DISEASE

PQQ has been shown in lab and animal studies to *protect* the **kidneys** from the harmful effects of elevated blood glucose.

88 DELIVER MORE QUERCETIN TO YOUR CELLS

Quercetin improves metabolic and cardiovascular health, but it is poorly absorbed. A **clinical trial** found that an advanced formulation *increases* quercetin **bioavailability** by **62%** and also boosts *bioactive* free quercetin in circulation.

DEPARTMENTS

10 IN THE NEWS

Statins may reduce cardiovascular risk in HIV patients; some antacid drugs raise dementia risk; higher antioxidant intake linked to lower gout risk; just over half a tablespoon of olive oil daily lowers risk of dying of dementia.

24 SOLUTIONS: REDUCE CARTILAGE LOSS IN OSTEOARTHRITIS

Arthritis drugs address symptoms but do not prevent cartilage degeneration. Three botanical extracts reduce joint pain, help rebuild cartilage and repair joint damage.





Nutrition Tailor-Made for Men.

NEW Men's Vitality Packs provide three science-based formulas tailored to support men's sexual health, healthy free and total testosterone levels, and prostate and urinary health—all in convenient, daily-dose packs.

**Item #02515
30 packets**

These statements have not been evaluated by the Food and Drug Administration.
This product is not intended to diagnose, treat, cure, or prevent any disease.

Editorial

Editor-in-Chief • Philip Smith
Executive Managing Editor • Renee Smith
Medical Editor • Mahwish Aurangzeb, MD, MPH
Senior Editor • Dan Jewel
Senior Staff Writer • Michael Downey
Department Editor • Laurie Mathena
Associate Editor • Rivka Rosenberger, EdD
Creative Director • Robert Vergara, MS
Art Director • Alexandra Maldonado

Chief Medical Officer

Steven Joyal, MD

Chief Scientific Officer

Andrew Swick, MS, PhD

Scientific Advisory Board

Richard Black, DO • John Boik, PhD • Aubrey de Grey, PhD
Deborah F. Harding, MD • Steven B. Harris, MD • Sandra C. Kaufmann, MD
Peter H. Langsjoen, MD, FACC • Dipnarine Maharaj, MD
L. Ray Matthews, MD, FACS • Ralph W. Moss, PhD
Michael D. Ozner, MD, FACC • Xiaoxi Wei, PhD • Jonathan V. Wright, MD

Contributors

Michael Downey • Richard Evans • Mark Fields • Lawrence Harding
John Johnson • Heather L. Makar • Laurie Mathena • Brian McKnight
Richard Santos • Patricia Weiser, PharmD

Advertising

Chief Marketing Officer • Rey Searles • rsearles@lifeextension.com
National Advertising Manager • JT Hroncich • 404-347-4170

Vice President, Business Development

Carolyn Bouchard • cbouchard@lifeextension.com • 954-202-7685

Circulation & Distribution

Life Extension • 3600 West Commercial Blvd., Ft. Lauderdale, FL 33309
Editorial offices: 954-766-8433 • fax: 954-491-5306

Customer Service: 800-678-8989 • Email: customerservice@LifeExtension.com

Wellness specialists: 800-226-2370 • Email: wellness@LifeExtension.com

Life Extension Magazine® values your opinion and welcomes feedback.

Please mail your comments to *Life Extension Magazine*, Attn:

Letters to the Editor, PO Box 407198, Fort Lauderdale, FL 33340

or email us: LEmagazine@LifeExtension.com

LIFE EXTENSION (ISSN 1524-198X) January/February 2024 ©2024 is published monthly except bi-monthly in April by LE Publications, Inc. at 3600 West Commercial Blvd., Fort Lauderdale, FL 33309-3338. LE Publications, Inc. All rights reserved. Published 13 times a year. Subscription rate: \$40 per year in the United States. US \$47 in Canada. US \$60 in other countries. Mail subscriptions or address changes to: LE Publications, Inc., P.O. Box 407198, Fort Lauderdale, FL 33340-7198, USA. Or phone us toll-free at: 1-800-841-5433. Canada Subscriptions: Publications mail agreement number 40028967. Return undeliverable Canadian addresses to PO Box 503, RPO West Beaver Creek, Richmond Hill, ON L4B4R6. You will be sent your first issue within six weeks after LE Publications, Inc. receives your subscription fee. Periodicals Postage paid at Fort Lauderdale, FL and at additional mailing offices. POSTMASTER: Send address changes to Life Extension, P.O. Box 407198, Ft. Lauderdale, Florida 33340-7198, USA. Printed in USA. The articles in this magazine are intended for informational purposes only. They are not intended to replace the attention or advice of a physician or other health-care professional. Anyone who wishes to embark on any dietary, drug, exercise, or other lifestyle change intended to prevent or treat a specific disease or condition should first consult with and seek clearance from a qualified health-care professional. **LEGAL NOTICE:** Health claims contained in articles and advertisements in this publication have not been approved by the FDA with the exception of FDA-approved, qualified health claims for calcium, antioxidant vitamins, folic acid and EPA and DHA omega-3 fatty acids, and selenium as noted where applicable. *Life Extension Magazine®* does not endorse any of the businesses or the products and/or services that may appear in advertisements for non-Life Extension branded products or services contained in it, except to state that they are advertisers who may have paid Life Extension for placement of an advertisement in this publication. Life Extension disclaims any and all responsibilities or warranties as to the accuracy of information contained in advertisements for non-Life Extension branded products or services. For Canadian customers send change of address information and blocks of undeliverable copies to P.O. Box 1051, Fort Erie, ON L2A 6C7.

H₂O Scams Exposed!

FREE Report

Get the lowdown on bogus water scams... oxygenated, structured, energized, alkalized and micro-clustered.

*Truth revealed about distilled, mineral, spring, filtered, bottled, reverse osmosis, well and ordinary "purified" water. Discover the amazing Waterwise system that **guarantees you consistent water purity.***

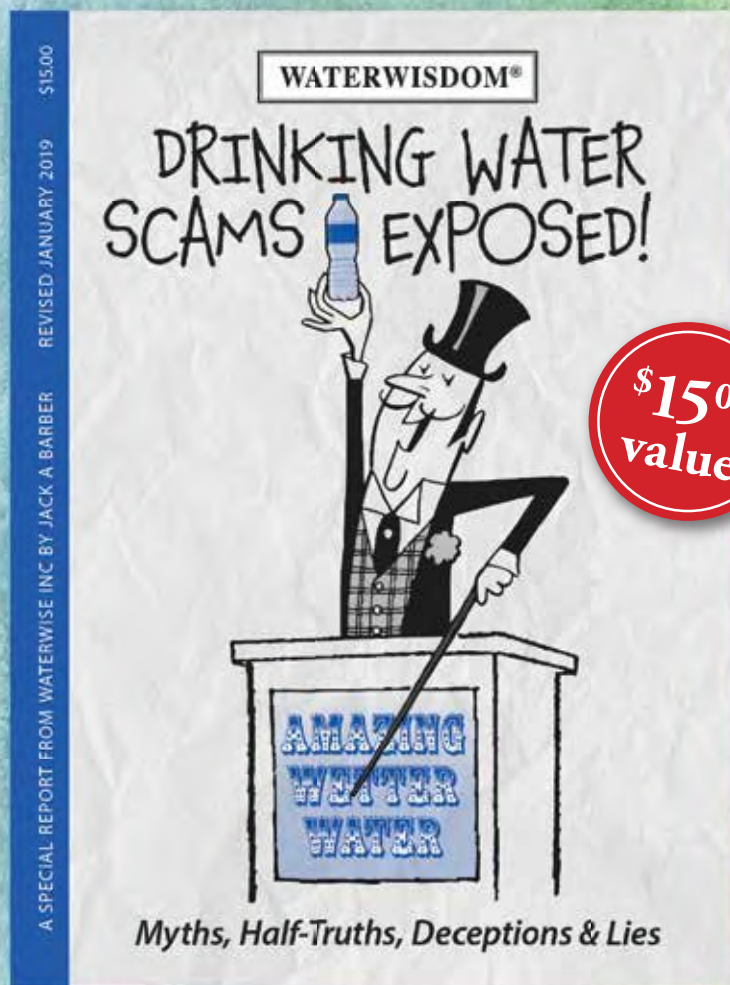
*Learn about the wise alternative to buying bottled and **save 70% or more.***

*Drink the purest... **you should consume about 2,920 glasses** (182 gallons) every year—**be water-wise!***

WATERWISE®
Purity Since 1977
Purification Systems



Call: **800-874-9028** Ext 750
Visit: **waterscamsreport.net**



Waterwise water purifiers are recommended by:

**Dr. Russell Blaylock, Dr. Patricia Bragg,
Dr. Ted Broer, Dr. Michael Colgan, Dr. David
Klein, Dr. Monte Kline, Dr. Bill Misner, Dr. Keith
Nemec, Dr. Scott Senne, Dr. Varah Siedlecki,
Dr. David Williams, and many more...**

Mail to: Waterwise Inc • PO Box 494000 Leesburg FL 34749

☒ **YES!** Please rush my **FREE** Waterwisdom Report
& Catalog... No Cost/No Obligation

LEXT

Name _____

Address _____

City _____ State _____ Zip _____

Gustavo Tovar Baez, MD, operates the Life Extension Clinic in Caracas, Venezuela. He is the first physician in Caracas to specialize in anti-aging medicine.

Ricardo Bernales, MD, is a board-certified pediatrician and general practitioner in Chicago, IL, focusing on allergies, bronchial asthma, and immunodeficiency.

Mark S. Bezzek, MD, FACP, FAARM, FAAEM, is board-certified in internal medicine, emergency medicine, and anti-aging/regenerative medicine. He is the director of Med-Link Consulting, which specializes in bioidentical hormone replacement therapy, natural alternatives, anti-aging, and degenerative diseases. He holds U.S. patents for a multivitamin/mineral supplement, an Alzheimer's/dementia compilation, and a diabetic regimen.

Thomas F. Crais, MD, FACS, a board-certified plastic surgeon, was medical director of the microsurgical research and training lab at Southern Baptist Hospital in New Orleans, LA, and currently practices in Sun Valley, ID.

William Davis, MD, is a preventive cardiologist and author of *Wheat Belly: Lose the Wheat, Lose the Weight and Find Your Path Back to Health*. He is also medical director of the online heart disease prevention and reversal program, *Track Your Plaque* (www.trackyourplaque.com).

Martin Dayton, MD, DO, practices at the Sunny Isles Medical Center in North Miami Beach, FL. His focus is on nutrition, aging, chelation therapy, holistic medicine, and oxidative medicine.

John DeLuca, MD, DC, is a 2005 graduate of St. George's University School of Medicine. He completed his internal medicine residency at Monmouth Medical Center in Long Branch, NJ, in 2008 and is board-certified by the American Board of Internal Medicine. Dr. DeLuca is a Diplomate of the American Academy of Anti-Aging Medicine and has obtained certifications in hyperbaric medicine, pain management, nutrition, strength and conditioning, and manipulation under anesthesia.

Sergey A. Dzugan, MD, PhD, was formerly chief of cardiovascular surgery at the Donetsk Regional Medical Center in Donetsk, Ukraine. Dr. Dzugan's current primary interests are anti-aging and biological therapy for cancer, cholesterol, and hormonal disorders.

Patrick M. Fratellone, MD, RH, is the founder and executive medical director of Fratellone Associates. He completed his internal medicine and cardiology fellowship at Lenox Hill Hospital in 1994, before becoming the medical director for the Atkins Center for Complementary Medicine.

Norman R. Gay, MD, is proprietor of the Bahamas Anti-Aging Medical Institute in Nassau, Bahamas. A former member of the Bahamian Parliament, he served as Minister of Health and Minister of Youth and Sports.

Mitchell J. Ghen, DO, PhD, holds a doctorate in holistic health and anti-aging and serves on the faculty of medicine at the Benemerita Universidad Autonoma De Puebla, Mexico, as a professor of cellular hematopoietic studies.

Gary Goldfaden, MD, is a clinical dermatologist and a lifetime member of the American Academy of Dermatology. He is the founder of Academy Dermatology of Hollywood, FL, and COSMESIS Skin Care.

Miguelangelo Gonzalez, MD, is a certified plastic and reconstructive surgeon at the Miguelangelo Plastic Surgery Clinic, Cabo San Lucas.

Richard Heifetz, MD, is a board-certified anesthesiologist in Santa Rosa, CA, specializing in the delivery of anesthesia for office-based, plastic/cosmetic surgery, chelation therapy, and pain management.

Roberto Marasi, MD, is a psychiatrist in Brescia and in Piacenza, Italy. He is involved in anti-aging strategies and weight management.

Maurice D. Marholin, DC, DO, is a licensed chiropractic physician and board-certified osteopathic family physician. While training at the University of Alabama, he completed fellowships in Clinical Nutrition and Behavioral Medicine. He is currently in private practice in Clermont, FL.

Professor Francesco Marotta, MD, PhD, of Montepapaleone Medical Center, Milan, Italy, is a gastroenterologist and nutrigenomics expert with extensive international university experience. He is also a consulting professor at the WHO-affiliated Center for Biotech & Traditional Medicine, University of Milano, Italy and honorary resident professor, Nutrition, Texas Women's University. He is the author of more than 130 papers and 400 lectures.

Philip Lee Miller, MD, is founder and medical director of the Los Gatos Longevity Institute in Los Gatos, CA.

Michele G. Morrow, DO, FAAFP, is a board-certified family physician who merges mainstream and alternative medicine using functional medicine concepts, nutrition, and natural approaches.

Filippo Ongaro, MD, is board-certified in anti-aging medicine and has worked for many years as flight surgeon at the European Space Agency. He is a pioneer in functional and anti-aging medicine in Italy where he also works as a journalist and a writer.

Lambert Titus K. Parker, MD, an internist and a board-certified anti-aging physician, practices integrative medicine from a human ecology perspective with emphasis on personalized brain health, biomarkers, genomics and total health optimization. He serves as the Medical Director of Integrative Longevity Institute of Virginia, a 501(c)3 Non-Profit Medical Research Institute. He also collaborates on education and research for Hampton Roads Hyperbaric Therapy.

Ross Pelton, RPh, PhD, CCN, is scientific director for Essential Formulas, Inc.

Patrick Quillin, PhD, RD, CNS, is a clinical nutritionist in Carlsbad, CA, and formerly served as vice president of nutrition for Cancer Treatment Centers of America, where he was a consultant to the National Institutes of Health.

Allan Rashford, MD, graduated from the University of Iowa Medical School. Upon completing medical training, he became chief of medicine at St. Francis Hospital in South Carolina, and he was later named president of the Charleston Medical Society.

Marc R. Rose, MD, practices ophthalmology in Los Angeles, CA, and is president of the Rose Eye Medical Group. He is on the staff of Pacific Alliance Medical Center, Los Angeles, and other area hospitals.

Michael R. Rose, MD, a board-certified ophthalmologist with the Rose Eye Medical Group in Los Angeles, CA, is on the staff of the University of Southern California and UCLA.

Ron Rothenberg, MD, is a full clinical professor at the University of California San Diego School of Medicine and founder of California HealthSpan Institute in San Diego.

Roman Rozencwaig, MD, is a pioneer in research on melatonin and aging. He practices in Montreal, Canada, as research associate at Montreal General Hospital, Department of Medicine, McGill University.

Michael D. Seidman, MD, FACS, is the director of skull base surgery and wellness for the Adventist Health System in Celebration, FL.

Ronald L. Shuler, BS, DDS, CCN, LN, is involved in immunoncology for the prevention and treatment of cancer, human growth hormone secretagogues, and osteoporosis. He is board-certified in anti-aging medicine.



Sandra C. Kaufmann, MD, is a fellowship-trained and board-certified pediatric anesthesiologist as well as the Chief of Anesthesia at the Joe DiMaggio Children's Hospital in Hollywood, Florida. She is the founder of The Kaufmann Anti-Aging Institute and the author of the book *The Kaufmann Protocol: Why we Age and How to Stop it* (2018). Her expertise is in the practical application of anti-aging research.



Richard Black, DO, is a dedicated nuclear medicine physician practicing as an independent contractor out of Cleveland, Ohio. Dr. Black is board-certified in internal medicine and nuclear medicine, and is licensed to practice medicine in multiple states throughout the United States.



John Boik, PhD, is the author of two books on cancer therapy, *Cancer and Natural Medicine* (1996) and *Natural Compounds in Cancer Therapy* (2001). He earned his doctorate at the University of Texas Graduate School of Biomedical Sciences with research at the MD Anderson Cancer Center, focusing on screening models to identify promising new anti-cancer drugs. He conducted his postdoctoral training at Stanford University's Department of Statistics.



Aubrey de Grey, PhD, is a biomedical gerontologist and Editor-in-Chief of *Rejuvenation Research*, the world's highest-impact, peer-reviewed journal focused on intervention in aging. He received his BA and PhD from the University of Cambridge in 1985 and 2000 respectively. Dr. de Grey is a Fellow of both the Gerontological Society of America and the American Aging Association and sits on the editorial and scientific advisory boards of numerous journals and organizations.



Deborah F. Harding, MD, is founder of the Harding Anti-Aging Center. She is double board-certified in internal medicine and sleep disorder medicine. She also earned the Cenegenics certification in age management medicine. She is a faculty member of the University of Central Florida Medical School.



Steven B. Harris, MD, has participated in groundbreaking hypothermia, cryothermia, and ischemia research. His research interests include antioxidant and dietary-restriction effects in animals and humans.



Peter H. Langsjoen, MD, FACC, is a cardiologist specializing in congestive heart failure, primary and statin-induced diastolic dysfunction, and other heart diseases. A leading authority on coenzyme Q10, Dr. Langsjoen has been involved with its clinical application since 1983. He is a founding member of the executive committee of the International Coenzyme Q10 Association, a fellow of the American College of Cardiology, and a member of numerous other medical associations.

Dipnarine Maharaj MD, MB, ChB, FRCP (Glasgow), FRCP (Edinburgh), FRCPath., FACP, is the Medical Director of the Maharaj Institute of Immune Regenerative Medicine, and is regarded as one of the world's foremost experts on adult stem cells. He received his medical degree in 1978 from the University of Glasgow Medical School, Scotland. He completed his internship and residency in Internal Medicine and Hematology at the University's Royal Infirmary.



L. Ray Matthews, MD, FACS, is a professor of surgery and director of Surgical Critical Care at Morehouse School of Medicine in Atlanta, GA, and a trauma and critical care surgeon at Grady Memorial Hospital. He has published widely and is known as one of the top vitamin D experts. Dr. Matthews has spoken before the U.S. Food and Drug Administration several times, presenting a recent update about clinical research on vitamin D.



Ralph W. Moss, PhD, is the author of books such as *Antioxidants Against Cancer*, *Cancer Therapy*, *Questioning Chemotherapy*, and *The Cancer Industry*, as well as the award-winning PBS documentary *The Cancer War*. Dr. Moss has independently evaluated the claims of various cancer treatments and currently directs The Moss Reports, an updated library of detailed reports on more than 200 varieties of cancer diagnoses.



Michael D. Ozner, MD, FACC, FAHA, is a board-certified cardiologist who specializes in cardiovascular disease prevention. He serves as medical director for the Cardiovascular Prevention Institute of South Florida and is a noted national speaker on heart disease prevention. Dr. Ozner is also author of *Heart Attacks Are Not Worth Dying For*, *The Great American Heart Hoax*, and *The Complete Mediterranean Diet*. For more information visit www.DrOzner.com.



Jonathan V. Wright, MD, is medical director of the Tahoma Clinic in Tukwila, WA. He received his MD from the University of Michigan and has taught natural biochemical medical treatments since 1983. Dr. Wright pioneered the use of bioidentical estrogens and DHEA in daily medical practice. He has authored or co-authored 14 books, selling more than 1.5 million copies.



Xiaoxi Wei, PhD, is a chemist, expert in supramolecular assembly and development of synthetic transmembrane nanopores with distinguished selectivity via biomimetic nanoscience. She has expertise in ion channel function and characterization. She founded X-Therma Inc., a company developing a radical new highway towards non-toxic, hyper-effective antifreeze agents to fight unwanted ice formation in regenerative medicine and reduce mechanical icing.



In the News

Just Over Half a Tablespoon of Olive Oil Daily May Lower Dementia Death Risk 28%

A new study suggests that regular olive oil consumption may lower the risk of dying from dementia.

The study findings were presented at NUTRITION 2023, the flagship annual meeting of the American Society for *Nutrition*.*

Participants included 60,582 women enrolled in the **Nurses' Health Study** and 31,801 men in the **Health Professionals' Follow-Up Study**, between 1990 and 2018.

Every four years individuals responded to questionnaires providing information about foods they ate, including olive oil and other fats.

During more than 28 years of follow-up, there were 4,749 deaths from dementia. Consuming more than **seven grams** per day of **olive oil** (just over half a tablespoon) was associated with a **28% lower** risk of fatal dementia compared to consuming it rarely or not at all.

Editor's Note: "The lower risk of dementia mortality with olive oil intake was independent of overall diet quality, suggesting unique brain health benefits of olive oil," the study found.

* <https://neurosciencenews.com/olive-oil-dementia-23678/>





Some Heartburn Medication Found to Increase Dementia Risk

Long-term use of proton pump inhibitors (PPIs) has been associated with an increased risk of dementia later in life, according to a study published in *Neurology*.*

PPIs are drugs used to treat heartburn and acid-related disorders that work by reducing stomach acid production.

Using data from the Atherosclerosis Risk in Communities Study from 1987 to 2017, researchers evaluated the use of PPIs with dementia risk in 5,712 dementia-free participants, (mean age 75.4 ± 5.1 years).

Results showed that using PPIs for more than 4.4 years was associated with a **33%** increased risk of **dementia** later in life, compared to individuals who didn't use PPIs.

Editor's note: "PPIs were dispensed over 115 million times in 2016," the authors noted.

* *Neurology*. 2023 Aug 9;10.1212.

High Antioxidant Intake Lowers Risk of Gout

A study found a reduced risk of gout among men and women with a high antioxidant intake in comparison with those whose intake was low.*

Participants included 26,117 adults aged 40 to 59 enrolled in the National Health and Nutrition Examination Survey cycles from 2007 to 2018. Questionnaire responses were evaluated for the intake of the antioxidants selenium, zinc, vitamins A, C and E, and the carotenoids, to calculate the **composite dietary antioxidant index (CDAI)**.

Men and women whose CDAI was among the top **25%** had an adjusted **35%** lower risk of gout than those whose CDAI was among the lowest **25%**.

Oxidative stress, which is decreased by antioxidants, and inflammation, have been found to be higher in gout patients than in those without the disease.

Editor's Note: Gout is a type of inflammatory arthritis caused by elevated uric acid that leads to the formation of painful sodium urate crystals in joints, tendons and surrounding tissues.

* *Biol Res Nurs*. 2023 Aug 24;10998004231198166.



Statins May Reduce Risk of Cardiovascular Disease in HIV Infection

Statins could reduce the risk of cardiovascular disease in individuals with human immunodeficiency virus (HIV) infection, according to a study funded by the National Institutes of Health and published in the *New England Journal of Medicine*.*

The study included 7,769 people with HIV, averaging 50 years old, who had a low-to-moderate risk of cardiovascular disease and were receiving antiretroviral therapy.

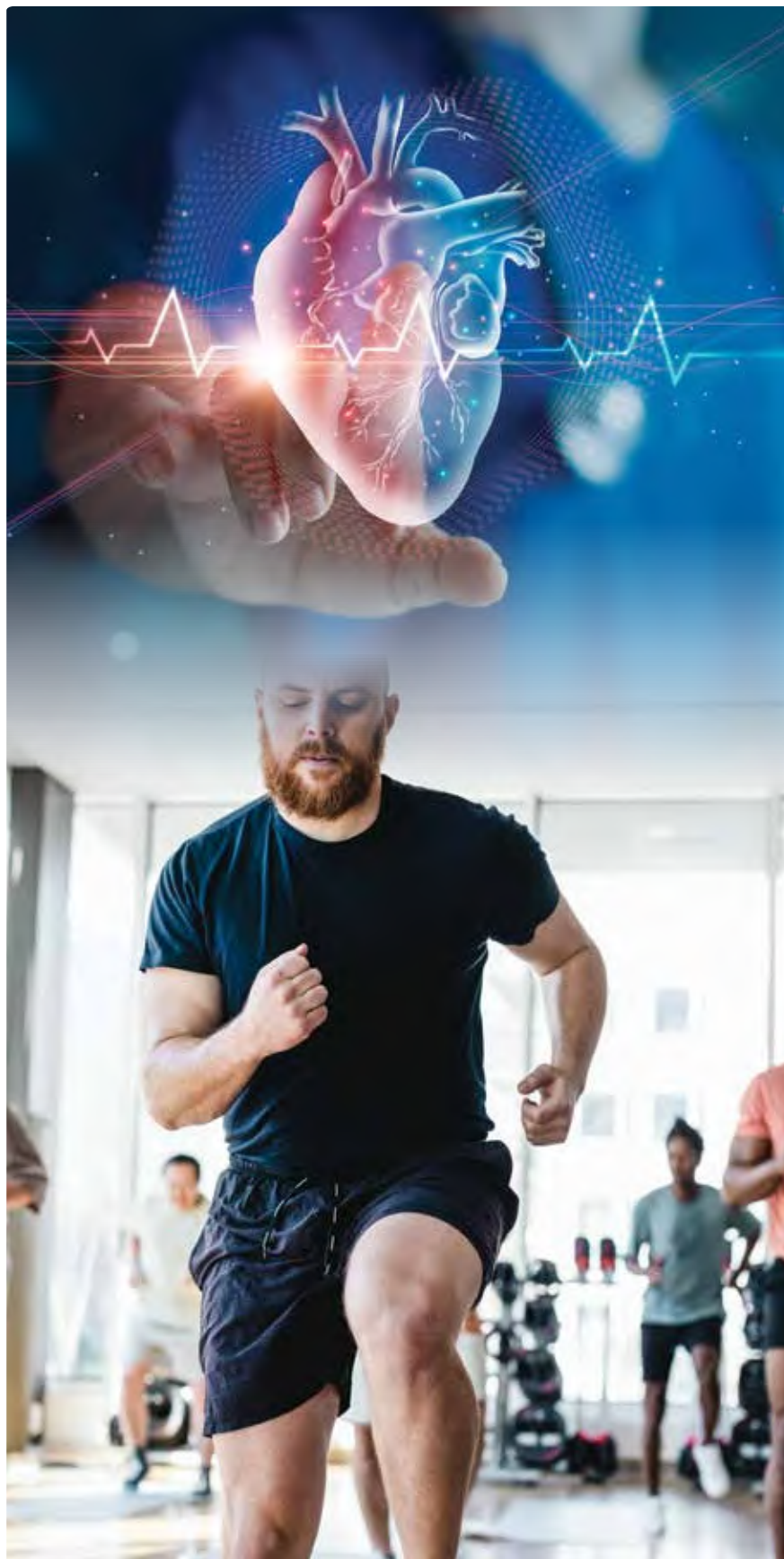
Participants took either a placebo or **4 mg** per day of **pitavastatin calcium** (a statin drug).

Researchers tracked the occurrence of major cardiovascular events such as myocardial infarction, stroke, peripheral arterial ischemia, or cardiovascular death.

After 5.1 years, there was a **35% lower** risk of a major cardiovascular event in the pitavastatin group, compared to the placebo group.

Editor's Note: The statin group also experienced a **30%** reduction in LDL cholesterol. Statins also have **anti-inflammatory** properties that can help reduce cardiovascular risks.

* *N Engl J Med.* 2023; 389:687-699.



HIGHLY PURIFIED

Fish Oil

Super Omega-3 provides components found in **Mediterranean diets**, including **sesame lignans** to enhance the health benefits of fish oil.



SUPER OMEGA-3 PLUS
EPA/DHA Fish Oil, Sesame Lignans,
Olive Extract, Krill & Astaxanthin
(2,520 mg of EPA + DHA in four softgels)

Item #01988 • 120 softgels



SUPER OMEGA-3*
EPA/DHA Fish Oil,
Sesame Lignans & Olive Extract
(2,400 mg of EPA + DHA in four softgels)

Item #01982 • 120 softgels

*IFOS™ certification mark is a registered trademark of Nutrasource Diagnostics, Inc. This product has been tested to the quality and purity standards of the IFOS™ program conducted at Nutrasource Diagnostics, Inc.

These products are available at fine health food stores everywhere.



These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

45 TIMES GREATER BIOAVAILABILITY *Curcumin*



Patented **turmeric** and **fenugreek blend** (500 mg) results in **45 times** greater bioavailability of free **curcuminoids***.

*Than unformulated curcumin.

Item #02407

500 mg, 60 vegetarian capsules



Same 500 mg potency of patented **turmeric** and **fenugreek blend** with added benefits of **ginger** and other **turmeric** actives.

Item #02324

500 mg curcumin + gingerol, 30 softgels

These products are available at fine health food stores everywhere.

These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

GAME ON

Clinical trials demonstrate that the plant extracts in once-daily **ArthroMax® Elite** help:

- Support a healthy inflammatory response
- Maintain healthy connective cartilage tissue
- Promote comfortable joint function

Take advantage of the benefits of **Mobile-Ease™ Chinese skullcap, cutch tree and white mulberry** TODAY!

This product is available at fine health food stores everywhere.



Item #02138

30 vegetarian tablets



These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

Protect
TELOMERES
from Premature
Shortening

A photograph of a middle-aged man with grey hair and a beard, wearing a light blue button-down shirt, and a woman with long blonde hair, wearing a white top. They are both looking down at a document held by the man. The woman has her hand near her chin in a thoughtful pose. The background is softly blurred, showing what appears to be a home interior with a plant.

BY MARK FIELDS

In **March 2023**, the *Wall Street Journal* reported on a study showing that people over age 60 with **shorter telomeres** were **three times more** likely to die from **heart disease** and **eight times more** likely to die from **infections**.¹

Shortened **telomeres** are associated with accelerated **aging** and higher risk of all-cause **mortality**.²

For decades, scientists have searched for ways to slow the shortening of **telomeres**.

An easy way to reduce the progression of telomere shortening has now been discovered.

Results of a **clinical study** showed that, in those who took a **selenium-CoQ10** combination for four years, there was a

remarkable **49% lower** rate of death due to **cardiovascular** causes compared to **placebo**.³

A recent sub-study utilizing data from these participants was published in the medical journal *Nutrients*. Scientists found that the combination of **selenium** and **coenzyme Q10** significantly reduced the attrition of **telomeres** in subjects' cells.⁴

This is a potentially game-changing development and adds evidence to the benefits of **selenium** and **coenzyme Q10**. Halting telomere shortening, on top of the known benefits, would be huge.

Most readers of this magazine have supplemented with CoQ10 and selenium for many decades.

What Are Telomeres?

Telomeres are protective caps for your genetic material. Every **chromosome**—long, elaborately folded strings of DNA found in every cell—has telomeres on both ends. They help shield the **DNA** structure and keep the genetic material stable.^{2,5}

Early in life, telomeres tend to be long and healthy. But with time, as cells age, telomeres **shorten**. When they become *too* short, the chromosomes are prone to damage and dysfunction. This causes cells to age and eventually die.^{5,6}

Scientists have shown that longer, intact telomeres are associated with excellent cellular health, and may be associated with **longevity**. On the other hand, shortening of telomeres is associated with **aging** and chronic disease.^{2,6,7}

For these reasons, the **prevention of telomere shortening** is a major interest of **anti-aging** research.

Selenium and CoQ10

Selenium is a trace mineral and is essential to the proper function of certain **enzymes**, specifically those involved in defense against oxidative stress and the damage it causes to proteins and cellular DNA.

Many older adults have *low* selenium levels.⁸ Observational studies have shown *low* levels of selenium are associated with increased risk of **cardiovascular disease**.⁹

Coenzyme Q10 (CoQ10) is a lipid-soluble anti-oxidant naturally found in every cell of our body. It is

critical to the health of **mitochondria**, cellular power-houses that supply the energy cells need to survive and function.¹⁰ After age 20, production of CoQ10 begins to *drop*, and older people often suffer from inadequate levels.^{10,11}

Although selenium and CoQ10 play distinct roles in promoting health, they have an intimate connection. In other words, they are better together.

As **CoQ10** provides energy to the body, it becomes *inactive*. One of the enzymes that can convert the inactive CoQ10 back to the *active* form—called **ubiquinol**—*requires selenium*.¹⁰

At the same time, CoQ10 is required for selenium to be properly incorporated into essential body proteins.¹²

Impede Telomere Shortening

Several trials in the past have assessed the impact of selenium and CoQ10 on mitochondrial, cardiovascular, and metabolic health.

One such trial was of 675 older adults with low selenium levels who were randomized to receive either a placebo or a combination of **200 mcg** of selenium and **200 mg** of **coenzyme Q10** for four years. A significant reduction in cardiovascular mortality was seen in the treatment group as compared to placebo.¹¹

A recent sub-study of this trial was conducted, and **telomere length** of those in the earlier study evaluated.⁴

In the **selenium-CoQ10** group, the rate of **telomere shortening** was **significantly reduced** compared to placebo.



While telomeres in the **placebo** group continued to shorten, the average length in **selenium-CoQ10** users was stable or even slightly *increased*.

The ability to halt telomere shortening over a four-year period in elderly adults is an extraordinary finding. Even more impressive is that, in this study, shorter telomeres were associated with more cardiovascular disease and a shorter life, while selenium and CoQ10 supplementation preserved telomere length and resulted in less cardiovascular death.

Better Heart Health

A clinical trial found that older people who took a combination of selenium and coenzyme Q10 for a period of four years experienced a lower rate of **death** due to **cardiovascular causes** (including heart attack, stroke, and heart failure), which was reduced by more than half.¹²

Researchers continued to collect data from participants, and results of two subsequent sub-studies have been consistent in regard to cardiovascular mortality.

Ten years after the end of this trial, the selenium-CoQ10 group was still **49%** less likely to die from cardiovascular causes.¹¹

Even 12 years after the end of the treatment period, the benefit persisted. A **41%** lower risk in the active treatment group, as compared to placebo, was found in the second follow-up analysis.¹³ These benefits remained when looking at subgroups who had preexisting conditions, including heart disease, diabetes, and high blood pressure.

Summary

A study of elderly adults has demonstrated that taking **selenium** and **coenzyme Q10** can impede telomere shortening.

Telomeres protect genetic material in cells. Their shortening is associated with increased risk of disease and death.

Protection against telomere shortening in those receiving the selenium-CoQ10 was accompanied by **lower rates of death** due to cardiovascular causes during follow-up of up to **12 years**. This was true even in those with preexisting conditions. •



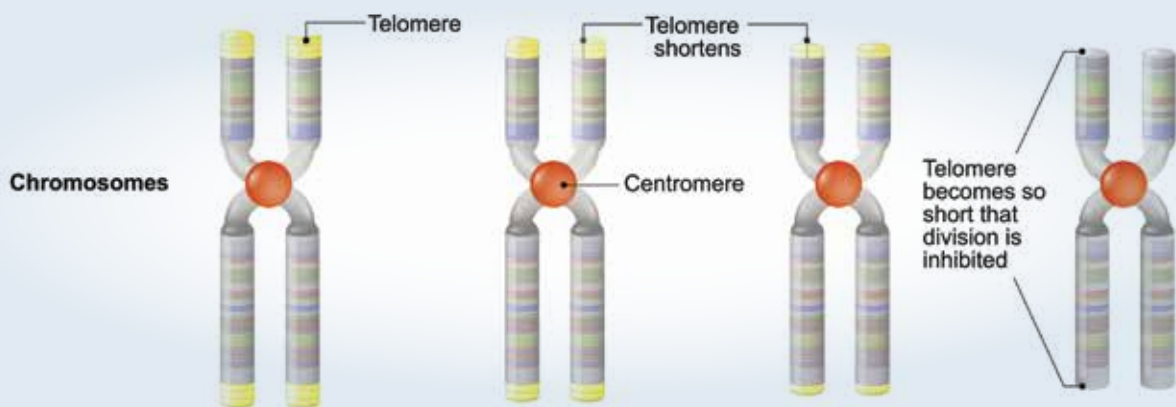
WHAT
YOU
NEED
TO
KNOW

Preserve Telomeres and Reduce Cardiovascular Death

- **Telomeres** protect the genetic material in every human cell. With aging, they tend to shorten, and this change is associated with increased risk for chronic disease.
- A study in older adults with low selenium found that oral intake of **selenium** and **coenzyme Q10 (CoQ10)** could slow or stop the shortening of telomeres over a four-year study period.
- Those receiving the treatment had significantly **lower rates of death** due to cardiovascular causes during a follow-up period of **12 years**.

THE WALL STREET JOURNAL. March 12, 2023¹

- ▶ The **WSJ** cited several studies associating **telomere length** with health outcomes in older people.
- ▶ Shorter **telomeres** were associated with **depression** and **cognitive** problems in people aged 60-79.
- ▶ People over 60 with shorter telomeres were **three times** more likely to die from **heart disease** and **eight times** more likely to die from **infections**.
- ▶ "Smoking, excessive drinking, pollution, stress, social isolation and eating processed foods...causes telomeres to **shorten faster**."



References

- Available at: <https://www.wsj.com/articles/president-biden-and-the-science-of-aging-telomeres-alzheimers-dna-healthy-lifestyle-pandemic-stress-genetics-becbf59c>. Accessed September 20, 2023.
- Gruber HJ, Semeraro MD, Renner W, et al. Telomeres and Age-Related Diseases. *Biomedicine*. 2021 Sep 27;9(10).
- Alehagen U, Aaseth J. Selenium and coenzyme Q10 interrelationship in cardiovascular diseases--A clinician's point of view. *J Trace Elem Med Biol*. 2015;31:157-62.
- Opstad TB, Alexander J, Aaseth JO, et al. Selenium and Coenzyme Q(10) Intervention Prevents Telomere Attrition, with Association to Reduced Cardiovascular Mortality-Sub-Study of a Randomized Clinical Trial. *Nutrients*. 2022 Aug 15;14(16).
- Vaiserman A, Krasniakov D. Telomere Length as a Marker of Biological Age: State-of-the-Art, Open Issues, and Future Perspectives. *Front Genet*. 2020;11:630186.
- Yeh JK, Lin MH, Wang CY. Telomeres as Therapeutic Targets in Heart Disease. *JACC Basic Transl Sci*. 2019 Nov;4(7):855-65.
- Chakravarti D, LaBella KA, DePinho RA. Telomeres: history, health, and hallmarks of aging. *Cell*. 2021 Jan 21;184(2):306-22.
- Alehagen U, Aaseth J, Alexander J, et al. Supplemental selenium and coenzyme Q10 reduce glycation along with cardiovascular mortality in an elderly population with low selenium status - A four-year, prospective, randomised, double-blind placebo-controlled trial. *J Trace Elem Med Biol*. 2020 May 4;61:126541.
- Available at: <https://www.hsph.harvard.edu/nutritionsource/selenium/>. Accessed September 14, 2023.
- Aaseth J, Alexander J, Alehagen U. Coenzyme Q(10) supplementation - In ageing and disease. *Mech Ageing Dev*. 2021 Jul;197:111521.
- Alehagen U, Aaseth J, Johansson P. Reduced Cardiovascular Mortality 10 Years after Supplementation with Selenium and Coenzyme Q10 for Four Years: Follow-Up Results of a Prospective Randomized Double-Blind Placebo-Controlled Trial in Elderly Citizens. *PLoS One*. 2015 12/01.
- Alehagen U, Johansson P, Bjornstedt M, et al. Cardiovascular mortality and N-terminal-proBNP reduced after combined selenium and coenzyme Q10 supplementation: a 5-year prospective randomized double-blind placebo-controlled trial among elderly Swedish citizens. *Int J Cardiol*. 2013 Sep 1;167(5):1860-6.
- Alehagen U, Aaseth J, Alexander J, et al. Still reduced cardiovascular mortality 12 years after supplementation with selenium and coenzyme Q10 for four years: A validation of previous 10-year follow-up results of a prospective randomized double-blind placebo-controlled trial in elderly. *PLoS One*. 2018;13(4):e0193120.

A More Restful Sleep



Serene Sleep contains two plant extracts that in independent clinical studies were shown to support restorative, high-quality sleep for **occasional sleeplessness**.

Clinical trials have demonstrated that:

- A standardized **black cumin** extract encouraged sleep efficiency and supported healthy sleep patterns.¹ **Black cumin extract** was shown in a separate study to maintain restorative sleep along with sleep efficiency, latency, and total sleep time.²
- **Ashwagandha** maintained measures of restorative sleep,³ reduced stress measures,³ and maintained healthy levels of the stress hormone *cortisol*.⁴

Take just one softgel **20 to 30 minutes** before bed.

References

1. *Front Nutr.* 2023;10:1152680.
2. Mohan *et al.*, unpublished resubmitted to Medicine – Draft Manuscript on file 2023.
3. *Sleep Med.* 2020 Aug;72:28-36.
4. *Report I.* Data on file. 2023.



Item #02526

30 softgels



For Occasional Sleeplessness

This product is available at fine health food stores everywhere.

SUPPORT **HEALTHY LIPID LEVELS**



FRUIT

Amla

EXTRACT

ADVANCED LIPID CONTROL
CAN HELP SUPPORT
HEART HEALTH.



ADVANCED LIPID CONTROL contains a standardized **500 mg** extract of **amla** in each capsule.

Researchers have discovered that **amla** improves various markers of **cardiovascular** health.

In a **placebo-controlled** clinical trial* **amla extract** supported healthy levels of:

- ▶ **LDL**
- ▶ **HDL**
- ▶ **Triglycerides**
- ▶ **Total cholesterol**
- ▶ **Endothelial function**
- ▶ **CRP (C-reactive protein)**

Item #01828

60 vegetarian capsules

This product is available at fine health food stores everywhere.

*BMC Complement Altern Med. 2019;19:97.



These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.



MEGA VITAMIN K2

Japanese physicians use **high-dose vitamin K2** for maintaining healthy bone density.



Vitamin K2 (MK-4) 45,000 mcg
(for bone & vascular health)

Mega Vitamin K2 • Item #02417
30 capsules

CAUTION: If you are taking a vitamin K antagonist (e.g. warfarin), consult your healthcare practitioner before taking a vitamin K supplement.

TWO WAYS TO GET



FOR
HEALTHY BONES
+
HEALTHY HEARTS

SUPER K

The best selling **vitamin K** formula for bone and heart health.



Vitamin K1 1,500 mcg
(converts to K2 in some people)

Vitamin K2 (MK-4) 1,000 mcg
(for bone & vascular health)

Vitamin K2 (MK-7) 100 mcg
(long-acting protection)

Super K • Item #02334 • 90 softgels
(3-month supply)

These products are available at fine health food stores everywhere.



These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

Reduce Cartilage Loss in Osteoarthritis

BY LAURIE MATHENA

Osteoarthritis is the most common cause of joint pain, affecting more than 30 million adults in the U.S.¹

Most standard approaches address its *symptoms*,^{2,3} such as pain and stiffness.

But osteoarthritis damages and ultimately destroys the **cartilage** that allows the joint to function.¹

Targeting only the pain and stiffness risks letting **cartilage damage** and **joint degeneration** continue *unabated*.

A novel solution may address not only pain and stiffness, but also underlying damage and destruction.

In two animal models, **three botanical extracts** demonstrated the ability to relieve pain and swelling and reduce **damage to cartilage**.^{4,5}

Human studies have demonstrated that these plant extracts can provide symptomatic relief as well as benefits for joint structure.^{6,7}



How They Work

Pain relief is the immediate goal of anyone suffering from osteoarthritis and the limitations it imposes.

But protecting against joint damage and improving joint **structure** is just as important.

Separate studies have shown that a combination of **Chinese skullcap**, **cutch tree**, and **white mulberry** tree extracts makes it possible to support *both*.

All three extracts help fight **inflammation** and maintain comfortable joints.

Cutch trees are rich in *catechins*,⁸ compounds that inhibit pro-inflammatory signaling molecules. They suppress major pro-inflammatory molecules, such as COX-2, 5-LOX, and “master inflammatory promoter” **nuclear factor-kappa B (NF-kB)**.^{7,9}

The root and bark of the **mulberry tree** are similarly rich in compounds with anti-inflammatory properties.^{10,11}

Chinese skullcap (*Scutellaria baicalensis*) is rich in a compound called baicalin, with known anti-inflammatory properties that complement those in **cutch tree**.^{4,12}

Reduced Joint Damage

Researchers conducted a randomized controlled clinical trial to compare two **non-drug** treatments to **placebo**.

This study enrolled 135 subjects aged 35-75 with mild to moderate **knee osteoarthritis**. Subjects had to have had symptoms for at least **six months** before the start of the study, and for at least 15 out of the previous 30 days at admission. They received one of three treatments for 12 weeks:⁷

1. **Cutch tree and white mulberry extracts (400 mg/day)**,
2. Glucosamine (**1,500 mg/day**) and chondroitin (**1,200 mg/day**), or
3. Placebo.

The botanical extracts appeared to protect against **joint damage** and potentially **stop the progression** of the disease.

This was seen by measuring urinary levels of **C-terminal crosslinking telopeptide (CTX-II)**, a urinary biomarker of cartilage breakdown. *Higher CTX-II* levels in urine indicate *more joint damage*.

CTX-II rose sharply in the **placebo** group during the study (indicating additional joint damage), while there was little change in those taking glucosamine/chondroitin.

In the group taking cutch tree and white mulberry, there was a **significant decrease** in **CTX-II** levels.

This finding indicates that the plant extracts were protecting the joint against damage and could help reduce osteoarthritis progression over time.⁷

Clinical Study Shows Pain Relief

A randomized, placebo-controlled **90-day** trial in 60 subjects aged 40-75, with symptomatic osteoarthritis of the knee or hip tested the effect of a different herbal combination supplement, made of **Chinese skullcap** and **cutch tree**.

The patients were randomized to receive either a placebo, 200 mg/day of the drug celecoxib (Celebrex®), or one of two doses of the combination **herbal** supplement (**250 or 500 mg/day of Chinese skullcap + cutch tree**).

Subjects were followed-up for pain, stiffness, functional impairment, and physical function using standard measurement scales.⁶

Both doses of the dual-ingredient herbal supplement significantly reduced **pain scores** by the end of the 90 days.

Stiffness and **functional impairment** were significantly **reduced** in both herbal dosage groups, compared to baseline, and at all time points. These measures did not significantly improve in the celecoxib or placebo groups.

A measure of **physical function** significantly **improved** at all time points in the **herbal-supplemented** groups compared to **placebo**.⁶



Cartilage and Bone Protection

Animal and laboratory research confirms the results of the clinical trial that showed that the **cutch tree-white mulberry** combination preserves joint health.

An animal model showed that when used together, **cutch tree + white mulberry** reduced **cartilage breakdown** by nearly **55%** with a **41% reduction** in **sensitivity to pain** after five weeks.⁵

A similar animal model showed this same combination (cutch tree + white mulberry) resulted in an improvement in pain and **inflammation** much like that of a commonly used over-the-counter and pain medication, **ibuprofen**.¹³

Comparison to Common Medications

Many people suffering from joint pain turn to **nonsteroidal anti-inflammatory drugs (NSAIDs)**.

Unfortunately, this standard care manages only the symptoms,^{2,3} such as pain and stiffness, overlooking damage to cartilage and bone.

A combination of **cutch tree** and **white mulberry** extracts was found in an animal study to be similar to ibuprofen in its ability to reduce pain and swelling.¹⁴

Chinese skullcap is also rich in anti-inflammatory compounds.

A blend of **Chinese skullcap** and **cutch tree** extracts was tested head-to-head against the drug **celecoxib** in people with severe knee osteo-arthritis.⁶

After 90 days, the cutch tree-Chinese skullcap blend was **more effective** than the drug at relieving

pain, reducing stiffness, and improving physical function.

The combination was evaluated in animal and lab studies and has been shown to inhibit production and activity of inflammatory signaling molecules and significantly reduced pain and swelling.^{4,15-17}

Summary

In addition to causing pain, stiffness, and loss of mobility, **osteoarthritis** causes progressive **cartilage damage** and **joint degradation**.

The three herbs—**Chinese skullcap**, **cutch tree**, and **white mulberry**—have been shown to reduce markers of inflammation, joint destruction, and cartilage degradation...indicating their potential to change the osteoarthritis landscape.

Studies indicate that combinations of these extracts are equal or superior to common medications at relieving pain, swelling, and stiffness.

As with any approach that offers prevention and relief of symptoms, the earlier you start, the better the long-term protective effect. •

References

1. Available at: <https://oaaaction.unc.edu/oa-module/oa-prevalence-and-burden/>. Accessed September 6, 2024.
2. Grassel S, Muschter D. Recent advances in the treatment of osteoarthritis. *F1000Res*. 2020;9.
3. da Costa BR, Pereira TV, Saadat P, et al. Effectiveness and safety of non-steroidal anti-inflammatory drugs and opioid treatment for knee and hip osteoarthritis: network meta-analysis. *BMJ*. 2021 Oct 12;375:n2321.
4. Yimam M, Brownell L, Pantier M, et al. UP446, analgesic and anti-inflammatory botanical composition. *Pharmacognosy Res*. 2013 Jul;5(3):139-45.
5. Yimam M, Lee YC, Wright L, et al. A Botanical Composition Mitigates Cartilage Degradations and Pain Sensitivity in Osteoarthritis Disease Model. *J Med Food*. 2017 Jun;20(6):568-76.
6. Sampalis JS, Brownell LA. A randomized, double blind, placebo and active comparator controlled pilot study of UP446, a novel dual pathway inhibitor anti-inflammatory agent of botanical origin. *Nutr J*. 2012 Apr 5;11:21.
7. Kalman DS, Hewlings SJ. The Effects of Morus alba and Acacia catechu on Quality of Life and Overall Function in Adults with Osteoarthritis of the Knee. *J Nutr Metab*. 2017;2017:4893104.
8. Kumari M, Radha, Kumar M, et al. Acacia catechu (L.f.) Willd.: A Review on Bioactive Compounds and Their Health Promoting Functionalities. *Plants (Basel)*. 2022 Nov 14;11(22).
9. Kim JM, Heo HJ. The roles of catechins in regulation of systemic inflammation. *Food Sci Biotechnol*. 2022 Jul;31(8):957-70.
10. Chan EW, Lye PY, Wong SK. Phytochemistry, pharmacology, and clinical trials of Morus alba. *Chin J Nat Med*. 2016 Jan;14(1):17-30.
11. Lin Z, Gan T, Huang Y, et al. Anti-Inflammatory Activity of Mulberry Leaf Flavonoids In Vitro and In Vivo. *Int J Mol Sci*. 2022 Jul 12;23(14).
12. Wen Y, Wang Y, Zhao C, et al. The Pharmacological Efficacy of Baicalin in Inflammatory Diseases. *Int J Mol Sci*. 2024 May 26;24(11):9317.
13. Yimam M, Lee YC, Moore B, et al. UP1304, a Botanical Composition Containing Two Standardized Extracts of Curcuma longa and Morus alba, Mitigates Pain and Inflammation in Adjuvant-induced Arthritic Rats. *Pharmacognosy Res*. 2016 Apr-Jun;8(2):112-7.
14. Yimam M, Lee YC, Jiao P, et al. UP1306, a Botanical Composition with Analgesic and Anti-inflammatory Effect. *Pharmacognosy Res*. 2016 Jul-Sep;8(3):186-92.
15. Burnett BP, Jia Q, Zhao Y, et al. A medicinal extract of Scutellaria baicalensis and Acacia catechu acts as a dual inhibitor of cyclooxygenase and 5-lipoxygenase to reduce inflammation. *J Med Food*. 2007 Sep;10(3):442-51.
16. Tseng-Crank J, Sung S, Jia Q, et al. A medicinal plant extract of Scutellaria Baicalensis and Acacia catechu reduced LPS-stimulated gene expression in immune cells: a comprehensive genomic study using QPCR, ELISA, and microarray. *J Diet Suppl*. 2010 Sep;7(3):253-72.
17. Yimam M, Brownell L, Hodges M, et al. Analgesic effects of a standardized bioflavonoid composition from Scutellaria baicalensis and Acacia catechu. *J Diet Suppl*. 2012 Sep;9(3):155-65.

"Great product, works well."

Lloyd

VERIFIED CUSTOMER REVIEW



Share a Longer Life



Item #01778

100 vegetarian capsules

Each bottle provides a supply that lasts
more than three months.

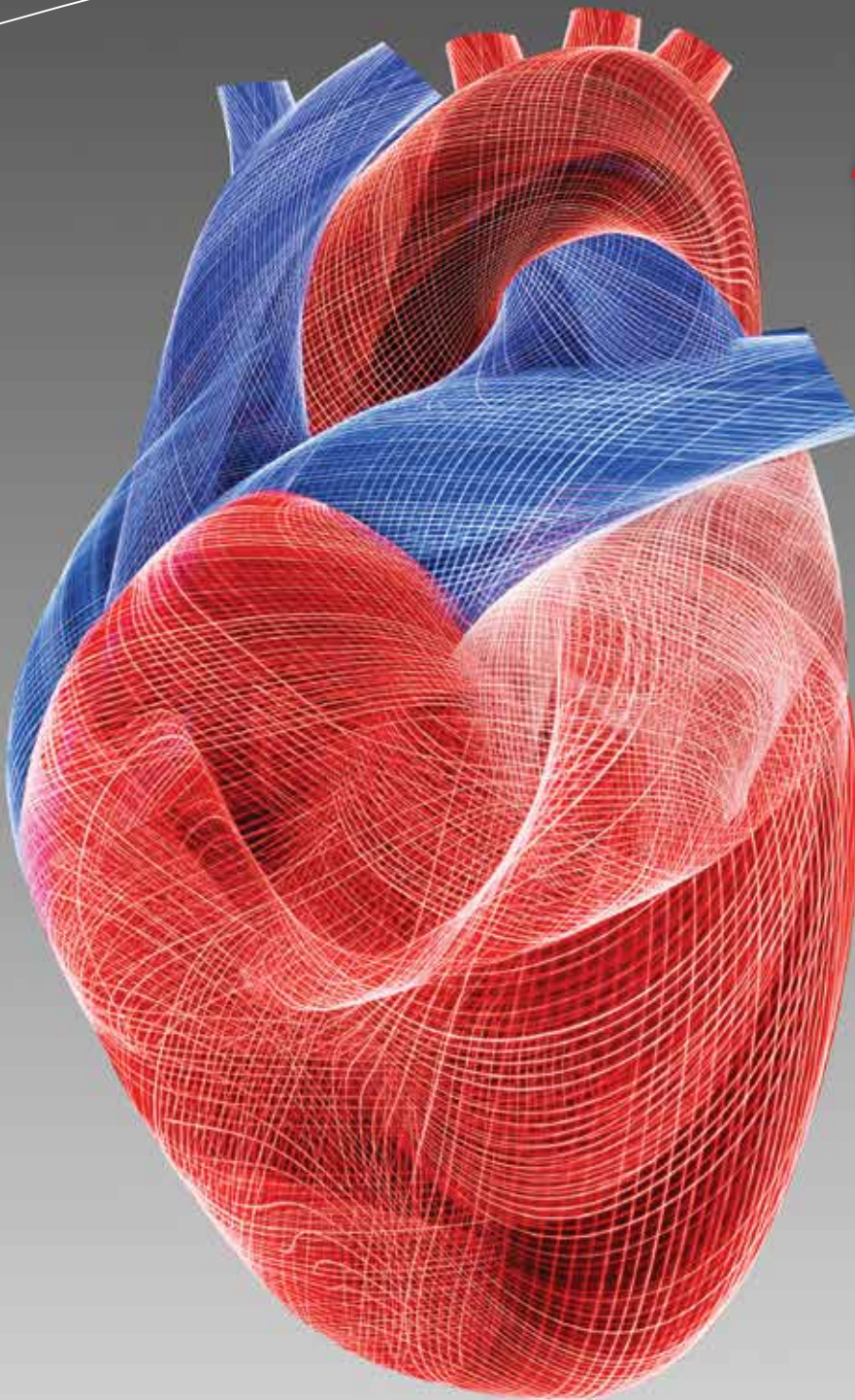
This product is available at
fine health food stores everywhere.

Selenium promotes the body's production of **glutathione**, a cellular antioxidant. It also encourages healthy cell division, thyroid health, and immune function.

Super Selenium Complex combines three complementary forms of selenium with vitamin E for additional benefits.

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

Maintain Endothelial Plaque Stability with **Arterial Protect**



ARTERIAL PROTECT can help stabilize endothelial plaque and promote healthy blood flow throughout the body.*

Just one capsule a day provides the patented French Maritime **pine bark extract** used in clinical studies along with **Gotu Kola**.

Item #02004

30 vegetarian capsules

This product is available at
fine health food stores everywhere.

* *Int Angiol.* 2014 Feb;33(1):20-6.



These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

OPTIMIZED RESVERATROL ELITE™

Up to
10X
GREATER
BIOAVAILABILITY*

"I take this for
anti-aging support."

Kathy
VERIFIED CUSTOMER
REVIEW



Item #02230

60 vegetarian capsules

Highly bioavailable fenugreek **hydrogel resveratrol** formula in one daily capsule.

- Hundreds of published studies describe **resveratrol's** health and longevity potential.¹
- The challenge has been achieving sustained **blood levels** of **resveratrol**.
- In a **human** trial, a patented *plant-based* coating increased **bioavailability** up to **10 times**.²

Optimized Resveratrol Elite™ provides **bioavailable resveratrol** plus highly *absorbable quercetin* to provide complementary biological functions.

This product is available at fine health food stores everywhere.

*Than unformulated resveratrol.

References

1. *Med Res Rev.* 2019;39(5):1851-1891.
2. *ACS Omega.* 2022 Apr 19;7(15):12835-45.



These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

Improve
SLEEP
Efficiency and
Duration



BY MICHAEL DOWNEY

Nearly a third of U.S. adults get less sleep than they should.¹

Those who rely on **medications** confront **tolerance** whereby even *higher* doses fail to enable **restorative sleep**.

In an effort to improve sleep without drugs, researchers conducted randomized **clinical trials** on **plant-derived** extracts used in traditional medicine.

One of these extracts improved **sleep efficiency** by **74%**,² while another enhanced **restorative sleep** measures by **72%**.³

This article describes findings from **placebo-controlled** studies in sleep-challenged **humans**.



Sleep Deprivation and Human Longevity

Experts recommend that adults get **seven or more hours** of sleep each night.^{1,4}

Yet around **40%** of elderly adults suffer from some form of sleep problem.⁵

For every **one-hour** reduction in sleep per night, there's about a **6% increase** in risk of **death** from any cause.⁶

Effects of Plant Extracts

Two extracts have been individually tested in randomized placebo-controlled clinical trials to promote deep, **restorative sleep**:

- 1) Black cumin** is an herb long used in Indian and Arab traditional medicine. Its health properties come from the seed oil, which contains the active compound **thymoquinone**.⁷

Scientists developed a **black cumin seed extract** standardized to **5% thymoquinone**, higher than other cumin extracts.

In a small pilot study of healthy subjects with sleep disturbances, it improved **sleep quality** and **duration**, and relieved stress and anxiety.⁷ This result was confirmed in a larger trial in healthy people with self-reported unsatisfactory sleep (discussed later).²

- 2) Ashwagandha** is an herb used for thousands of years in traditional Indian medicine that has been shown to have anxiety-reducing effects.⁸⁻¹⁰ Its roots and leaves contain active compounds called **withanolide glycosides**.⁹

One clinical trial showed that an extract standardized to **35% withanolide glycosides** lowered the stress hormone **cortisol**, which may help promote sleep.¹¹

Clinical Trials with Black Cumin

A study published in **2023** enlisted healthy volunteers who reported **non-refreshing sleep**. This included waking multiple times nightly or being unable to achieve sound sleep.

Participants were given a placebo or **200 mg of black cumin extract** nightly, 20-30 minutes before bedtime. All subjects refrained from caffeine, alcohol, and tobacco.²

Beneficial effects were reported by **62%** of the black cumin group after a **single dose**. This rose to an astonishing **88%** on day 90.

After **90 days**, compared to placebo, the **black cumin** users were evaluated using a validated self-reported sleep questionnaire. They reported not only better, longer sleep but also improved functioning during the day.

Researchers reported the following improvements of sleep parameters:²

- **74%** in sleep efficiency (time asleep out of total time in bed),
- **56%** in sleep latency (time needed to fall asleep after going to bed),
- **49%** in sleep quality,
- **45%** in daytime function,
- **22%** in sleep disturbance, and
- **20%** in sleep duration.

BLACK CUMIN



ASHWAGANDHA



WHAT
YOU
NEED
TO
KNOW

Unlike those using prescription sleep meds, these people performed better the next day without drowsiness.

In a second trial, subjects with non-refreshing sleep took a placebo or **200 mg of black cumin** extract nightly, 10-30 minutes before bedtime.¹²

All participants wore an **actigraphy** wristwatch sensor that monitors rest/activity, a validated objective evaluation of sleep quality and duration.

After **just seven days**, extract users had meaningfully improved their sleep duration, efficiency, and time to fall asleep, as evaluated by the objective actigraphy sensor. Compared to the placebo group, researchers reported improvements of sleep parameters:¹²

- **69%** in restorative sleep,
- **35%** in sleep latency, (amount of time to fall asleep),
- **23%** in time spent awake *after* sleep onset, (wakefulness time after defined sleep onset),
- **19%** in total sleep time, (from an average 6.4 hours to >7 hours, as recommended by the CDC), and
- **8%** in sleep efficiency (time asleep out of total time in bed).

Compared to the baseline there was **75%** improvement in **restorative** sleep in the group that received the extract. This specific **black cumin seed extract**, standardized to **5% thymoquinone**, safely promoted deeper, more healthful sleep.

Get Deep, Stress-Free Sleep

- Over a third of Americans get insufficient or poor-quality **sleep**. This increases the risk of many chronic diseases, including heart disease, dementia, and some cancers, and of **all-cause mortality**.
- Clinical studies show that two plant extracts safely promote high-quality **sleep** and reduce **stress** and **anxiety**, *without* compromising daytime functioning.
- A **black cumin seed extract** improved sleep efficiency by **74%** and reduced the time needed to fall asleep by **56%**.
- An **ashwagandha extract** improved restorative sleep by **72%**, reduced stress by **62%**, and lowered levels of cortisol (the “stress hormone”) by **67%**.
- Together, these extracts offer a **melatonin-free** choice for those seeking stress relief and a deeper, more restorative sleep.

Clinical Trials with Standardized Ashwagandha

To test an **ashwagandha extract** standardized to **35% withanolide glycosides**, scientists enlisted 150 volunteers suffering from non-restorative sleep. Half the subjects took a **placebo** and half took **120 mg of ashwagandha** each night for six weeks.³

All participants wore an **actigraphy** wristwatch that monitors rest/activity and evaluates sleep duration, efficiency, and latency.

Those taking **ashwagandha** had improvements of:³

- **72%** in restorative sleep,
- **27%** in sleep latency,
- **15%** in time spent awake *after* sleep onset,
- **5%** in total sleep time, and
- **5%** in sleep efficiency.

A second clinical study enlisted volunteers with moderate **anxiety** and elevated **cortisol**, which can lead to sleep issues. Participants were randomized to receive either ashwagandha **60 mg** or **120 mg**, or a placebo. They were evaluated at baseline and after 15, 30, 45 and 60 days.¹³

After 60 days, those taking **120 mg of ashwagandha** had:¹³

- **67%** reduced cortisol levels,
- **59%** reduced anxiety, and
- **62%** reduced stress.

Standardized to **35% withanolide glycosides**, this novel **ashwagandha extract** safely lowered anxiety and promoted more restful sleep.

Black cumin and ashwagandha extracts have been shown to improve parameters of **restorative sleep**.

Summary

Many Americans turn to medications to cope with poor sleep, but they come with side effects.

Two plant extracts have been shown to improve sleep onset, efficiency, and **total sleep time**, and reduce **anxiety** without compromising daytime function.

In clinical studies, a **black cumin seed extract** improved sleep efficiency by **74%** and perceived stress by **44%** – leading to improved daytime functioning.

An **ashwagandha extract** improved restorative sleep by **72%** and lowered stress by **62%**.

These **plant extracts** together provide an opportunity for more Americans to achieve healthy **restorative sleep**. •

References

1. Available at: <https://www.cdc.gov/chronicdisease/resources/infographic/sleep.htm>. Accessed July 28, 2023.
2. Mohan ME, Thomas JV, Mohan MC, et al. A proprietary black cumin oil extract (Nigella sativa) (BlaQmax((R))) modulates stress-sleep-immunity axis safely: Randomized double-blind placebo-controlled study. *Front Nutr*. 2023;10:1152680.
3. Deshpande A, Irani N, Balkrishnan R, et al. A randomized, double blind, placebo controlled study to evaluate the effects of ashwagandha (Withania somnifera) extract on sleep quality in healthy adults. *Sleep Med*. 2020 Aug;72:28-36.
4. Watson NF, Badr MS, Belenky G, et al. Recommended Amount of Sleep for a Healthy Adult: A Joint Consensus Statement of the American Academy of Sleep Medicine and Sleep Research Society. *Sleep*. 2015 Jun 1;38(6):843-4.
5. Zhang F, Zhong R, Li S, et al. The missing link between sleep disorders and age-related dementia: recent evidence and plausible mechanisms. *J Neural Transm (Vienna)*. 2017 May;124(5):559-68.
6. Yin J, Jin X, Shan Z, et al. Relationship of Sleep Duration With All-Cause Mortality and Cardiovascular Events: A Systematic Review and Dose-Response Meta-Analysis of Prospective Cohort Studies. *J Am Heart Assoc*. 2017 Sep 9;6(9).
7. Das S S, R K, George S, et al. Thymoquinone-rich black cumin oil improves sleep quality, alleviates anxiety/stress on healthy subjects with sleep disturbances– A pilot polysomnography study. *Journal of Herbal Medicine*. 2022 08/01;32:100507.
8. Dar NJ, MuzamilAhmad. Neurodegenerative diseases and Withania somnifera (L.): An update. *J Ethnopharmacol*. 2020 Jun 28;256:112769.
9. Zahiruddin S, Basist P, Parveen A, et al. Ashwagandha in brain disorders: A review of recent developments. *J Ethnopharmacol*. 2020 Jul 15;257:112876.
10. Singh N, Bhalla M, de Jager P, et al. An overview on ashwagandha: a Rasayana (rejuvenator) of Ayurveda. *Afr J Tradit Complement Altern Med*. 2011;8(5 Suppl):208-13.
11. Lopresti AL, Smith SJ, Malvi H, et al. An investigation into the stress-relieving and pharmacological actions of an ashwagandha (Withania somnifera) extract: A randomized, double-blind, placebo-controlled study. *Medicine (Baltimore)*. 2019 Sep;98(37):e17186.
12. Mohan ME MM, Prabhakaran P, Das SS, Krishnakumar IM, Pulik-kaparambil Sasidharan BC. Responsiveness of a proprietary formulation of thymoquinone-1 rich black cumin extract (BlaQmax®) in healthy subjects with 2 nonrestorative sleep pattern: A randomized, double-blinded, placebo-controlled, parallel-group study. Data on File. 2022.
13. Report I. Shoden promotes relief from stress and anxiety: A randomized, double-blind, placebo-controlled study on healthy subjects. Data on file. 2023.

YOUR **BONE** **HEALTH...NOW** **BOOSTED**



Bone Restore Calcium Supplement with Vitamin K2 combines skeletal-strengthening nutrients in one highly absorbable formula.

Item #01727

120 capsules

This product is available at fine health food stores everywhere.

Caution: If you are taking a vitamin K antagonist (e.g warfarin), consult your healthcare practitioner before taking this product.



These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

BURN MORE CALORIES

REDUCE STUBBORN FAT POUNDS

Thermo Weight Control contains a patented **red-chili extract** that *increases* burning of calories.*†

Clinical results demonstrate reduced **body mass** including a decreased waist-to-hip ratio of **4%***† after only 28 days.

Specially formulated to be gentle on the stomach, these low-cost **red-chili extract** capsules can help maximize your weight management program.

Item #02511

60 vegetarian capsules



This product is available
at fine health food stores
everywhere.

† This supplement should be taken in conjunction with a healthy diet and regular exercise program. Individual results are not guaranteed, and results may vary.

*J Diet Suppl. 2021;18(4):387-405.



These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.



"I love that it's
extend release."

Carol

VERIFIED CUSTOMER
REVIEW

Immediate Uptake. Extended Release. Up to 6 Hours of Support.

Magnesium is terrific for head-to-toe,
in-and-out wellness. Extend-Release
Magnesium is clinically formulated to:

- Deliver magnesium citrate for immediate uptake
- Deliver magnesium oxide for extended release
- Support heart and bone health
- Encourage metabolic health

Item #02107

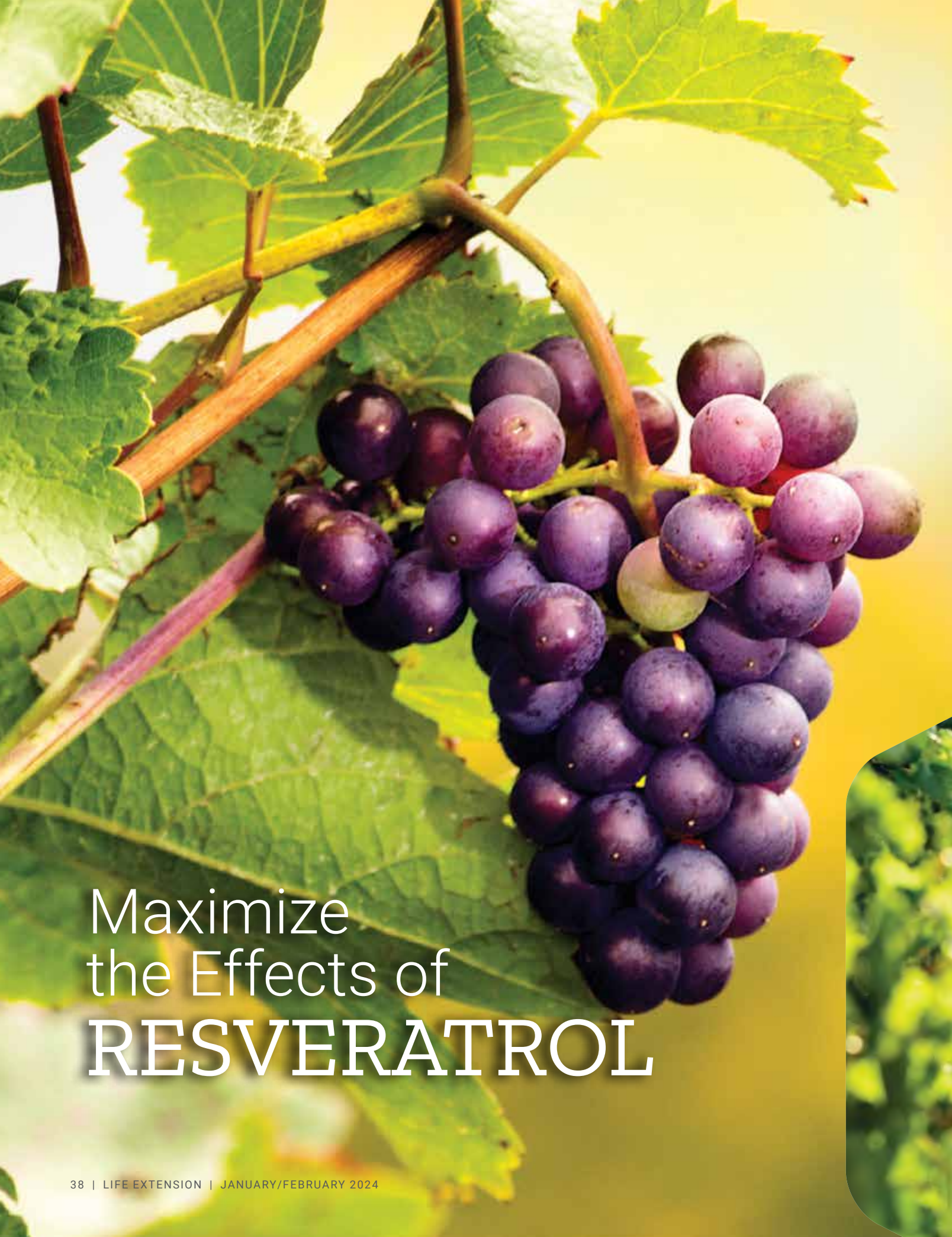
60 250 mg vegetarian capsules



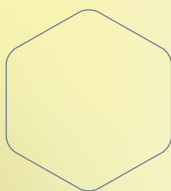
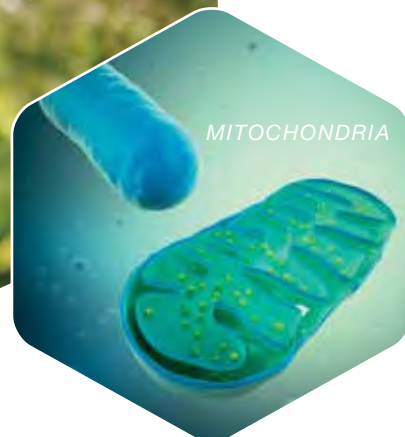
CAUTION: If taken in high doses, magnesium may have a laxative effect.
If this occurs, divide dosing, reduce intake, or discontinue product.

This product is available at fine health food stores everywhere.

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.



Maximize the Effects of **RESVERATROL**



BY JOHN JOHNSON



The potential of **resveratrol** to beneficially impact our health and longevity has been studied for many years.

Research in animals and cells has shown it can delay certain aging processes.¹⁻⁵

Human studies of resveratrol over the past decade have shown its beneficial effects.^{6,7}

Resveratrol, however, has poor **bioavailability**.

Scientists developed a formula that allows **10 times** as much resveratrol to make it to cells, where it can exert an array of benefits.⁸

With this innovation, it is thought that resveratrol can better combat the effects of aging.



Activating Anti-Aging Processes

Resveratrol is a polyphenol compound found in red grapes, some berries, and several other plants.

Preclinical studies have shown that resveratrol activates multiple **anti-aging** processes.^{1-3,5}

Some of the protective mechanisms demonstrated by resveratrol include:

- **Anti-inflammatory** support,
- Increased activity of **sirtuins**, cellular protector proteins linked to longer life,
- Improvements in **insulin sensitivity** and other areas of metabolic health,
- Preventing harmful changes to **DNA** associated with cellular dysfunction,
- Improved function of energy-generating **mitochondria**,
- Activating **autophagy**, cellular “house-keeping,” and
- Promoting a healthy mix of microorganisms to improve **gut health**.

Resveratrol has demonstrated beneficial effects on all the above anti-aging factors.^{1-3,5}



Extending Life

Resveratrol can exert body-wide protection to help protect the heart, muscles, bones, and kidneys.

It has also been shown to prolong overall life. In numerous studies of organisms from yeast to mice, resveratrol **extends lifespan**.^{2,3,9}

For example, giving resveratrol to short-lived flies resulted in mean lifespan extension of up to **29%**.^{9,10} In honeybees, it increased the maximum lifespan by **38%**.¹¹

Because of the long lifespan of humans, it is difficult to evaluate a nutrient's ability to extend life in clinical trials. However, human studies do indicate that resveratrol can reduce major contributors to premature aging.

Fighting Metabolic Disease

Low **insulin sensitivity** and poor **glucose control** are major contributors to the aging process. They can lead to **type II diabetes** and increased risk for cardiovascular disease, cancer, and dementia.

Human trials show that **resveratrol** intake benefits **metabolic health** in adults with diabetes or other signs of metabolic disease. Doses from **150 to 1,500 mg** daily led to improvements in markers of healthy aging, including:¹²

- Increased insulin sensitivity and improvements in a marker of insulin function,¹²⁻¹⁸
- Better blood glucose control,¹⁹ including lower levels of fasting glucose, post-meal glucose,^{14,18,20} and glycated hemoglobin HbA1c (a marker of long-term blood sugar control),^{12,15-19,21}
- Reduction in markers of nonalcoholic fatty liver disease,^{17,20}
- Improved cholesterol levels,^{16,21}
- Reduction in signs of oxidative stress^{13,22} and markers of inflammation,^{17,23,24}
- Increased sirtuin activity,¹²
- Lower blood pressure,^{12,16,21} and
- Reduction in body weight, waist circumference, and body mass index.¹⁵

Being **overweight** or **obese** is associated with metabolic disease and contributes to rapid aging and risk for disease.

 WHAT
YOU
NEED
TO
KNOW

BLOOD GLUCOSE

In a clinical trial of diabetics (type II) participants on oral blood sugar medications were recruited. One group received **200 mg** of resveratrol daily for 24 weeks and another received a placebo. At the end of the trial, the resveratrol recipients had reductions in glucose and insulin, as well as reduced insulin resistance, compared to the beginning, and to the **placebo** group.²⁴

In a double-blinded crossover trial of healthy obese men, with a four-week washout period, taking **150 mg** of resveratrol daily for 30 days resulted in beneficial changes to fat tissue, including **decreasing the size of fat cells**.^{17,25}

One human placebo-controlled study found that **1 gram** of resveratrol per day for **45 days**, compared to a placebo, provided antidiabetic effects in patients with **type I diabetes**, a lifelong condition with no cure.²²

Not only did resveratrol improve metabolic health, but it also helped guard against complications of metabolic disease in a clinical trial of diabetics with foot ulcers.

For example, nonhealing **foot ulcers** are a frequent problem in those with type II diabetes. Resveratrol *increased* the healing rate. In a clinical trial of diabetics with foot ulcers **50 mg** of resveratrol two times per day for **60 days** promoted reduction in foot ulcer size in the treatment group as compared to placebo.²⁶

Protect Against Accelerated Aging

- **Resveratrol** is a polyphenol found in red grapes and other plants. It helps defend cells against accelerated aging and risk for disease.
- In animal models and cell experiments, resveratrol was capable of significantly **extending lifespan**.
- In **human trials**, resveratrol countered many factors associated with rapid aging, including reducing oxidative stress and chronic inflammation, improving insulin sensitivity and glucose control, and enhancing heart function.
- Encasing resveratrol in a **hydrogel** of plant-derived fiber boosts its bioavailability by more than **10 times**.

In another trial, diabetics suffering from chronic **gum** and **tooth disease** who took **480 mg** resveratrol **per day** for four weeks had a significant improvement in periodontal status along with improved insulin sensitivity as compared to the **placebo**.²⁷

Cardiovascular Benefits

Preliminary studies have shown that resveratrol can support metabolic health associated with cardiovascular disease risk. And it may protect against the development of **atherosclerosis** (buildup of plaque in arteries) and other **heart disease**.⁷ Now, clinical studies are confirming these findings.

One clinical trial published in **2023** included 80 patients with high blood pressure who were randomized to receive either **400 mg** resveratrol or placebo for six months. Results showed that resveratrol protected the heart against **remodeling** (harmful changes in size and shape that affect cardiac functioning), while also protecting against left ventricular function **fibrosis** (scarring).²⁸

In a double-blind, placebo-controlled trial, 40 heart attack patients were randomized to receive a **10 mg** resveratrol capsule daily for three months or a placebo. After three months the resveratrol group showed improved heart function, blood vessel function, and LDL cholesterol levels as compared to placebo.²⁹ Platelet aggregation, which can lead to abnormal blood clotting, was also reduced.

Better Bioavailability

Many researchers have long believed that resveratrol's effectiveness is limited by its poor **bioavailability**. The body's metabolism of unformulated resveratrol causes it to be rapidly cleared from the bloodstream and eliminated.

Scientists have discovered that encasing resveratrol in a **hydrogel** made of indigestible plant-derived fiber called **galactomannans** shields it from this process and makes it more bioavailable.

In a **human trial**, this hydrogel boosted the bioavailability of resveratrol by more than **10 times** compared to that of standard resveratrol.⁸ That means **10 times** more resveratrol stayed in the bloodstream to get delivered to cells.

It also stayed in the bloodstream longer, with a **four-fold** greater half-life than standard resveratrol.

That may help resveratrol to fully achieve its many benefits throughout the body.

Summary

Resveratrol counters many of the factors that contribute to accelerated aging and risk for disease.

Animal models have shown that it **extends life** and reduces risk of disease.

Human trials have found that resveratrol improves insulin sensitivity, reduces chronic inflammation, helps protect the heart, and more.

Encasing resveratrol in a **hydrogel** of plant-derived fiber improves the **bioavailability** of this nutrient. •



References

1. Barber TM, Kabisch S, Randeva HS, et al. Implications of Resveratrol in Obesity and Insulin Resistance: A State-of-the-Art Review. *Nutrients*. 2022 Jul 13;14(14).
2. Uddin MJ, Farjana M, Moni A, et al. Prospective Pharmacological Potential of Resveratrol in Delaying Kidney Aging. *Int J Mol Sci*. 2021 Jul 31;22(15).
3. Zhou DD, Luo M, Huang SY, et al. Effects and Mechanisms of Resveratrol on Aging and Age-Related Diseases. *Oxid Med Cell Longev*. 2021;2021:9932218.
4. Zhang LX, Li CX, Kakar MU, et al. Resveratrol (RV): A pharmacological review and call for further research. *Biomed Pharmacother*. 2021 Nov;143:112164.
5. Meng X, Zhou J, Zhao CN, et al. Health Benefits and Molecular Mechanisms of Resveratrol: A Narrative Review. *Foods*. 2020 Mar 14;9(3):340.
6. Berman AY, Motechin RA, Wiesenfeld MY, et al. The therapeutic potential of resveratrol: a review of clinical trials. *NPJ Precis Oncol*. 2017;1.
7. Bonnefont-Rousselot D. Resveratrol and Cardiovascular Diseases. *Nutrients*. 2016 May 2;8(5).
8. Joseph A, Balakrishnan A, Shanmughan P, et al. Micelle/Hydrogel Composite as a "Natural Self-Emulsifying Reversible Hybrid Hydrogel (N'SERH)" Enhances the Oral Bioavailability of Free (Unconjugated) Resveratrol. *ACS Omega*. 2022 Apr 19;7(15):12835-45.
9. Bhullar KS, Hubbard BP. Lifespan and healthspan extension by resveratrol. *Biochim Biophys Acta*. 2015 Jun;1852(6):1209-18.
10. Khan M, Park S, Kim HJ, et al. The Resveratrol Rice DJ526 Callus Significantly Increases the Lifespan of Drosophila (Resveratrol Rice DJ526 Callus for Longevity). *Nutrients*. 2019 Apr 29;11(5).
11. Rascon B, Hubbard BP, Sinclair DA, et al. The lifespan extension effects of resveratrol are conserved in the honey bee and may be driven by a mechanism related to caloric restriction. *Aging (Albany NY)*. 2012 Jul;4(7):499-508.
12. Hausenblas HA, Schoulda JA, Smoliga JM. Resveratrol treatment as an adjunct to pharmacological management in type 2 diabetes mellitus--systematic review and meta-analysis. *Mol Nutr Food Res*. 2015 Jan;59(1):147-59.
13. Brasnyo P, Molnar GA, Mohas M, et al. Resveratrol improves insulin sensitivity, reduces oxidative stress and activates the Akt pathway in type 2 diabetic patients. *Br J Nutr*. 2011 Aug;106(3):383-9.
14. Crandall JP, Oram V, Trandafirescu G, et al. Pilot study of resveratrol in older adults with impaired glucose tolerance. *J Gerontol A Biol Sci Med Sci*. 2012 Dec;67(12):1307-12.
15. Mendez-del Villar M, Gonzalez-Ortiz M, Martinez-Abundis E, et al. Effect of resveratrol administration on metabolic syndrome, insulin sensitivity, and insulin secretion. *Metab Syndr Relat Disord*. 2014 Dec;12(10):497-501.
16. Movahed A, Nabipour I, Lieben Louis X, et al. Antihyperglycemic effects of short term resveratrol supplementation in type 2 diabetic patients. *Evid Based Complement Alternat Med*. 2013;2013:851267.
17. Timmers S, Konings E, Bilet L, et al. Calorie restriction-like effects of 30 days of resveratrol supplementation on energy metabolism and metabolic profile in obese humans. *Cell Metab*. 2011 Nov 2;14(5):612-22.
18. Zhu X, Wu C, Qiu S, et al. Effects of resveratrol on glucose control and insulin sensitivity in subjects with type 2 diabetes: systematic review and meta-analysis. *Nutr Metab (Lond)*. 2017;14:60.
19. Liu K, Zhou R, Wang B, et al. Effect of resveratrol on glucose control and insulin sensitivity: a meta-analysis of 11 randomized controlled trials. *Am J Clin Nutr*. 2014 Jun;99(6):1510-9.
20. Chen S, Zhao X, Ran L, et al. Resveratrol improves insulin resistance, glucose and lipid metabolism in patients with non-alcoholic fatty liver disease: a randomized controlled trial. *Dig Liver Dis*. 2015 Mar;47(3):226-32.
21. Bhatt JK, Thomas S, Nanjan MJ. Resveratrol supplementation improves glycemic control in type 2 diabetes mellitus. *Nutr Res*. 2012 Jul;32(7):537-41.
22. Movahed A, Raj P, Nabipour I, et al. Efficacy and Safety of Resveratrol in Type 1 Diabetes Patients: A Two-Month Preliminary Exploratory Trial. *Nutrients*. 2020 Jan 6;12(1).
23. Garcia-Martinez BI, Ruiz-Ramos M, Pedraza-Chaverri J, et al. Effect of Resveratrol on Markers of Oxidative Stress and Sirtuin 1 in Elderly Adults with Type 2 Diabetes. *Int J Mol Sci*. 2023 Apr 18;24(8).
24. Mahjabeen W, Khan DA, Mirza SA. Role of resveratrol supplementation in regulation of glucose hemostasis, inflammation and oxidative stress in patients with diabetes mellitus type 2: A randomized, placebo-controlled trial. *Complement Ther Med*. 2022 Jun;66:102819.
25. Konings E, Timmers S, Boekschoten MV, et al. The effects of 30 days resveratrol supplementation on adipose tissue morphology and gene expression patterns in obese men. *Int J Obes (Lond)*. 2014 Mar;38(3):470-3.
26. Bashmakov YK, Assaad-Khalil SH, Abou Seif M, et al. Resveratrol promotes foot ulcer size reduction in type 2 diabetes patients. *ISRN Endocrinol*. 2014;2014:816307.
27. Zare Javid A, Hormoznejad R, Yousefimanesh HA, et al. The Impact of Resveratrol Supplementation on Blood Glucose, Insulin, Insulin Resistance, Triglyceride, and Periodontal Markers in Type 2 Diabetic Patients with Chronic Periodontitis. *Phytother Res*. 2017 Jan;31(1):108-14.
28. Zheng X, Hai J, Yang Y, et al. Effects of resveratrol supplementation on cardiac remodeling in hypertensive patients: a randomized controlled clinical trial. *Hypertens Res*. 2023 Jun;46(6):1493-503.
29. Magyar K, Halmosi R, Palfi A, et al. Cardioprotection by resveratrol: A human clinical trial in patients with stable coronary artery disease. *Clin Hemorheol Microcirc*. 2012;50(3):179-87.



B12

B12

B

SMART

Body & Brain

B12

B12

B12

BIOACTIVE FORMS OF VITAMIN B12

Only two **bioactive** coenzyme forms of vitamin B12 can be used directly by the body and brain.

This **B12 Elite** provides both:

ADENOSYLCOBALAMIN

- Active in brain cell mitochondria.
- Preclinical evidence suggests that it may support already healthy levels of dopamine.
- Supports cellular energy production.

METHYLCOBALAMIN

- Supports cognition within brain cells.
- Promotes red blood cell production.
- Helps maintain healthy homocysteine levels.

Dissolve in the mouth or chew one vegetarian **lozenge** daily.



Item #02419
60 vegetarian lozenges



This product is
available at fine health
food stores everywhere.

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

Comprehensive EYE HEALTH Formula

MacuGuard® Ocular Support provides:

- > **Lutein, *trans*-zeaxanthin, and meso-zeaxanthin** help maintain structural integrity of the **macula** and **retina**.¹⁻⁵
- > **Saffron** has been shown to help support **vision** as demonstrated by doctors' eye exams.¹
- > **Alpha-carotene** further helps support **macular density**.¹

These products are available at fine health food stores everywhere.



MacuGuard® Ocular Support
with Saffron + Astaxanthin

Item #01993

60 softgels



MacuGuard® Ocular Support
with Saffron

Item #01992

60 softgels



References

1. JAMA Ophthalmol. 2015;133(12):1415-24.
2. Nutrients. 2013 April;5(4):1169-85.
3. Nutrition. 2011 Sep;27(9):960-6.
4. Free Radic Biol Med. 2012;53(6):1298-307.
5. J Ophthalmol. 2015;2015:523027.

(Each bottle lasts for **two months**.)

MacuGuard® Ocular Support is available with or without astaxanthin.

These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

"Good stuff!"
Steven

VERIFIED CUSTOMER REVIEW

Bodyguard *for Your* Brain

People tend to live longer in areas where lithium is abundant in the drinking water.*

Lithium is a low-cost mineral that functions in several ways to support cognition and overall brain health.

Protect healthy cognition with lithium—it's like a bodyguard for your brain!

This product is available at fine health food stores everywhere.

(1,000 mcg of lithium per tiny cap)

Item #02403

100 vegetarian capsules

Each bottle lasts 100 days.

*European Journal of Nutrition. 2011;50(5):387-389.



GLUTEN
FREE

NON
GMO
LE CERTIFIED

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

BREATHE EASY

Lung health is adversely impacted by aging and environmental exposure.

Healthy Lungs contains **four** plant-derived compounds to support **optimal lung** function:¹

- ***Boswellia serrata***^{1,2}
- **Indian Bael fruit**^{1,2}
- **Saffron**^{3,4}
- **Andrographolide**¹

Studies have shown these nutrients can:

- Support breathing capacity
- Help protect lungs from environmental factors¹
- Promote lung function²⁻⁴



Item #02512

30 vegetarian capsules

This product is available at fine health food stores everywhere.

References: 1. PLT Study. 2022. Unpublished. Data on file. 2. *Phytother Res.* 2018 Jan;32(1):140-50.
3. *Respir Res.* 2019 Feb 22;20(1):39. 4. *Respir Med.* 2018 Dec;145:28-34.



These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.





How **MAGNESIUM** & **VITAMIN D** Work TOGETHER

BY BRIAN MCKNIGHT

Magnesium^{1,2} and **vitamin D**³⁻⁵ are vital to overall health.

But if you're taking either one *alone*, you're not getting the full benefits.

Research has shown that these two nutrients rely on each other to provide systemic benefits.⁶

Magnesium is critical for converting vitamin D to its *active* form in the body and aids its transport in the blood.⁷

At the same time vitamin D promotes magnesium *absorption* in the intestines.^{6,7}

Given their inter-reliance, taking them together is a sound nutritional strategy.

Observational studies show that both **vitamin D** and **magnesium** intake is associated with improved protection against insulin resistance, type II diabetes, and even death from any cause.

In **clinical studies**, taking both vitamin D and magnesium led to lower blood pressure, improved strength and muscle function, and reduced markers of **inflammation**.

Whole-Body Health

Magnesium is required for the function of 300-600 *enzymes* in the body.^{1,6}

Magnesium deficiency has been tied to many common health conditions, including osteoporosis,¹ high blood pressure,^{1,8} risk for cardiovascular disease,^{1,8} metabolic disease,^{1,2,8} cognitive decline,⁸ and dementia.⁸

Vitamin D impacts a range of bodily functions. People with low levels of vitamin D have been found to have higher rates of cardiovascular disease,^{3,5} dementia,⁴ cancer,³ bone thinning,^{4,5} and more.³⁻⁵

Recent estimates show that as many as **50%** of all adults may have suboptimal **magnesium** levels⁹ and over **40%** of adolescents and adults in the U.S. have low **vitamin D** levels.¹⁰

Working Together

These two nutrients are *not* independent. Inadequate intake of one can impact the levels and function of the other.

Here's how:^{6,7}

- **Vitamin D supports intestinal magnesium absorption.** Vitamin D supports optimal absorption of magnesium in the intestines. If you consume oral magnesium but *don't* get enough vitamin D, your magnesium levels may remain low.
- **Magnesium is required for vitamin D activation.** Whether consumed or obtained by exposure to sunlight, vitamin D must be modified into its active form in the body to exert its beneficial effects. The *enzymes* that convert **vitamin D** to its active form *require* **magnesium** to function.
- **Vitamin D transport and delivery rely on magnesium.** Almost all vitamin D in the blood is transported and delivered to tissues by a protein called the **vitamin D-binding protein**. This protein also *requires* magnesium to function.

In short, inadequate magnesium compromises vitamin D activation and delivery.

And inadequate vitamin D compromises magnesium *absorption* and can contribute to low magnesium status.

If either nutrient is lacking, the other suffers as well. It's vital to get enough of *both*.



Benefits of Combined Intake

Over the last decade, *observational studies* have documented this interdependent relationship between **magnesium** and **vitamin D**, including how it relates to several common chronic diseases of aging.¹¹⁻¹⁴

For example, *higher* **vitamin D** levels in the body are associated with a *lower* likelihood of insulin resistance, pancreas dysfunction, type II diabetes, high blood pressure, and **overall mortality**.¹¹⁻¹⁵

Higher intake of **magnesium** has been shown to improve vitamin D levels.¹⁶ It appears that magnesium may also allow the body to properly utilize vitamin D in order to protect against these chronic conditions.

In one large, observational study, those with *higher* levels of **vitamin D** had *lower* risk for **insulin resistance**, a condition that often leads to type II diabetes. **Magnesium** intake supports this association. That suggests that people with *higher* vitamin D levels and higher magnesium intake may have the *greatest protection* against insulin resistance.¹⁵

In a separate analysis of that same observational dataset, vitamin D was associated with better pancreatic beta-cell function, and magnesium helped strengthen this effect.¹²

An analysis of data from another large observational cohort (over 10,000 participants), showed that high magnesium intake was associated with a modest reduction in incidence of type II diabetes, compared to low magnesium intake. The analysis also found that better vitamin D levels helped strengthen this association.¹⁴

Another observational study found that elevated systolic **blood pressure** was associated with lower vitamin D levels. Higher intake of magnesium strengthens the protective effect of vitamin D against high blood pressure.¹³

Clinical Trials

Clinical trials have further confirmed the link between magnesium and vitamin D.

In one randomized controlled trial, oral magnesium supplementation successfully raised vitamin D levels in subjects with *low* blood vitamin D concentrations.¹⁷

Another double-blind, controlled trial in obese or overweight individuals found that the combination of both magnesium and vitamin D resulted in greater increases in blood levels of vitamin D compared to those who took vitamin D alone.¹⁸

In a similar study, healthy postmenopausal women were randomized to receive either **500 mg of magnesium** daily or a placebo.¹⁶ At baseline, over **80%** of these women were vitamin D deficient. Taking magnesium resulted in a significant *increase* in **vitamin D** levels.

Placebo-controlled clinical studies have also explored how taking both **magnesium** and **vitamin D** can affect various areas of health, including:

- **High blood pressure.** In a study referenced above, in obese or overweight adults with elevated systolic blood pressure at baseline, taking **360 mg** of magnesium with **1,000 IU** vitamin D resulted in greater serum concentrations of vitamin D.

- **Mental health.** Magnesium and vitamin D have each been shown to benefit mental health, including anxiety and depression.¹⁹⁻²¹
- **Muscle strength and function.** In a clinical study, 83 healthy, middle-aged, vitamin D-deficient women were randomized to receive a combination of **50,000 IU** of **vitamin D** weekly and **250 mg** of **magnesium** daily for eight weeks, or placebo. Results showed that the vitamin D and magnesium group had a significant *increase* in **handgrip strength** and overall **mobility**, compared to the placebo group. The treatment group also had a *decrease* in an important inflammatory marker, compared to the beginning of the study.²²

WHAT
YOU
NEED
TO
KNOW

Magnesium and Vitamin D Need Each Other

- Getting enough **magnesium** and **vitamin D** is critical to overall health. A deficiency in either is associated with increased risk for a wide range of chronic health conditions.
- Magnesium and vitamin D rely on each other. Studies have found that adequate levels of either one are necessary for the other to function properly and to reach optimal levels.
- In observational studies, taking both **vitamin D** and **magnesium** is associated with increased protection against insulin resistance, and better metabolic health.
- In clinical studies, taking both **vitamin D** and **magnesium** is associated with improved mental health, muscle strength, and blood pressure.





Together with a wealth of observational studies, these trials show the benefits of ensuring adequate intake of both vitamin D and magnesium.

Summary

Magnesium and vitamin D are inextricably linked. The levels of one impact the levels and function of the other.

The body needs magnesium to activate and transport vitamin D. In return, vitamin D can *enhance* magnesium absorption and retention.

Working together, **magnesium and vitamin D** can benefit musculoskeletal, metabolic, and heart health. •

References

1. Available at: <https://ods.od.nih.gov/factsheets/Magnesium-Health-Professional/>. Accessed September 8, 2023.
2. Piuri G, Zocchi M, Della Porta M, et al. Magnesium in Obesity, Metabolic Syndrome, and Type 2 Diabetes. *Nutrients*. 2021 Jan 22;13(2).
3. Galesanu C, Mocanu V. Vitamin D Deficiency and the Clinical Consequences. *Rev Med Chir Soc Med Nat Iasi*. 2015 Apr-Jun;119(2):310-8.
4. Meehan M, Penckofer S. The Role of Vitamin D in the Aging Adult. *J Aging Gerontol*. 2014 Dec;2(2):60-71.
5. Umar M, Sastry KS, Chouchane AI. Role of Vitamin D Beyond the Skeletal Function: A Review of the Molecular and Clinical Studies. *Int J Mol Sci*. 2018 May 30;19(6).
6. Uwitonze AM, Razzaque MS. Role of Magnesium in Vitamin D Activation and Function. *J Am Osteopath Assoc*. 2018 Mar 1;118(3):181-9.
7. Al Alawi AM, Majoni SW, Falhammar H. Magnesium and Human Health: Perspectives and Research Directions. *Int J Endocrinol*. 2018;2018:9041694.
8. Barbagallo M, Veronese N, Dominguez LJ. Magnesium in Aging, Health and Diseases. *Nutrients*. 2021 Jan 30;13(2).
9. DiNicolantonio JJ, O'Keefe JH, Wilson W. Subclinical magnesium deficiency: a principal driver of cardiovascular disease and a public health crisis. *Open Heart*. 2018;5(1):e000668.
10. Cui A, Xiao P, Ma Y, et al. Prevalence, trend, and predictor analyses of vitamin D deficiency in the US population, 2001-2018. *Front Nutr*. 2022;9:965376.
11. Deng X, Song Y, Manson JE, et al. Magnesium, vitamin D status and mortality: results from US National Health and Nutrition Examination Survey (NHANES) 2001 to 2006 and NHANES III. *BMC Med*. 2013 Aug 27;11:187.
12. Gong R, Liu Y, Luo G, et al. Dietary Magnesium Intake Affects the Vitamin D Effects on HOMA-beta and Risk of Pancreatic beta-Cell Dysfunction: A Cross-Sectional Study. *Front Nutr*. 2022;9:849747.
13. Huang W, Ma X, Chen Y, et al. Dietary Magnesium Intake Modifies the Association Between Vitamin D and Systolic Blood Pressure: Results From NHANES 2007-2014. *Front Nutr*. 2022;9:829857.
14. Huang W, Ma X, Liang H, et al. Dietary Magnesium Intake Affects the Association Between Serum Vitamin D and Type 2 Diabetes: A Cross-Sectional Study. *Front Nutr*. 2021;8:763076.
15. Liu Y, Gong R, Ma H, et al. Dietary Magnesium Intake Level Modifies the Association Between Vitamin D and Insulin Resistance: A Large Cross-Sectional Analysis of American Adults. *Front Nutr*. 2022;9:878665.
16. Vazquez-Lorente H, Herrera-Quintana L, Molina-Lopez J, et al. Response of Vitamin D after Magnesium Intervention in a Postmenopausal Population from the Province of Granada, Spain. *Nutrients*. 2020 Jul 30;12(8).
17. Dai Q, Zhu X, Manson JE, et al. Magnesium status and supplementation influence vitamin D status and metabolism: results from a randomized trial. *Am J Clin Nutr*. 2018 Dec 1;108(6):1249-58.
18. Cheung MM, Dall RD, Shewokis PA, et al. The effect of combined magnesium and vitamin D supplementation on vitamin D status, systemic inflammation, and blood pressure: A randomized double-blinded controlled trial. *Nutrition*. 2022 Jul-Aug;99-100:111674.
19. Botturi A, Ciappolino V, Delvecchio G, et al. The Role and the Effect of Magnesium in Mental Disorders: A Systematic Review. *Nutrients*. 2020 Jun 3;12(6).
20. Glabska D, Kolota A, Lachowicz K, et al. The Influence of Vitamin D Intake and Status on Mental Health in Children: A Systematic Review. *Nutrients*. 2021 Mar 16;13(3).
21. Jamilian H, Amirani E, Milajerd A, et al. The effects of vitamin D supplementation on mental health, and biomarkers of inflammation and oxidative stress in patients with psychiatric disorders: A systematic review and meta-analysis of randomized controlled trials. *Prog Neuropsychopharmacol Biol Psychiatry*. 2019 Aug 30;94:109651.
22. Kheyruri F, Sarrafzadeh J, Hosseini AF, et al. Randomized Study of the Effects of Vitamin D and Magnesium Co-Supplementation on Muscle Strength and Function, Body Composition, and Inflammation in Vitamin D-Deficient Middle-Aged Women. *Biol Trace Elem Res*. 2021 Jul;199(7):2523-34.

BEAT BELLY FAT WITH **AMPK**



Studies show that *increasing* AMPK activity encourages cells to stop storing fat.

AMPK Metabolic Activator helps trigger cellular AMPK, enabling your body to burn unwanted fat—particularly around your abdomen.

Item #02207

30 vegetarian tablets

This product is available at fine health food stores everywhere.

This supplement should be taken in conjunction with a healthy diet and regular exercise program. Individual results are not guaranteed, and results may vary.



These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

Liposomal-Hydrogel™

SUSTAINED SUPPORT

24
HOURS
A DAY

VITAMIN

"I feel better about my
immune system with it."

Mary

VERIFIED CUSTOMER REVIEW



Item #02501

60 vegetarian tablets

This product is available at fine
health food stores everywhere.

Buffered **ascorbate** encased in two plant extracts (liposomes plus hydrogel fenu-greek) increases blood (plasma) exposure nearly **seven times more** compared to an equivalent dose of regular vitamin C.

It also maintains *higher* vitamin levels throughout the day.¹

Just one vegetarian tablet daily provides **around-the-clock** vitamin C support.

1. Akay Internal Study. Liposomal hydrogel vitamin C pharmacokinetics. Data on file. 2021.

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.



"I have taken this supplement for a long time. It works!"

Ingrid

VERIFIED CUSTOMER REVIEW

Tilt Your Bacteria Ratio for a Healthy Digestive Tract

Phages target bad intestinal bacteria, allowing beneficial strains to flourish.

FLORASSIST® GI provides a 7-strain blend of **probiotics** in a **dual encapsulation** formula to deliver beneficial bacteria and **phages** where you need them the most.



Dual-Encapsulation Delivery



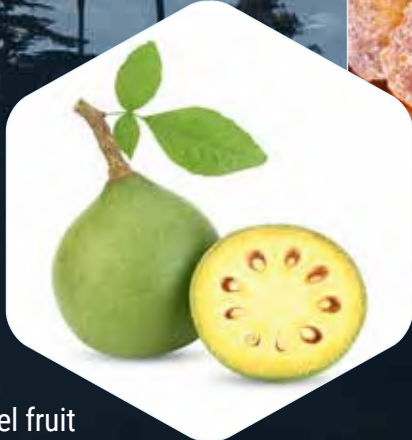
Item #02125

30 liquid vegetarian capsules



This product is available at fine health food stores everywhere.

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.



Bael fruit



Boswellia



Protect **LUNGS** from POLLUTION

BY RICHARD EVANS

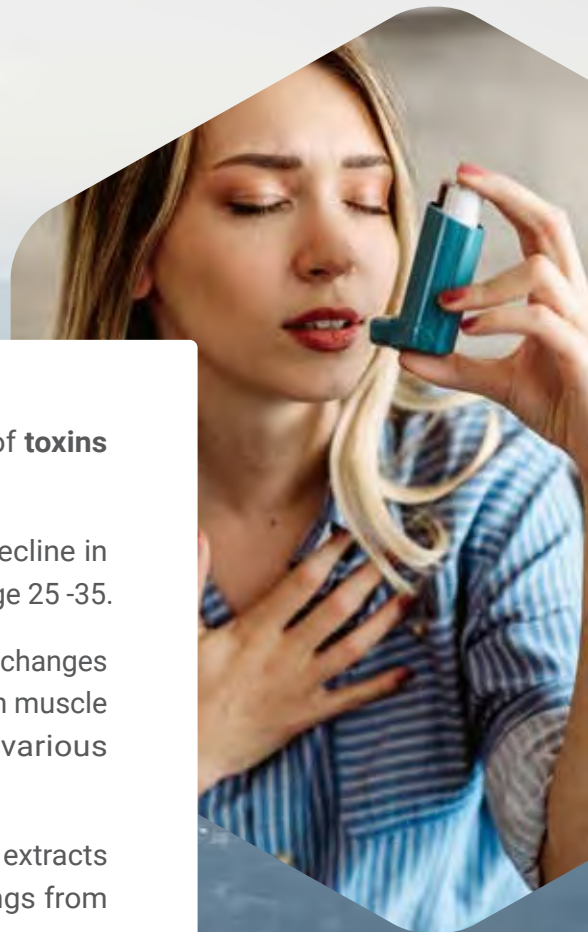
Our airways are exposed to a barrage of **toxins** that can cause chronic **lung diseases**.¹⁻³

The lungs suffer an estimated **1%-2%** decline in function *every year* beginning at around age 25 -35.

This functional falloff can be attributed to changes to lung tissue and structure, to changes in muscle strength, as well as to exposure to various pollutants.⁴⁻⁶

Scientists have discovered plant-derived extracts and compounds that help shield the lungs from damage and boost respiratory function.

In a clinical study, a blend of two plant-derived compounds *increased* a measure of **lung capacity** by an astonishing **30%**.⁷



Lung Health Matters

People with the *best* lung function have a *longer lifespan* and *healthspan* (the duration of healthy living free from disease).⁵

Pulmonary function, however, tends to decline with age.⁸

An estimated **1%-2%** of lung function is lost *per year* beginning around age 25-35.^{8,9} That decline contributes to frailty and deteriorating physical fitness.^{6,10,11}

Another reason that lung function deteriorates with age is air **pollution** that injures the delicate tissues of our respiratory tract.

More than **40%** of Americans live in areas with **poor air quality**. In recent years, some areas have experienced a worsening in air quality at certain times of year with increased exposure to **wildfire smoke**.¹²

Poor air quality is associated with deteriorating lung function and *higher* risk for lung problems, including:^{5,13,14}

- Asthma,
- Emphysema,
- Bronchitis,
- Lung infections, and
- Lung cancer.



To address the threats that aging, and pollution pose to respiratory health, scientists investigated several **plant-derived** extracts and compounds that have been shown to protect the lungs and improve lung function.

Boswellia-Bael Fruit Blend

Boswellia serrata is a tree native to parts of Asia that has long been used in traditional Indian medicine.¹⁵ It has been shown to have benefits for respiratory disorders such as asthma.^{15,16}

Bael fruit is native to India and other parts of Asia. This fruit and its seeds have been used in traditional medicine for a range of disorders.¹⁷

Scientists combined extracts of **Boswellia** resin and **bael fruit** and tested them in **clinical trials**.

In one study, healthy adults who reported a sensitivity to air pollution received either **200 mg** daily of **Boswellia-bael fruit** blend or a **placebo**.⁷

After three weeks, the group receiving the **extracts** had improved lung function. After six weeks:⁷

- Total air exhaled (measured by a spirometry test, which measures lung capacity, how much air you can breathe into or out of your lungs) increased by **30%**,
- Forced air exhalation in one second (a measure of how well air flows through the airways) improved by **16.4%**, and
- Aerobic exercise capacity increased by **7.4%**.

In another study, subjects with mild to moderate **asthma** received either **200 mg** of **Boswellia-bael fruit** blend or a placebo.¹⁸ Those receiving the extracts had a:

- **50%** improvement in peak expiratory air flow rate, which is usually reduced in asthma sufferers, and
- **44%** decrease in the use of an asthma rescue inhaler.

Researchers attributed these improvements to the **anti-inflammatory** activity of the extracts.



Saffron

Saffron is a spice that has long been used in traditional medicine for respiratory ailments.¹⁹

Preclinical studies show that saffron improves **lung function** through anti-inflammatory effects in the lungs²⁰ and by relaxing smooth muscles in the airways, improving airflow.²⁰⁻²⁶

In a human trial, patients with mild to moderate **asthma** received either **100 mg of saffron extract** daily or a placebo.^{19,27}

After eight weeks, those in the saffron group had:

- **50%** less waking at night due to asthma symptoms,
- Fewer instances of shortness of breath during the night,
- Less limitation of physical activity,
- A **40%** reduction in use of an asthma rescue inhaler,
- Improvement in airflow in respiratory testing, and
- Reduction in markers of inflammation.



Andrographolide

Andrographolide is a compound extracted from the herb *Andrographis paniculata*. It has been used in eastern medicine for an array of health concerns.²⁸

Cell and animal studies show that andrographolide can **shield the lungs** against damage caused by smoke and other pollution.²⁹⁻³⁴

It does so in several ways, including by:

- Protecting against **inflammation**,
- Defending against **oxidative stress**, and
- Preventing **DNA damage**.

By protecting the lungs and improving lung function, a combination of Boswellia-bael fruit, saffron, and andrographolide may help counter the damage that aging and poor air quality do to the respiratory system.



WHAT
YOU
NEED
TO
KNOW

Improve Lung Function

- Lung function generally deteriorates with age. Exposure to wildfire smoke, air pollution, and other toxins accelerates lung damage and is associated with increased risk for asthma, lung infections, and lung cancer.
- In a clinical study, a blend of extracts of *Boswellia serrata* resin and **bael fruit** was shown to improve lung function in healthy adults and asthma sufferers and to increase a measure of lung capacity by **30%**.
- **Saffron** has also been found to boost lung function and improve the clinical control of asthma, reducing use of a rescue inhaler by **40%**.
- The plant-derived compound **andrographolide** protects the lungs from damage due to poor air quality in cell and animal studies.
- Together, these ingredients may improve lung function and help shield the respiratory system from damage due to age and poor air quality.

Summary

Lung function tends to decline with age.

Exposure to wildfire smoke and other forms of pollution further accelerates lung damage and correlates with higher rates of lung disease, including **asthma** and **lung cancer**.

Clinical studies have found that extracts of *Boswellia serrata* and **bael fruit**, and **saffron**, improve lung function in a variety of ways and reduce symptoms of lung disease.

In preclinical studies, **andrographolide** has been shown to help defend lung tissue against the effects of pollution. •

References

- Available at: <https://www.niehs.nih.gov/health/topics/conditions/lung-disease/index.cfm#:~:text=Cigarette%20smoking%20is%20the%20overall,%2C%20vinyl%20chloride%2C%20and%20arsenic>. Accessed October 11, 2023.
- Kurt OK, Zhang J, Pinkerton KE. Pulmonary health effects of air pollution. *Curr Opin Pulm Med*. 2016 Mar;22(2):138-43.
- Available at: <https://www.eea.europa.eu/en/topics/in-depth/air-pollution/eow-it-affects-our-health>. Accessed October 12, 2023.
- Available at: <https://www.lung.org/lung-health-diseases/how-lungs-work/lung-capacity-and-aging>. Accessed July 19, 2023.
- Bowdish DME. The Aging Lung: Is Lung Health Good Health for Older Adults? *Chest*. 2019 Feb;155(2):391-400.
- Sharma G, Goodwin J. Effect of aging on respiratory system physiology and immunology. *Clin Interv Aging*. 2006;1(3):253-60.
- PLT. Alviolife. 2022.
- Thomas ET, Guppy M, Straus SE, et al. Rate of normal lung function decline in ageing adults: a systematic review of prospective cohort studies. *BMJ Open*. 2019;9(6):e028150.
- Available at: <https://www.lung.org/lung-health-diseases/how-lungs-work/lung-capacity-and-aging>. Accessed December, 7, 2022.
- Angulo J, El Assar M, Alvarez-Bustos A, Rodriguez-Manas L. Physical activity and exercise: Strategies to manage frailty. *Redox Biol*. 2020 Aug;35:101513.
- Sepulveda-Loyola W, Carnicero JA, Alvarez-Bustos A, et al. Pulmonary function is associated with frailty, hospitalization and mortality in older people: 5-year follow-up. *Heart Lung*. 2023 May-Jun;59:88-94.
- Available at: <https://www.npr.org/2022/04/21/1093205632/air-quality-pollution-state-of-air-report>. Accessed December, 7, 2022.
- Available at: <https://worldpopulationreview.com/state-rankings/air-quality-by-state>. Accessed December, 7, 2022.
- Available at: <https://www.lung.org/research/sota/health-risks>. Accessed October 12, 2023.
- Ernst E. Frankincense: systematic review. *BMJ*. 2008 Dec 17;337:a2813.
- Hamidpour R, Hamidpour S, Hamidpour M, Shahleri M. Frankincense (ru xiang; boswellia species): from the selection of traditional applications to the novel phytotherapy for the prevention and treatment of serious diseases. *J Tradit Complement Med*. 2013 Oct;3(4):221-6.
- Available at: <https://hort.purdue.edu/newcrop/CropFactSheets/bael.html>. Accessed December, 7, 2022.
- Yugandhar P, Rao KM, Sengupta K. A novel herbal composition containing extracts of *Boswellia serrata* gum resin and *Aegle marmelos* fruit alleviates symptoms of asthma in a placebo controlled double-blind clinical study. *Phytother Res*. 2018 Jan;32(1):140-50.
- Hosseini SA, Zilaee M, Shoushtari MH, Ghasemi Dehcheshmeh M. An evaluation of the effect of saffron supplementation on the antibody titer to heat-shock protein (HSP) 70, hsCRP and spirometry test in patients with mild and moderate persistent allergic asthma: A triple-blind, randomized placebo-controlled trial. *Respir Med*. 2018 Dec;145:28-34.
- Boskabady MH, Tabatabaee A, Byrami G. The effect of the extract of *Crocus sativus* and its constituent safranal, on lung pathology and lung inflammation of ovalbumin sensitized guinea-pigs. *Phyto-medicine*. 2012 Jul 15;19(10):904-11.
- Boskabady MH, Aslani MR. Relaxant effect of *Crocus sativus* (saffron) on guinea-pig tracheal chains and its possible mechanisms. *J Pharm Pharmacol*. 2006 Oct;58(10):1385-90.
- Boskabady MH, Seyedhosseini Tamijani SM, Rafatpanah H, et al. The effect of *Crocus sativus* extract on human lymphocytes' cytokines and T helper 2/T helper 1 balance. *J Med Food*. 2011 Dec;14(12):1538-45.
- Byrami G, Boskabady MH, Jalali S, Farkhondeh T. The effect of the extract of *Crocus sativus* on tracheal responsiveness and plasma levels of IL-4, IFN-gamma, total NO and nitrite in ovalbumin sensitized guinea-pigs. *J Ethnopharmacol*. 2013 May 20;147(2):530-5.
- Mokhtari-Zaer A, Khazdair MR, Boskabady MH. Smooth muscle relaxant activity of *Crocus sativus* (saffron) and its constituents: possible mechanisms. *Avicenna J Phytomed*. 2015 Sep-Oct;5(5):365-75.
- Neamati A, Boskabady MH. Effect of *Crocus sativus* (saffron) on muscarinic receptors of guinea pig tracheal chains. *Functional Plant Science and Biotechnology*. 2010;4(Special Issue 2):128-31.
- Nemati H, Boskabady MH, Ahmadzadeh Vostakolaei H. Stimulatory effect of *Crocus sativus* (saffron) on beta2-adrenoceptors of guinea pig tracheal chains. *Phytomedicine*. 2008 Dec;15(12):1038-45.
- Zilaee M, Hosseini SA, Jafarirad S, et al. An evaluation of the effects of saffron supplementation on the asthma clinical symptoms and asthma severity in patients with mild and moderate persistent allergic asthma: a double-blind, randomized placebo-controlled trial. *Respir Res*. 2019 Feb 22;20(1):39.
- Okhuarobo A, Falodun JE, Erharuyi O, et al. Harnessing the medicinal properties of *Andrographis paniculata* for diseases and beyond: a review of its phytochemistry and pharmacology. *Asian Pac J Trop Dis*. 2014 Jun;4(3):213-22. doi: 10.1016/S2222-1808(14)60509-0.
- Guan SP, Tee W, Ng DS, et al. Andrographolide protects against cigarette smoke-induced oxidative lung injury via augmentation of Nrf2 activity. *Br J Pharmacol*. 2013 Apr;168(7):1707-18.
- Liao W, Lim AYH, Tan WSD, et al. Restoration of HDAC2 and Nrf2 by andrographolide overcomes corticosteroid resistance in chronic obstructive pulmonary disease. *Br J Pharmacol*. 2020 Aug;177(16):3662-73.
- Luo W, Jia L, Zhang JW, et al. Andrographolide Against Lung Cancer-New Pharmacological Insights Based on High-Throughput Metabolomics Analysis Combined with Network Pharmacology. *Front Pharmacol*. 2021;12:596652.
- Tan WS, Peh HY, Liao W, et al. Cigarette Smoke-Induced Lung Disease Predisposes to More Severe Infection with Nontypeable *Haemophilus influenzae*: Protective Effects of Andrographolide. *J Nat Prod*. 2016 May 27;79(5):1308-15.
- Tan WSD, Liao W, Peh HY, et al. Andrographolide simultaneously augments Nrf2 antioxidant defense and facilitates autophagic flux blockade in cigarette smoke-exposed human bronchial epithelial cells. *Toxicol Appl Pharmacol*. 2018 Dec 1;360:120-30.
- Yang D, Zhang W, Song L, Guo F. Andrographolide protects against cigarette smoke-induced lung inflammation through activation of heme oxygenase-1. *J Biochem Mol Toxicol*. 2013 May;27(5):259-65.

DEFEND YOUR HEALTH



"One of my main daily
'go to' supplements."

Lew

VERIFIED CUSTOMER REVIEW

Vitamin D3

Systemic support for
immune function and
bone health.

Item #01713

125 mcg (5000 IU)
60 softgels

This product is available at fine
health food stores everywhere.



These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

RESTORE HEALTHY CELLULAR ENERGY

"Gives you energy!"

Joseph

VERIFIED CUSTOMER
REVIEW



Item #01208

60 vegetarian capsules

NEXT-GENERATION LIPOIC ACID

Super R-Lipoic Acid is more bioavailable and stable achieving **10-30 times** higher peak blood levels. This unique **sodium-R-lipoate** can help you reach peak plasma concentrations within just 10-20 minutes of supplementation.

Suggested dose is one to two capsules daily.

This product is available at fine health food stores everywhere.

POMEGRANATE

The Fruit of Life



Pomegranate Complete combines extracts from the **whole fruit, flower, and seed oil**.

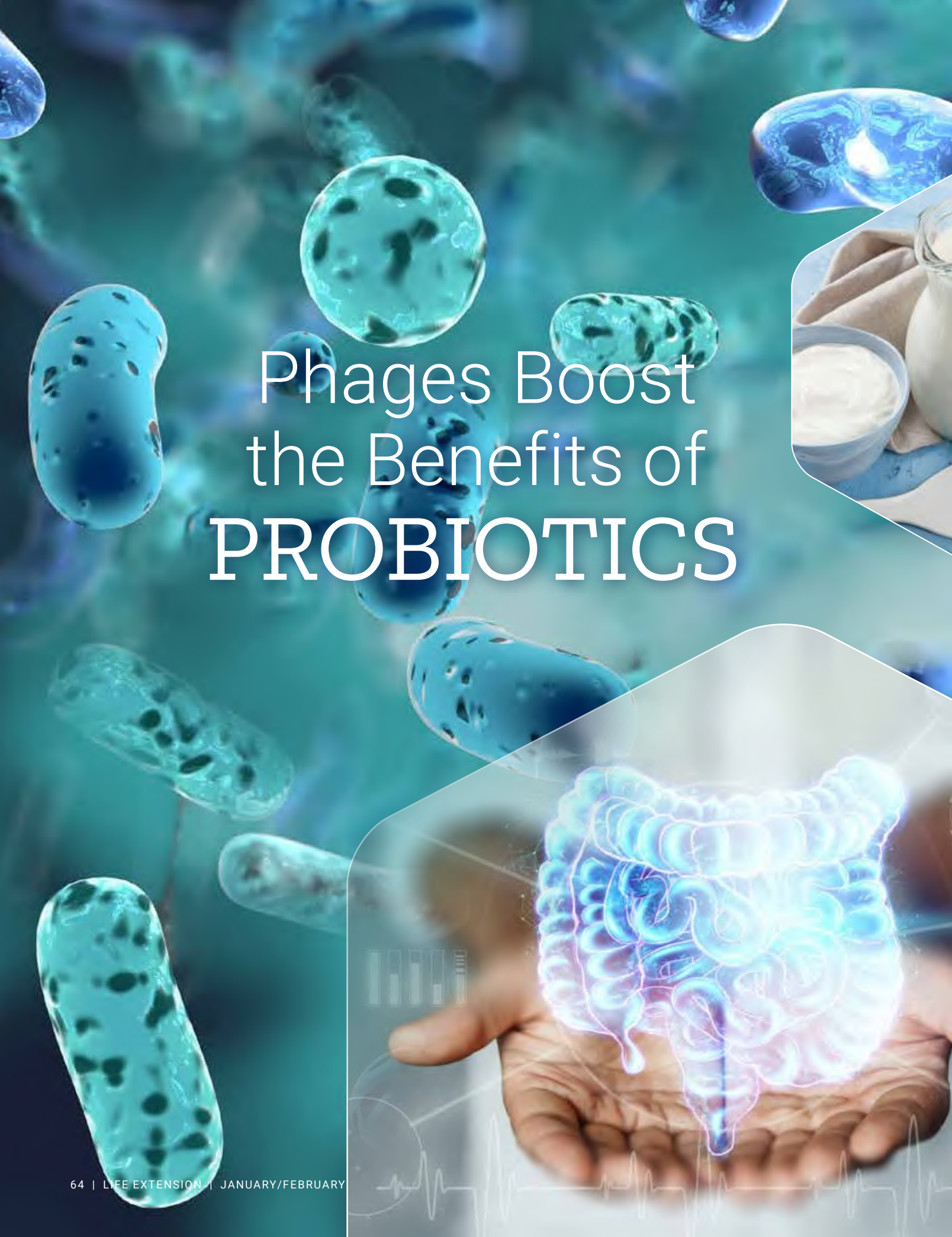
Pomegranate plant compounds support **heart** health.



Item #01953
30 softgels



This product is available at fine health food stores everywhere.



Phages Boost the Benefits of **PROBIOTICS**





BY PATRICIA WEISER, PHARM.D

The impact of the **gut microbiome** influences our entire body.

Imbalances in microbiome composition have been linked to a host of common disorders including **inflammation**, autoimmunity, metabolic conditions, brain chemistry, and more.¹⁻³

The good news is that the balance of the gut microbiome can be shifted towards one associated with **better health**.⁴⁻⁶

One way to do this employs the combined use of probiotics and bacteriophages or “phages.”

Phages are tiny packages of DNA or RNA wrapped in protein.

Each type of phage naturally attacks *only specific* types of bacteria.⁷⁻⁹ By selecting specific phages, it is possible to target specific, potentially harmful bacteria in the digestive tract.

This allows a dual-approach strategy of using **probiotics** for their beneficial effects, while reducing competition from bacteria, of which we want less.

How Gut Health Impacts Overall Health

Gut bacteria affect almost *all* aspects of human health.

Researchers have estimated that a healthy adult individual's intestines host about **160** distinct bacterial species.⁵ The presence or absence of certain species can have dramatic consequences.^{10,11}

An enormous range of gut bacteria is necessary for optimal health. One important health-promoting property of some bacteria in the gut is the ability to produce **short-chain fatty acids**, compounds that have shown anti-inflammatory, immune-supportive, and neuroprotective activity, among other benefits.¹²

Certain factors, including advancing age,¹³ poor diet,¹³ stress,¹³ antibiotic use,¹³ and lack of physical activity,¹⁰ can cause our microbiomes to become **imbalanced**, a state known as **dysbiosis**.¹⁴

This imbalance is associated with worse health.⁴ Scientists have linked dysbiosis to colon infections, antibiotic-associated diarrhea, irritable bowel syndrome, autoimmune disease, allergic conditions, and obesity.^{15,16}



Other harmful microbes in the gut can cause infections, inflammation, and gastrointestinal discomfort, and appear to contribute to the risk for chronic disease.^{13,17}

Even in otherwise healthy individuals, a gut bacteria imbalance can trigger the development of digestive symptoms like **diarrhea**, **gas**, **bloating**, and **abdominal pain**.¹⁸

Gut bacteria even appear to play a role in the metabolism of **neurotransmitters** such as serotonin, a mood-regulating hormone.¹⁹ That could help explain why people with certain gastrointestinal disorders have a higher risk of mental health conditions like **depression** and **anxiety**.^{1,20}

Shifting the gut microbiota toward a healthy balance can ease digestive issues and improve overall health.

The Benefits of Probiotics and Phages

Research has established the many and varied benefits of taking oral probiotics. **Lactobacillus** and **Bifidobacterium**, two of the most common probiotics, help ease symptoms of certain gastrointestinal diseases.²¹

Bacteriophages are lesser-known tools that help promote **gut** and **overall health**.²²

The term “bacteriophage” literally means “**bacteria eater**.” Phages are **selective killers**, only targeting and destroying specific bacteria.^{7,9,23}

The phages can allow *beneficial* bacteria to flourish and grow at a greater rate by removing competing harmful species.²⁴

Phages were discovered almost a century ago and were recognized by the FDA as early as 1958 as safe to use to help protect foods against the growth of undesirable bacteria.²⁵ Because they exclusively target bacteria and not animals or humans, and as suggested by their safety to use in the food supply, phages pose no health threat to humans.

However, research into phages as therapeutic agents in human infections fell out of favor with the discovery of antibiotics.²⁶ Today, as the threat of **antibiotic-resistant infections** and superbugs has become more concerning, medical research is refocusing on the potential of **phage therapy**.

Phages have now been used in numerous human trials and therapeutic settings with **no reports of adverse effects**.²⁷⁻³²

Combining probiotics with phages holds great promise for gut health and other areas impacted by the gut microbiome.

Human Trials

Researchers developed a targeted **four-phage blend** that can help rapidly decrease intestinal populations of the *unfavorable* bacteria ***E. coli***, while boosting growth of beneficial bacteria.^{33,34}

In a **clinical study**, scientists tested the impact of these bacteriophages on the gut microbiome and gastrointestinal inflammation. Healthy adults received either the **four-phage blend** (LH01-Myoviridae, LL5-Siphoviridae, T4D-Myoviridae, and LL12-Myoviridae) or a **placebo** daily for 28 days.³⁴

Compared to placebo, the **phage** blend was associated with:³⁴

- Increases in **beneficial bacteria** in the gut,
- Decreases in *Escherichia coli* (***E. coli***) bacteria, a common cause of diarrhea and other digestive problems, and
- Decreases in interleukin-4, a marker of **inflammation**.

This shows that phages can beneficially modify gut bacteria.

In another clinical study, researchers tested whether adding the **four-phage blend** to a common probiotic bacterium, ***Bifidobacterium lactis***, could enhance the effects of the probiotic.³³

Healthy adults received either *B. lactis* or that probiotic with the four-phage blend for four weeks. Compared to the probiotic-only group, the group that consumed ***B. lactis*** plus the **phage blend** had:³³

- Improvement in symptoms of **gastrointestinal inflammation**,
- Reduction in **colon pain**,
- A six-fold increase in beneficial ***Lactobacillus*** bacteria, and
- Decreases in the gastrointestinal tract in the amount of *Citrobacter* and *Desulfovibrio*, and a trend toward a decrease of *E. coli*, intestinal bacteria associated with inflammation, gastrointestinal dysfunction, infections, and other potentially serious health problems.

These observations suggest adding **phages** to **probiotics** could support probiotic benefits and aid in the shift toward a more favorable gut microbiome.



Improve the Microbiome with a Phage-Probiotic Blend

- The mix of microbes in our gut has a huge impact on digestive and overall health.
- Taking beneficial bacteria called **probiotics** can improve the balance of the gut microbiome.
- Bacteriophages, called **phages** for short, are packages of DNA or RNA wrapped in protein. They can selectively kill harmful bacteria, allowing probiotic bacteria to flourish.
- Combining phages with probiotics may boost the beneficial impact of the probiotic.

Summary

An unhealthy imbalance of bacteria in the gut can negatively affect gut and overall health.

Probiotics taken as supplements have helped balance intestinal flora.

Taking an oral combination of **probiotics** and **bacteriophages** may improve the health of the gut microbiome.

Phages show promise in relieving the functional changes caused by gut microbiome imbalance. This may be especially valuable for aging individuals. •

References

- Vijay A, Valdes AM. Role of the gut microbiome in chronic diseases: a narrative review. *Eur J Clin Nutr*. 2022 Apr;76(4):489-501.
- Available at: <https://www.nih.gov/news-events/nih-research-matters/gut-microbe-drives-autoimmunity>. Accessed Septemebr 19, 2023.
- Inceu AI, Neag MA, Craciun AE, et al. Gut Molecules in Cardiometabolic Diseases: The Mechanisms behind the Story. *Int J Mol Sci*. 2023 Feb 8;24(4):3385.
- Khanna S, Tosh PK. A clinician's primer on the role of the microbiome in human health and disease. *Mayo Clin Proc*. 2014 Jan;89(1):107-14.
- Rinninella E, Raoul P, Cintoni M, et al. What is the Healthy Gut Microbiota Composition? A Changing Ecosystem across Age, Environment, Diet, and Diseases. *Microorganisms*. 2019 Jan 10;7(1).
- Khalesi S, Bellissimo N, Vandelanotte C, et al. A review of probiotic supplementation in healthy adults: helpful or hype? *Eur J Clin Nutr*. 2019 Jan;73(1):24-37.
- Dabrowska K, Switala-Jelen K, Opolski A, et al. Bacteriophage penetration in vertebrates. *J Appl Microbiol*. 2005;98(1):7-13.
- D'Accolti M, Soffritti I, Bini F, et al. Potential Use of a Combined Bacteriophage-Probiotic Sanitation System to Control Microbial Contamination and AMR in Healthcare Settings: A Pre-Post Intervention Study. *Int J Mol Sci*. 2023 Mar 31;24(7).
- Pelfrene E, Willebrand E, Cavaleiro Sanches A, et al. Bacteriophage therapy: a regulatory perspective. *J Antimicrob Chemother*. 2016 Aug;71(8):2071-4.
- Bressa C, Bailen-Andrino M, Perez-Santiago J, et al. Differences in gut microbiota profile between women with active lifestyle and sedentary women. *PLoS One*. 2017;12(2):e0171352.
- DeGruttola AK, Low D, Mizoguchi A, et al. Current Understanding of Dysbiosis in Disease in Human and Animal Models. *Inflamm Bowel Dis*. 2016 May;22(5):1137-50.
- Xiong RG, Zhou DD, Wu SX, et al. Health Benefits and Side Effects of Short-Chain Fatty Acids. *Foods*. 2022 Sep 15;11(18).
- Wiertsema SP, van Bergenhenegouwen J, Garssen J, et al. The Interplay between the Gut Microbiome and the Immune System in the Context of Infectious Diseases throughout Life and the Role of Nutrition in Optimizing Treatment Strategies. *Nutrients*. 2021 Mar 9;13(3).
- Brown K, DeCoffe D, Molcan E, et al. Diet-induced dysbiosis of the intestinal microbiota and the effects on immunity and disease. *Nutrients*. 2012 Aug;4(8):1095-119.
- Espirito Santo C, Caseiro C, Martins MJ, et al. Gut Microbiota, in the Halfway between Nutrition and Lung Function. *Nutrients*. 2021 May 19;13(5).
- Kesavelu D, Jog P. Current understanding of antibiotic-associated dysbiosis and approaches for its management. *Ther Adv Infect Dis*. 2023 Jan-Dec;10:20499361231154443.
- Zhang YJ, Li S, Gan RY, et al. Impacts of gut bacteria on human health and diseases. *Int J Mol Sci*. 2015 Apr 2;16(4):7493-519.
- Wei L, Singh R, Ro S, et al. Gut microbiota dysbiosis in functional gastrointestinal disorders: Underpinning the symptoms and pathophysiology. *JGH Open*. 2021 Sep;5(9):976-87.
- Strandwitz P. Neurotransmitter modulation by the gut microbiota. *Brain Res*. 2018 Aug 15;1693(Pt B):128-33.
- Clapp M, Aurora N, Herrera L, et al. Gut microbiota's effect on mental health: The gut-brain axis. *Clin Pract*. 2017 Sep 15;7(4):987.
- Azad MAK, Sarker M, Li T, et al. Probiotic Species in the Modulation of Gut Microbiota: An Overview. *Biomed Res Int*. 2018;2018:9478630.
- Abedon ST, Kuhl SJ, Blasdel BG, et al. Phage treatment of human infections. *Bacteriophage*. 2011 Mar;1(2):66-85.
- Golkar Z, Bagasra O, Pace DG. Bacteriophage therapy: a potential solution for the antibiotic resistance crisis. *J Infect Dev Ctries*. 2014 Feb 13;8(2):129-36.
- Mimee M, Citorik RJ, Lu TK. Microbiome therapeutics - Advances and challenges. *Adv Drug Deliv Rev*. 2016 Oct 1;105(Pt A):44-54.
- Huang Y, Wang W, Zhang Z, et al. Phage Products for Fighting Antimicrobial Resistance. *Microorganisms*. 2022 Jun 30;10(7).
- Keen EC. A century of phage research: bacteriophages and the shaping of modern biology. *Bioessays*. 2015 Jan;37(1):6-9.
- Federici S, Kredo-Russo S, Valdes-Mas R, et al. Targeted suppression of human IBD-associated gut microbiota commensals by phage consortia for treatment of intestinal inflammation. *Cell*. 2022 Aug 4;185(16):2879-98 e24.
- Bruttin A, Brussow H. Human volunteers receiving Escherichia coli phage T4 orally: a safety test of phage therapy. *Antimicrob Agents Chemother*. 2005 Jul;49(7):2874-8.
- Meader E, Mayer MJ, Gasson MJ, et al. Bacteriophage treatment significantly reduces viable Clostridium difficile and prevents toxin production in an in vitro model system. *Anaerobe*. 2010 Dec;16(6):549-54.
- Sarker SA, McCallin S, Barretto C, et al. Oral T4-like phage cocktail application to healthy adult volunteers from Bangladesh. *Virology*. 2012 Dec 20;434(2):222-32.
- McCallin S, Alam Sarker S, Barretto C, et al. Safety analysis of a Russian phage cocktail: from metagenomic analysis to oral application in healthy human subjects. *Virology*. 2013 Sep 1;443(2):187-96.
- Wine E. Eliminating Pathobionts With Bacteriophages: A Novel Approach to Reduce Gut Inflammation in Inflammatory Bowel Diseases? *Gastroenterology*. 2023 Feb;164(2):304.
- Grubb DS, Wrigley SD, Freedman KE, et al. PHAGE-2 Study: Supplemental Bacteriophages Extend Bifidobacterium animalis subsp. lactis BL04 Benefits on Gut Health and Microbiota in Healthy Adults. *Nutrients*. 2020 Aug 17;12(8):2474.
- Febvre HP, Rao S, Gindin M, et al. PHAGE Study: Effects of Supplemental Bacteriophage Intake on Inflammation and Gut Microbiota in Healthy Adults. *Nutrients*. 2019 Mar 20;11(3):666.



BOOST YOUR FREE

TESTOSTERONE

"Interest in intimacy has been heightened since beginning this supplement."

Larry

VERIFIED CUSTOMER REVIEW



**PLANT-BASED
NUTRIENTS**

Testosterone builds muscle, maintains sexual health, supports cardiac function, strengthens bones, and nourishes brain cells.^{1,2}

Testosterone Elite helps maintain healthy testosterone levels.[†]

- A clinical trial showed that **pomegranate** and **cacao** elevated **free testosterone** levels **48%** in just eight weeks.³
- **Luteolin** increases a protein for testosterone synthesis and inhibits aromatase, an enzyme that breaks down testosterone.⁴⁻⁶

Just one capsule a day.

Item #02500

30 vegetarian capsules

[†] This product is intended to support testosterone levels but does not contain testosterone.



GLUTEN
FREE

1
DAILY

NON
GMO
LE CERTIFIED

This product is available at fine health food stores everywhere.

References

1. Rev Urol. 2004;6 Suppl 6(Suppl 6):S9-S15.
2. Am J Med. 2007 Oct;120(10):835-40.

3. Laila Nutraceutical Internal Study. Data on file. 2019.
4. Cell Biol Toxicol. 2020 Feb;36(1):31-49.

5. J Pharmacol Exp Ther. 2014 Nov;351(2):270-7.
6. J Agric Food Chem. 2012 Aug 29;60(34):8411-8.

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

Cry Out Loud

go ahead,
shed a tear.



Item #01918
30 vegetarian capsules

Tears are a good thing—until you don't have enough.

Maqui berries (*Aristotelia chilensis*) produce compounds called **delphinidins** that encourage tear production—an up to **45%** increase in one study. So where can you get a delphinidin-rich maqui extract?

Tear Support with MaquiBright®.

This product is available at fine health food stores everywhere.

MaquiBright® is a registered trademark of MAQUI NEW LIFE S.A, Chile and ORYZA OIL & FAT CHEMICAL CO., LTD., Japan.



These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

PROTECT & ENERGIZE

Aging Cells



Mitochondrial Energy Optimizer with PQQ
Item #01868 | 120 vegetarian capsules

When **sugar** binds to **proteins** in the body, **glycation** reactions may affect healthy cell **structures**.

Carnosine, **benfotiamine**, and **pyridoxal 5'-phosphate** are powerful nutrients that help inhibit cellular glycation.

PQQ and **R-lipoic acid** promote healthy cell energizing **mitochondria** function.

Mitochondrial Energy Optimizer with PQQ provides a spectrum of nutrients at a fraction of the cost of buying them individually.

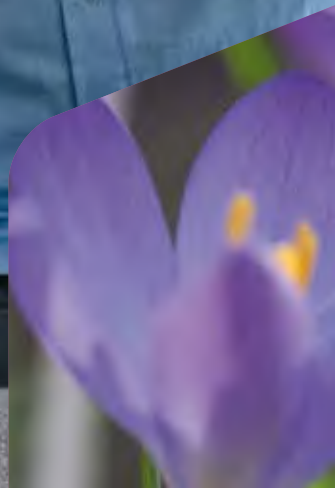
This product is available at fine health food stores everywhere.



These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.



Saffron





How **PROBIOTICS** Can *Reduce* Anxiety and Depression

BY HEATHER L. MAKAR

Roughly **25%** of adults in the U.S. suffer from **anxiety, depression**, or both.¹

Many find that antidepressant drugs don't work for them, or they discontinue them as a result of side effects.

There's an alternative solution.

A link has been found between **gut health** and **mood disorders**.²⁻⁵

One trial in healthy **human** volunteers found that a blend of two **probiotics** improved median self-rated scores of feelings of **depression** and anxiety by **50%**—without side effects or dependence.⁶

Another **clinical trial** showed how a plant extract enabled antidepressive benefits without side effects.⁷

These ingredients may provide a safe way to **improve mood**.



Depression and Anxiety

Depression affects more than **21 million** adults in the U.S.⁸ Rates of **anxiety** and **depression** skyrocketed during the pandemic.⁹

Medication and counseling can help. But **two thirds** of those taking antidepressants experience side effects,¹⁰ including sexual dysfunction, fatigue, weight gain, and insomnia.¹¹

Only a small percentage of people taking antidepressants get a clinically significant response. Because of this, many stop taking them.¹²

Roughly **60%** of those affected by mood disorders are not receiving treatment.¹³

The Gut-Brain Axis

Probiotics have been shown to provide some relief for symptoms of depression, and perhaps to a lesser extent symptoms of anxiety, in multiple clinical trials.^{14,15}

The likely reason: the **gut-brain axis**.

Though we think of **neurons** primarily as brain cells, a network of **200-600 million** neurons lines the **gastrointestinal** tract.^{16,20}

The **gut-brain axis** is a two-way communication system between the **digestive system** and the **brain**.¹⁶⁻¹⁹

The **gut microbiota** is the name for the trillions of bacteria and other microorganisms that live in our digestive tract. The greatest amounts are in the large intestine.

Some of these bacteria alter the synthesis and degradation of **neurotransmitters** that neurons in

the gut use to transmit signals to regions of the brain responsible for mood regulation and learning.^{5,21,22}

Stress and depression may alter gut bacteria and promote secretion of pro-inflammatory cytokines.²³ These signaling molecules can promote **inflammation** in the brain, which can *worsen* symptoms of mood disorders^{23,24} and cognition.^{24,25} Some of these bacteria may even encourage dysregulated eating.²⁶

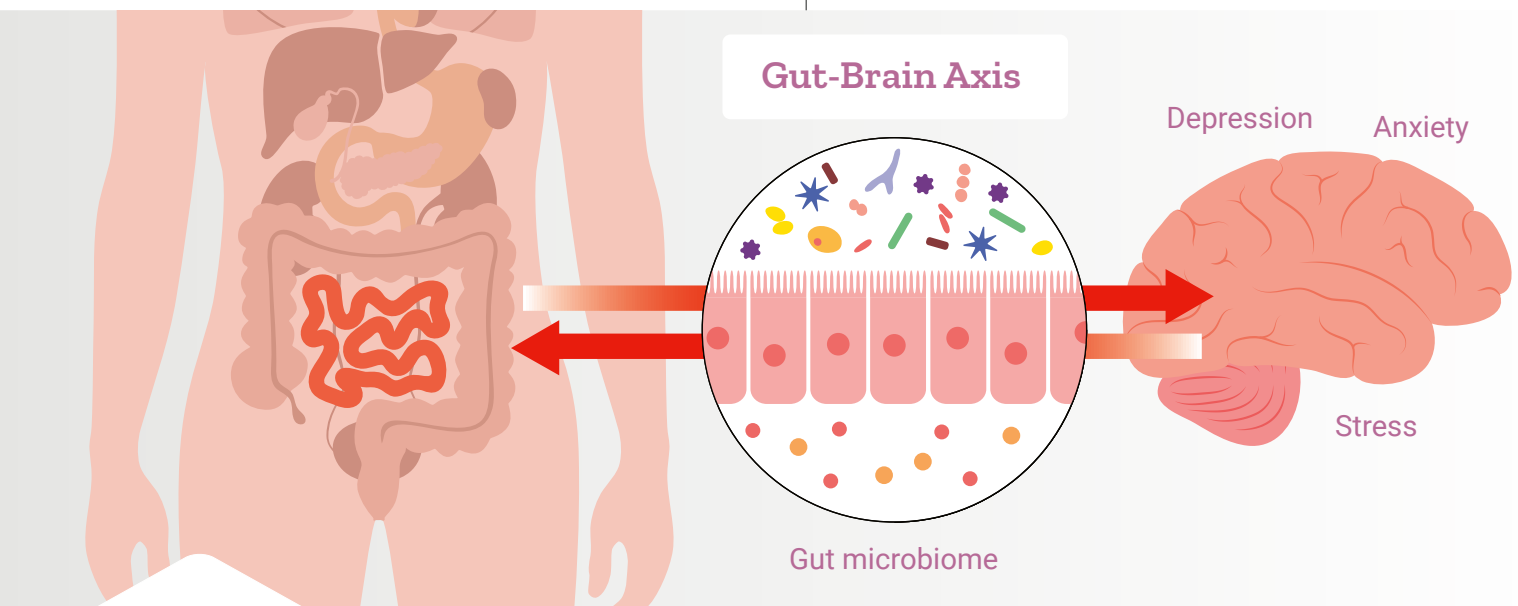
Probiotics Improve Mental Health

Probiotics are beneficial bacteria that support immune, digestive, and oral health. They also play a vital role in **psychological wellbeing**.^{6,16,17,27}

The gut contains trillions of bacteria²¹ with the neural system of the intestine composed of **200-600 million** neurons, cells that receive, process, and transmit information.²⁰

The gut communicates with the brain through these neurons and the vagus nerve or by modulation of neuroactive compounds produced by the microbiome.²¹

- Gut microorganisms can produce/modulate via secretion of precursors, many kinds of **neurotransmitters** (chemicals that send signals from one neuron to another). They include precursors to **dopamine**, **serotonin**, and **norepinephrine**, which are important to regulating mood.²¹



- Probiotics have been shown, in a study in healthy individuals, to reduce self-rated scores for depression, anxiety, and stress.²⁸ Another study showed that treatment with *Lactobacillus* species resulted in lower levels of cortisol, an important stress hormone.²⁷
- Preclinical evidence has shown that certain intestinal bacteria increase brain levels of **BDNF (brain-derived neurotrophic factor)**, a growth factor known to promote neuron development, survival, and function, and support synapse health.²³
- Stress is one of the factors that plays an integral role in **intestinal barrier function**, causing “leaky gut” which allows pro-inflammatory molecules to enter the blood, causing dysregulation of the immune system.²⁶ Chronic stress can also change the composition of the microbiome and impact its barrier function.²⁴ That, in turn, can negatively affect mood.²⁶

Specific Probiotic Strains

Two strains of probiotic bacteria, *Lactobacillus helveticus* R0052 and *Bifidobacterium longum* R0175, have been shown in animal models to play a role in beneficially modulating the **gut-brain axis**^{6,27,29} by:

- Maintaining a **balance** of the **microbiome** by competitive exclusion of bad gut bacteria (such as clostridium).²⁷ Clostridium bacteria, for example are known to produce propionic acid that has been associated in other animal studies with anxiety and aggression,³⁰
- Increasing levels of **doublecortin** (a protein that helps movement and differentiation of neurons) in the **hippocampus** (the brain’s memory-processing region). Doublecortin is also a marker for new brain-cell formation in an experimental model of chronic stress. This increase may indicate that the brain is regenerating healthy tissue that can lead to future resilience against stress,²⁹
- Supporting the hypothalamic-pituitary-adrenal axis balance,
- Reducing levels of **pro-inflammatory cytokines** and improving production of **anti-inflammatory cytokines**,²⁷ and
- Tightening the “leaky gut” induced by stress.^{29,31}



WHAT
YOU
NEED
TO
KNOW

Improve Mood Without Side Effects

- Millions of Americans suffer from **anxiety** and **depression**, but many find prescription antidepressants ineffective, or they don’t like the side effects.
- Two strains of probiotics, *Lactobacillus helveticus* R0052 and *Bifidobacterium longum* R0175, stimulate beneficial neuromodulators that travel from the gut to the brain. In a clinical study, they reduced depression and anxiety scores by **50%** in healthy individuals.
- The spice **saffron** interacts with neurotransmitters in the brain. In clinical studies, it was as effective as multiple antidepressant and anti-anxiety drugs, including Prozac® and Celexa®.
- A combination of saffron and probiotics can work to relieve depression and anxiety and improve mood, without side effects.

Success in Human Trials

Human trials of these probiotics have shown impressive results in reducing symptoms of depression and anxiety.

In one clinical trial, healthy participants took either **three billion CFUs** (colony forming units) of combined *Lactobacillus helveticus* R0052 and *Bifidobacterium longum* R0175 or a **placebo** daily.

After one month, compared to **placebo**, those who took the **probiotics** had a:²⁷

- **50%** improvement in **depression** scores,
- **49%** improvement in global severity index, a measure of overall **psychological distress**,
- **60%** improvement in **anger-hostility** scores, and
- **13%** reduction in free urinary cortisol, a measure of chronic **stress**.

A follow-up analysis of this study found that the **probiotic formula** also worked well in improving self-rated anxiety and depression scores in patients who began the study with low stress levels as measured by urinary cortisol. ⁶ As is the case with most probiotics, these were well tolerated with few, if any, side effects.

Anxiety and stress are associated with intestinal disturbances.²

In another trial, participants aged 18-60, with at least two self-reported symptoms of stress, were given either a placebo or the probiotic combination at the same dosage as in the other studies.³²

After three weeks the probiotic-treated subjects experienced a **complete elimination** of stress-induced nausea and vomiting and, compared to the **placebo** group, approximately **8.6 times** the reduction in stress-induced abdominal pain, and **nearly double** the reduction in flatulence and gas.

Once again, the probiotics were found to be safe and did not cause unpleasant side effects.

Saffron Enhances Mood

Saffron has been used in Persian and Chinese medicine to treat depression for centuries.³³⁻³⁵

Preclinical research suggests it may help relieve depression and anxiety as a result of its potential influence on three **neurotransmitter**-signaling pathways involved in mood regulation in the brain:

- **Dopamine**,³⁶ which contributes to feelings of pleasure, learning, and motivation,³⁷
- **Serotonin**,³⁸ responsible for a behavior pattern, mood, sleep pattern, anxiety, feelings of comfort, and well-being, and³⁷
- **Norepinephrine**,³⁹ responsible for alertness, arousal, decision-making, focus, and attention.³⁷





Effective in Clinical Trials

In a series of human studies, researchers tested **30 mg of saffron** head-to-head against common antidepressant drugs, including:

- Imipramine (Tofranil®),⁴⁰
- Fluoxetine (Prozac®),^{33,41} and
- Citalopram (Celexa®).⁴²

In each case, **saffron** was found to be as effective as the drug in treating depression.

Combining the probiotics ***Lactobacillus helveticus* R0052** and ***Bifidobacterium longum* R0175** with an extract of **saffron** offers a multipronged attack on **anxiety** and **depression** and a way to boost mood without side effects.

Summary

The probiotics ***Lactobacillus helveticus* R0052** and ***Bifidobacterium longum* R0175** work through the gut-brain axis to reduce feelings of depression and anxiety.

Saffron extract interacts with neurotransmitters to improve mood and has been shown to work as well as prescription drugs to treat depression.^{7,43}

A combination of these ingredients is not associated with significant side effects and could help people struggling with anxiety and depression. •

References

1. Available at: <https://ct.counseling.org/2015/07/treating-depression-and-anxiety/>. Accessed 04/09/2023.
2. Available at: <https://www.health.harvard.edu/diseases-and-conditions/the-gut-brain-connection>. Accessed October 5, 2023.
3. Available at: <https://www.hopkinsmedicine.org/health/wellness-and-prevention/the-brain-gut-connection>. Accessed October 9, 2023.
4. Huang TT, Lai JB, Du YL, et al. Current Understanding of Gut Microbiota in Mood Disorders: An Update of Human Studies. *Front Genet*. 2019;10:98.
5. Cox LM, Weiner HL. Microbiota Signaling Pathways that Influence Neurologic Disease. *Neurotherapeutics*. 2018 2018/01/01;15(1):135-45.
6. Messaoudi M, Violle N, Bisson JF, et al. Beneficial psychological effects of a probiotic formulation (*Lactobacillus helveticus* R0052 and *Bifidobacterium longum* R0175) in healthy human volunteers. *Gut Microbes*. 2011 Jul-Aug;2(4):256-61.
7. Shafiee M, Arekhi S, Omranzadeh A, et al. Saffron in the treatment of depression, anxiety and other mental disorders: Current evidence and potential mechanisms of action. *J Affect Disord*. 2018 Feb;227:330-7.
8. Available at: <https://www.nimh.nih.gov/health/statistics/major-depression>. Accessed 04/09/2023.
9. Available at: <https://www.who.int/news/item/02-03-2022-covid-19-pandemic-triggers-25-increase-in-prevalence-of-anxiety-and-depression-worldwide>. Accessed 04/11/2023.
10. Available at: <https://www.consumerreports.org/cro/2013/09/best-treatments-for-depression/index.htm>. Accessed 04/09/2023.
11. Available at: https://www.health.harvard.edu/newsletter_article/what-are-the-real-risks-of-antidepressants. Accessed October 4, 2023.
12. Taliaz D, Spinrad A, Barzilay R, et al. Optimizing prediction of response to antidepressant medications using machine learning and integrated genetic, clinical, and demographic data. *Translational Psychiatry*. 2021 2021/07/08;11(1):381.
13. Available at: <https://mhanational.org/issues/state-mental-health-america>. Accessed October 4, 2023.
14. Chao L, Liu C, Sutthawongwadee S, et al. Effects of Probiotics on Depressive or Anxiety Variables in Healthy Participants Under Stress Conditions or With a Depressive or Anxiety Diagnosis: A Meta-Analysis of Randomized Controlled Trials. *Front Neurol*. 2020 2020-May-22;11:421.

15. Liu RT, Walsh RFL, Sheehan AE. Prebiotics and probiotics for depression and anxiety: A systematic review and meta-analysis of controlled clinical trials. *Neurosci Biobehav Rev*. 2019 Jul;102:13-23.
16. Liu L, Zhu G. Gut-Brain Axis and Mood Disorder. *Front Psychiatry*. 2018;9:223.
17. Rieder R, Wisniewski PJ, Alderman BL, et al. Microbes and mental health: A review. *Brain Behav Immun*. 2017 Nov;66:9-17.
18. Kelly JR, Minuto C, Cryan JF, et al. Cross Talk: The Microbiota and Neurodevelopmental Disorders. *Front Neurosci*. 2017;11:490.
19. Clark A, Mach N. Exercise-induced stress behavior, gut-microbiota-brain axis and diet: a systematic review for athletes. *J Int Soc Sports Nutr*. 2016;13:43.
20. Furness JB, Callaghan BP, Rivera LR, et al. The enteric nervous system and gastrointestinal innervation: integrated local and central control. *Adv Exp Med Biol*. 2014;817:39-71.
21. Strandwitz P. Neurotransmitter modulation by the gut microbiota. *Brain Res*. 2018 Aug 15;1693(Pt B):128-33.
22. Hill C, Guarner F, Reid G, et al. Expert consensus document. The International Scientific Association for Probiotics and Prebiotics consensus statement on the scope and appropriate use of the term probiotic. *Nat Rev Gastroenterol Hepatol*. 2014 Aug;11(8):506-14.
23. Clapp M, Aurora N, Herrera L, et al. Gut microbiota's effect on mental health: The gut-brain axis. *Clin Pract*. 2017 Sep 15;7(4):987.
24. Yarandi SS, Peterson DA, Treisman GJ, et al. Modulatory Effects of Gut Microbiota on the Central Nervous System: How Gut Could Play a Role in Neuropsychiatric Health and Diseases. *J Neurogastroenterol Motil*. 2016 Apr 30;22(2):201-12.
25. Ge L, Liu S, Li S, et al. Psychological stress in inflammatory bowel disease: Psychoneuroimmunological insights into bidirectional gut-brain communications. *Front Immunol*. 2022;13:1016578.
26. Madison A, Kiecolt-Glaser JK. Stress, depression, diet, and the gut microbiota: human-bacteria interactions at the core of psychoneuro-immunology and nutrition. *Curr Opin Behav Sci*. 2019 Aug;28:105-10.



27. Messaoudi M, Lalonde R, Violle N, et al. Assessment of psychotropic-like properties of a probiotic formulation (*Lactobacillus helveticus* R0052 and *Bifidobacterium longum* R0175) in rats and human subjects. *Br J Nutr*. 2011 Mar;105(5):755-64.
28. Mohammadi AA, Jazayeri S, Khosravi-Darani K, et al. The effects of probiotics on mental health and hypothalamic-pituitary-adrenal axis: A randomized, double-blind, placebo-controlled trial in petrochemical workers. *Nutr Neurosci*. 2016 Nov;19(9):387-95.
29. Ait-Belgnaoui A, Colom A, Braniste V, et al. Probiotic gut effect prevents the chronic psychological stress-induced brain activity abnormality in mice. *Neurogastroenterol Motil*. 2014 Apr;26(4):510-20.
30. Rao AV, Bested AC, Beaulne TM, et al. A randomized, double-blind, placebo-controlled pilot study of a probiotic in emotional symptoms of chronic fatigue syndrome. *Gut Pathog*. 2009 Mar 19;1(1):6.
31. Arseneault-Breard J, Rondeau I, Gilbert K, et al. Combination of *Lactobacillus helveticus* R0052 and *Bifidobacterium longum* R0175 reduces post-myocardial infarction depression symptoms and restores intestinal permeability in a rat model. *Br J Nutr*. 2012 Jun;107(12):1793-9.
32. Diop L, Guillou S, Durand H. Probiotic food supplement reduces stress-induced gastrointestinal symptoms in volunteers: a double-blind, placebo-controlled, randomized trial. *Nutr Res*. 2008 Jan;28(1):1-5.
33. Noorbala AA, Akhondzadeh S, Tahmacebi-Pour N, et al. Hydro-alcoholic extract of *Crocus sativus* L. versus fluoxetine in the treatment of mild to moderate depression: a double-blind, randomized pilot trial. *J Ethnopharmacol*. 2005 Feb 28;97(2):281-4.
34. Cardone L, Castronuovo D, Perniola M, et al. Saffron (*Crocus sativus* L.), the king of spices: An overview. *Scientia Horticulturae*. 2020 2020/10/15;272:109560.
35. Wenger T. History of saffron. *Longhua Chinese Medicine*. 2022;5.
36. Khazdair MR, Boskabady MH, Hosseini M, et al. The effects of *Crocus sativus* (saffron) and its constituents on nervous system: A review. *Avicenna J Phytomed*. 2015 Sep-Oct;5(5):376-91.
37. Available at: <https://my.clevelandclinic.org/health/articles/22513-neurotransmitters>. Accessed October 5, 2023.
38. Hausenblas HA, Heekin K, Mutchie HL, et al. A systematic review of randomized controlled trials examining the effectiveness of saffron (*Crocus sativus* L.) on psychological and behavioral outcomes. *J Integr Med*. 2015 Jul;13(4):231-40.
39. Jelodar G, Javid Z, Sahraian A, et al. Saffron improved depression and reduced homocysteine level in patients with major depression: A Randomized, double-blind study. *Avicenna J Phytomed*. 2018 Jan-Feb;8(1):43-50.
40. Akhondzadeh S, Fallah-Pour H, Afkham K, et al. Comparison of *Crocus sativus* L. and imipramine in the treatment of mild to moderate depression: a pilot double-blind randomized trial [ISRCTN45683816]. *BMC Complement Altern Med*. 2004 Sep 2;4:12.
41. Sahraian A, Jelodar S, Javid Z, et al. Study the effects of saffron on depression and lipid profiles: A double blind comparative study. *Asian J Psychiatr*. 2016 Aug;22:174-6.
42. Ghajar A, Neishabouri SM, Velayati N, et al. *Crocus sativus* L. versus Citalopram in the Treatment of Major Depressive Disorder with Anxious Distress: A Double-Blind, Controlled Clinical Trial. *Pharmacopsychiatry*. 2017 Jul;50(4):152-60.
43. Ashktorab H, Soleimani A, Singh G, et al. Saffron: The Golden Spice with Therapeutic Properties on Digestive Diseases. *Nutrients*. 2019 Apr 26;11(5).

Up Your Game

With Ultra Prostate Formula,
you'll always have a great play.

Ultra Prostate Formula addresses multiple factors essential to lasting prostate health, so you can stay on top of your game.

Our best prostate supplement is packed with ingredients like nettle root extract, pygeum and beta-sitosterol to promote healthy prostate function, healthy urine flow and more.



Item #02029
60 softgels



This product is available at fine health food stores everywhere.

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

Low-Cost
Biologically
Active

B

COMPLEX



Enzymatically Active Vitamins

BioActive Complete B-Complex provides enzymatically active forms of meaningful potencies of each B vitamin.

This includes the **pyridoxal 5'-phosphate** form of vitamin B6 shown to protect lipids and proteins against **glycation** and the most biologically active form of **folate** called **5-methyltetrahydrofolate (5-MTHF)**, which is up to **7 times more** bioavailable than folic acid.*

Item #01945

60 vegetarian capsules



This product is available at fine health food stores everywhere.



* Br J Pharmacol. 2004 Mar;141(5):825-30.

Caution: Temporary flushing, itching, rash, or gastric disturbances may occur.

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.



different ^{is} good

Bio-Quercetin® is different.

For years, researchers have worked to *increase* the **bioavailability** of the plant flavonoid, **quercetin**.

Now, **Bio-Quercetin®** with an innovative **hydrogel delivery** system is **62 times** more bioavailable than unformulated quercetin.

And, delivers up to **18 times** more **free quercetin**.



Item #02302

30 vegetarian capsules



This product is available at fine health food stores everywhere.

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

PQQ and Diabetic Kidney Disease

BY LAWRENCE HARDING



An astonishing **37.3 million** Americans have **diabetes**¹ (type II accounts for **90%-95%** of the cases).²

That's more than **11%** of the population.¹

The prevalence of **diabetes** and **metabolic syndrome** is *increasing* in the U.S.^{3,4}

The **kidneys** are particularly susceptible to the damage caused by high blood sugar.⁵

Recent estimates find that nearly **50%** of people with type II diabetes will eventually suffer from **kidney disease**.⁶ Alarming, as diabetes rates skyrocket, so does the incidence of diabetic kidney disease.⁷

Pyrroloquinoline quinone (PQQ) has been shown in lab and animal studies to **protect the kidneys** and other tissues from the harmful effects of poor blood glucose control.^{5,8-11}

Diabetes and Kidney Disease

When people suffer from metabolic diseases like **diabetes**, chronically high levels of blood sugar can cause widespread damage to most tissues of the body.

Over time, this can lead to risk for multiple long-term complications including cardiovascular disorders, vision loss, neurovascular insufficiency, and kidney failure.¹²

The **kidneys** are especially susceptible to damage in diabetics. Over time, kidney function deteriorates and can lead to **kidney failure**. At that point, an individual will require dialysis or a kidney transplant to survive.¹³

Long before kidney failure develops, people with metabolic disease should do everything possible to protect their kidneys from damage.

PQQ Improves Mitochondrial Function

Pyrroloquinoline quinone (PQQ) is a compound produced by many bacteria found in soil.

PQQ is absorbed by plants and is found in fruits and vegetables.¹⁴ It is a vitamin-like compound that has demonstrated impressive biological effects.^{15,16}

One of PQQ's key functions is to support the **mitochondria**, the energy powerhouses found in all cells. It supports optimal mitochondrial function.^{9,17}

As we age, the body experiences a decline in mitochondrial activity and resilience.¹⁸

PQQ has been shown to **improve mitochondrial function** and stimulate the creation of **new mitochondria**.¹⁹⁻²¹

This may help rejuvenate cellular function and counter metabolic disorders like type II diabetes.^{22,23}

In addition to its impact on mitochondria, PQQ inhibits a protein known as **PTP1B**, which is associated with **insulin resistance**.²⁴

Insulin is the hormone that helps cells take up and use glucose. Inhibiting PTP1B improves **insulin sensitivity** in diabetic mice, making cells more responsive to insulin. That **reduces** high blood glucose levels.

In rodent models of **diabetes**, several metabolic problems are normally seen. In addition to high blood glucose, there are elevated levels of cholesterol and triglycerides and reduced levels of antioxidants in tissues.¹⁰

Giving these animals **PQQ** reverses these problems—lowering glucose, cholesterol, and triglycerides while boosting antioxidant protection in tissues, including in the kidneys.^{5,10,11,19,24,25}



Protecting Against Kidney Damage

Kidney disease is one of the most common complications of diabetes. Researchers are constantly searching for ways to defend kidney function and avoid progression to **kidney failure**.

The results of studies in animal models indicate that **PQQ** use helps protect the kidneys, even in the face of diabetes and elevated blood glucose levels.^{5,10,11}

In rodent models of diabetes, the kidneys show signs of significant damage and develop **fibrosis** (scarring). Kidney function is decreased and there are signs of oxidative stress and inflammation in the tissues.⁵

Treating the animals with PQQ **reversed** these changes, **improving kidney function** and **decreasing damage** to the kidneys.

PQQ is believed to accomplish this by enhancing mitochondrial function and relieving oxidative stress.¹⁴

Taking **10 mg to 20 mg** of PQQ daily is often recommended as part of any anti-aging program, and may benefit anyone with elevated blood sugar, diabetes, or other metabolic disease.

Summary

Diabetes and its complications affect millions of people and damage tissues throughout the body. A particularly high number of people with diabetes suffer from **kidney disease**.

Studies in animal models have found that the compound **pyrroloquinoline quinone (PQQ)** can **reverse** many of the metabolic problems associated with type II diabetes and **shield kidneys** from the harmful impact of high blood sugar.



It is believed that these beneficial effects result from PQQ's ability to boost mitochondrial function and relieve oxidative stress.

Diabetic animals receiving PQQ have significant improvements to their metabolism and are protected from the kidney damage normally observed in diabetes.

Human studies are urgently needed to assess whether these effects seen in laboratory models translate into improved clinical outcomes. •

References

1. Available at: <https://www.cdc.gov/diabetes/data/statistics-report/index.html>. Accessed August 22, 2022.
2. Available at: <https://www.cdc.gov/diabetes/data/statistics-report/methods.html>. Accessed October 17, 2023.
3. Liang X, Or B, Tsoi MF, et al. Prevalence of metabolic syndrome in the United States National Health and Nutrition Examination Survey 2011–18. *Postgraduate Medical Journal*. 2023;99(1175):985–92.
4. Collaborators GBDD. Global, regional, and national burden of diabetes from 1990 to 2021, with projections of prevalence to 2050: a systematic analysis for the Global Burden of Disease Study 2021. *Lancet*. 2023 Jul 15;402(10397):203–34.
5. Qu X, Zhai B, Liu Y, et al. Pyrroloquinoline quinone ameliorates renal fibrosis in diabetic nephropathy by inhibiting the pyroptosis pathway in C57BL/6 mice and human kidney 2 cells. *Biomed Pharmacother*. 2022 Jun;150:112998.
6. Hoogeveen EK. The Epidemiology of Diabetic Kidney Disease. *Kidney and Dialysis*. 2022;2(3):433–42.
7. Gheith O, Farouk N, Nampoory N, et al. Diabetic kidney disease: world wide difference of prevalence and risk factors. *J Nephropharmacol*. 2016;5(1):49–56.
8. Taheran E, Mohammadi V, Mohammadi R. Protective Effect of Pyrroloquinoline Quinone (PQQ) against Renal Ischemia-Reperfusion Injury in Rat. *Iranian Journal of Veterinary Surgery*. 2023;18(2):113–9.
9. Akagawa M, Nakano M, Ikemoto K. Recent progress in studies on the health benefits of pyrroloquinoline quinone. *Biosci Biotechnol Biochem*. 2016;80(1):13–22.
10. Kumar N, Kar A. Pyrroloquinoline quinone (PQQ) has potential to ameliorate streptozotocin-induced diabetes mellitus and oxidative stress in mice: A histopathological and biochemical study. *Chem Biol Interact*. 2015 Oct 5;240:278–90.
11. Zhang M, Zhang J, Xiong Y, et al. Pyrroloquinoline Quinone Inhibits Oxidative Stress in Rats with Diabetic Nephropathy. *Med Sci Monit*. 2020 Jun 27;26:e924372.
12. Farrah TE, Dhillon B, Keane PA, et al. The eye, the kidney, and cardiovascular disease: old concepts, better tools, and new horizons. *Kidney Int*. 2020 Aug;98(2):323–42.
13. Available at: <https://www.cdc.gov/kidneydisease/publications-resources/link-between-ckd-diabetes-heart-disease.html>. Accessed October 13, 2023.
14. Ames BN. Prolonging healthy aging: Longevity vitamins and proteins. *Proc Natl Acad Sci U S A*. 2018 Oct 23;115(43):10836–44.
15. Jonscher KR, Stewart MS, Alfonso-Garcia A, et al. Early PQQ supplementation has persistent long-term protective effects on developmental programming of hepatic lipotoxicity and inflammation in obese mice. *FASEB J*. 2017 Apr;31(4):1434–48.
16. Jonscher KR, Chowanadisai W, Rucker RB. Pyrroloquinoline-Quinone Is More Than an Antioxidant: A Vitamin-like Accessory Factor Important in Health and Disease Prevention. *Biomolecules*. 2021 Sep 30;11(10).
17. Akagawa M, Minematsu K, Shibata T, et al. Identification of lactate dehydrogenase as a mammalian pyrroloquinoline quinone (PQQ)-binding protein. *Sci Rep*. 2016 May 27;6:26723.
18. Lima T, Li TY, Mottis A, Auwerx J. Pleiotropic effects of mitochondria in aging. *Nat Aging*. 2022 Mar;2(3):199–213.
19. Bauerly K, Harris C, Chowanadisai W, et al. Altering pyrroloquinoline quinone nutritional status modulates mitochondrial, lipid, and energy metabolism in rats. *PLoS One*. 2011;6(7):e21779.
20. Hwang PS, Macheek SB, Cardaci TD, et al. Effects of Pyrroloquinoline Quinone (PQQ) Supplementation on Aerobic Exercise Performance and Indices of Mitochondrial Biogenesis in Untrained Men. *J Am Coll Nutr*. 2020 Aug;39(6):547–56.
21. Saihara K, Kamikubo R, Ikemoto K, et al. Pyrroloquinoline Quinone, a Redox-Active o-Quinone, Stimulates Mitochondrial Biogenesis by Activating the SIRT1/PGC-1α Signaling Pathway. *Biochemistry*. 2017 Dec 19;56(50):6615–25.
22. Ramanjaneya M, Bettahi I, Jerobin J, et al. Mitochondrial-Derived Peptides Are Down Regulated in Diabetes Subjects. *Front Endocrinol (Lausanne)*. 2019;10:331.
23. Koliaki C, Roden M. Alterations of Mitochondrial Function and Insulin Sensitivity in Human Obesity and Diabetes Mellitus. *Annual Review of Nutrition*. 2016;36(1):337–67.
24. Takada M, Sumi M, Maeda A, et al. Pyrroloquinoline quinone, a novel protein tyrosine phosphatase 1B inhibitor, activates insulin signaling in C2C12 myotubes and improves impaired glucose tolerance in diabetic KK-A(y) mice. *Biochem Biophys Res Commun*. 2012 Nov 16;428(2):315–20.
25. Devasani K, Kaul R, Majumdar A. Supplementation of pyrroloquinoline quinone with atorvastatin augments mitochondrial biogenesis and attenuates low grade inflammation in obese rats. *Eur J Pharmacol*. 2020 Aug 15;881:173273.

Innovative Probiotic and Saffron Blend

Feeling Down?



GLUTEN
FREE

1
DAILY

NON
GMO
LE CERTIFIED

Item #02250

30 vegetarian capsules

Just one capsule daily.

FLORASSIST® Mood Improve provides clinically-studied ingredients that have been shown to:

- Promote relaxation
- Enhance mood
- Reduce perceived stress

Two **probiotic** strains enhance **signaling** between the digestive tract and brain to support positive mood.

This **probiotic** blend also contains standardized **saffron** that has been shown to significantly improve mood and promote relaxation.

Contains milk, soybeans.

This product is available at fine health food stores everywhere.

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

Make your
mobility and
daily exercise
a joint effort.

KEEP MOVING



Item #00451

1000 mg • 100 capsules

MSM (*methylsulfonylmethane*) helps maintain comfortable muscles and **joints** and promotes healthy muscle structure after exercise.

Human trials show that **MSM** helps:¹⁻⁵

- Promote healthy **joints'** mobility & flexibility
- Ease joint stiffness due to normal daily exercise and activity
- Support a healthy inflammatory response
- Maintain normal muscle recovery following daily activity

Life Extension® MSM provides **3,000 mg** of **MSM** per serving of **3 capsules**.

This product is available
at fine health food stores
everywhere.



References

1. *Nutrients*. 2023. 6 30;15(13):2995.
2. *Muscles*. 2023. 2(2), 204-217.
3. *Nutrients*. 2017 3; 9(3): 290.
4. *J Pharm Pharmacol*. 2011 10;63(10):1290-4.
5. *J Int Soc Sports Nutr*. 2012; 9 27;9(1):46.

PYCNOGENOL®

*Powerful Protection from
Factors of Premature Aging*

Pycnogenol® is a potent plant extract from French maritime pine bark that protects against factors of premature aging in **multiple**, synergistic ways:

- **Supports** healthy cell membrane and DNA function
- **Promotes** a healthy inflammatory response
- **Fights** oxidative stress
- **Supports** healthy cellular metabolism



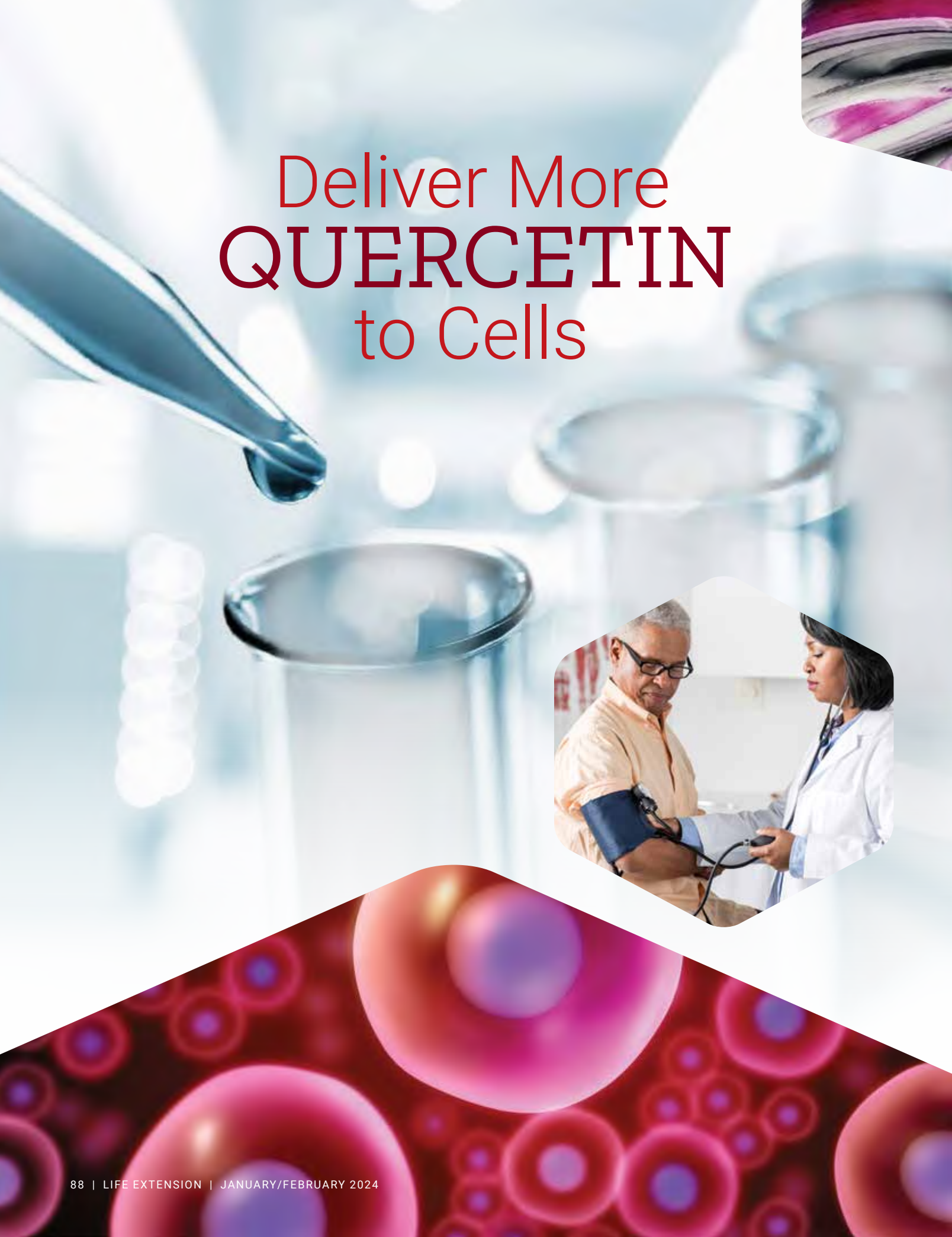
Item #01637

100 mg • 60 vegetarian capsules

This product is available
at fine health food stores
everywhere.

Pycnogenol® is a registered trademark
of Horphag Research Ltd.

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.



Deliver More **QUERCETIN** to Cells





BY RICHARD SANTOS

Quercetin has become a popular supplement for good reason.

Studies show that **quercetin**, a plant **flavonoid** functions in several ways, including:¹⁻⁵

- Promoting better cardiovascular health,
- Protecting cognitive function,
- Improving metabolic health, and
- Helping rid the body of dysfunctional senescent cells.

Standard or unformulated quercetin has relatively low **bioavailability**. That means that little of it gets into the blood and cells following consumption.

In recent years, scientists have developed various ways to improve quercetin's **bioavailability**.

In a new development, scientists have created an innovative method to further *increase* quercetin's bioavailability.

In a **human** study, a novel quercetin compound was shown to *boost* total **bioavailability** up to **62 times** compared to unformulated quercetin.⁶

This new formulation also delivered **18 times more bioactive free quercetin** than unformulated quercetin.⁶



A Better Quercetin

For many people, there's an obstacle to getting the full benefits of quercetin: Standard quercetin suffers from poor **bioavailability**.

Much of what is consumed never makes it into the bloodstream and to cells where it could help.

A randomized placebo-controlled study found that **bioavailability** of quercetin has reached new heights.

This quercetin is first encapsulated in plant-derived particles called **micelles**.

These micelles are then combined with a **hydrogel** made from a non-digestible fiber found in fenugreek seeds called **galactomannans**. This fiber hydrogel acts as a scaffold for the micelles, protecting them and the **quercetin** within.

This formulation significantly **improves** the **bioavailability** of quercetin.

In a **clinical trial**, healthy adults received either unformulated quercetin or the new galactomannan hydrogel formulation. With the new formula, the bioavailability of quercetin was found to be up to **62 times greater** compared to the unformulated.⁶

In addition, the peak concentration of quercetin in the blood was greater and the **half-life** more than **doubled**. This means that more quercetin makes it into the bloodstream *and* stays there longer, giving it time to be absorbed into tissues and cells where it can exert its benefits.

The hydrogel quercetin not only increases the **total quercetin** absorbed, but it increases the amount of **free quercetin** in the blood as well.

Importance of Free Quercetin

When quercetin is absorbed into the body, much of it is chemically bound to other compounds (conjugated).

Conjugated forms of quercetin have some health benefits, but increasing **free quercetin**, which is unbound to other compounds, may offer additional benefits.

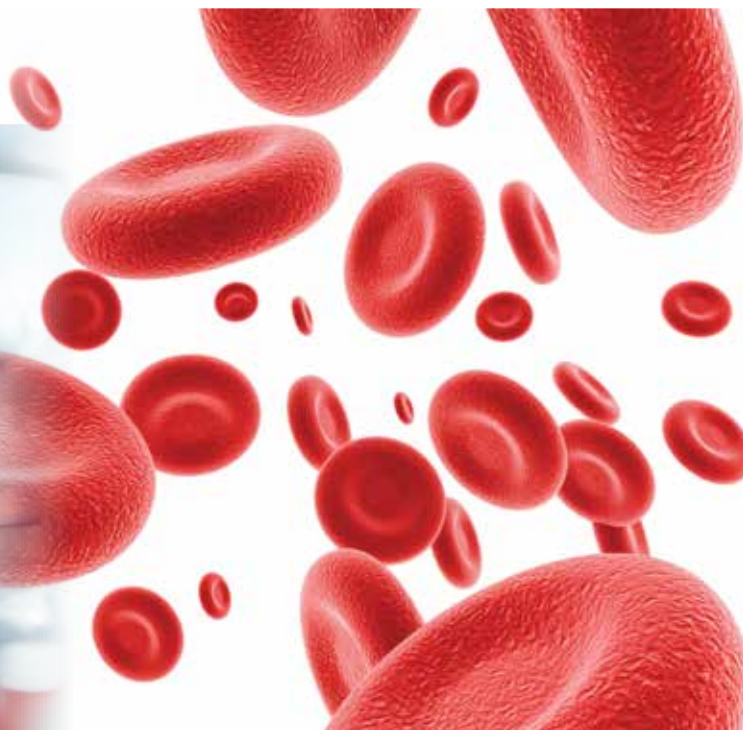
This has been shown in animal studies. In one, scientists gave quercetin to two groups of rats with high blood pressure.⁷ Through experimental manipulation, they were able to ensure that one group had more **free quercetin** than the other.

The group *without* free quercetin had no significant change in blood pressure, while the group with more **free quercetin** had a nearly **30%** drop in average blood pressure.

This suggests that the presence of **free quercetin** in the body may be essential for certain health benefits. This may be due to free quercetin's ability to cross membranes into cells more readily than bound forms.

Unformulated quercetin yields relatively low levels of free quercetin in the blood, potentially limiting its benefits.⁶

This **hydrogel** form of quercetin changes all that. It is the first formulation to demonstrate significantly *higher* blood levels of **free quercetin**, leading to amounts approximately **18 times higher** compared to unformulated quercetin.⁶





Benefits of Quercetin

Flavonoids are compounds found in many fruits, vegetables, and herbs.

A diet high in **flavonoids** is associated with better health, lower risk for many age-related chronic conditions, and reduced rates of death.⁸⁻¹³

Quercetin is one of the most abundant flavonoids found in plant-based foods, including onions, kale, broccoli, and apples.¹⁻⁵

Hundreds of cell, animal, and human studies of **quercetin** have shown a range of effects, including:¹⁻⁵

- Anti-inflammatory action,
- Anti-microbial activity against bacteria, fungi, and viruses,
- Anti-cancer properties,
- Anti-diabetic effects,
- Metabolic improvements including reduced blood pressure, anti-obesity effects, and improved blood lipids,
- Protection of blood vessel health, including anti-atherosclerosis activity,
- Neuroprotective actions, including protecting the brain from cognitive decline and neurodegenerative disorders such as Alzheimer's disease, and
- Protecting the heart and reducing risk for cardiovascular disease.

Maximizing the Benefits of Quercetin

- **Quercetin** has been shown in many studies to have wide-ranging health benefits and life-extending potential.
- Unformulated quercetin suffers from poor **bioavailability**. Only small amounts make it into the bloodstream after consumption.
- Scientists have developed a new quercetin formulation that boosts bioavailability more dramatically than any previous forms.
- Protected in a hydrogel of fenugreek seed-derived fiber, quercetin is able to reach much higher blood levels and remain in the bloodstream for longer. This new form also increases levels of bioactive **free quercetin** more than unformulated quercetin.
- These changes may allow quercetin to reach its full potential at last.

Meta-analyses of human trials found that daily quercetin intake significantly decreased **systolic** (top number) and **diastolic blood pressure** in patients with metabolic disease and with high blood pressure.^{14,15}

One meta-analysis of human trials also found that taking quercetin for at least eight weeks improved lipid profiles by increasing protective **HDL cholesterol** (the “good” cholesterol) and decreasing **triglycerides** in patients with metabolic disease or obesity.¹⁴

Another found that quercetin reduced total cholesterol, **LDL** (“bad”) cholesterol, and **C-reactive protein** (a marker of systemic inflammation) in patients with metabolic disease.¹⁶

Many more clinical trials of quercetin for various conditions are currently underway. At the time of publication, a **National Institutes of Health** website (clinicaltrials.gov) lists 44 human trials of quercetin in the U.S. alone.

Summary

Many people take **quercetin** for its potential to improve health and extend life.

Unformulated forms of quercetin have poor **bio-availability**.

A novel formulation protects quercetin in the gut. This enables a major increase in the amount of absorbed **bioavailable quercetin** and the time it stays in the body.

In addition, this new formula increases blood levels of bioactive **free quercetin** beyond unformulated quercetin and previously available forms. •

References

1. Asgharian P, Tazekand AP, Hosseini K, et al. Potential mechanisms of quercetin in cancer prevention: focus on cellular and molecular targets. *Cancer Cell Int.* 2022;22(1):257.
2. Azeem M, Hanif M, Mahmood K, et al. An insight into anticancer, antioxidant, antimicrobial, antidiabetic and anti-inflammatory effects of quercetin: a review. *Polym Bull (Berl)*. 2023;80(1):241-62.
3. Deepika, Maurya PK. Health Benefits of Quercetin in Age-Related Diseases. *Molecules*. 2022;27(8).
4. Islam MS, Quispe C, Hossain R, et al. Neuropharmacological Effects of Quercetin: A Literature-Based Review. *Front Pharmacol*. 2021;12:665031.
5. Papakyriakopoulou P, Velidakis N, Khatlab E, et al. Potential Pharmaceutical Applications of Quercetin in Cardiovascular Diseases. *Pharmaceuticals (Basel)*. 2022;15(8).
6. Joseph A, Shanmughan P, Balakrishnan A, et al. Enhanced Bioavailability and Pharmacokinetics of a Natural Self-Emulsifying Reversible Hybrid-Hydrogel System of Quercetin: A Randomized Double-Blinded Comparative Crossover Study. *ACS Omega*. 2022;7(50):46825-32.

7. Galindo P, Rodriguez-Gomez I, Gonzalez-Manzano S, et al. Glucuronidated quercetin lowers blood pressure in spontaneously hypertensive rats via deconjugation. *PLoS One*. 2012;7(3):e32673.
8. Ciurmarnean L, Milaciu MV, Runcan O, et al. The Effects of Flavonoids in Cardiovascular Diseases. *Molecules*. 2020;25(18).
9. Devi S, Kumar V, Singh SK, et al. Flavonoids: Potential Candidates for the Treatment of Neurodegenerative Disorders. *Biomedicines*. 2021;9(2).
10. Grosso G, Micek A, Godos J, et al. Dietary Flavonoid and Lignan Intake and Mortality in Prospective Cohort Studies: Systematic Review and Dose-Response Meta-Analysis. *Am J Epidemiol*. 2017;185(12):1304-16.
11. Liskova A, Koklesova L, Samec M, et al. Flavonoids in Cancer Metastasis. *Cancers (Basel)*. 2020;12(6).
12. Micek A, Godos J, Del Rio D, et al. Dietary Flavonoids and Cardiovascular Disease: A Comprehensive Dose-Response Meta-Analysis. *Mol Nutr Food Res*. 2021;65(6):e2001019.
13. Perez-Vizcaino F, Fraga CG. Research trends in flavonoids and health. *Arch Biochem Biophys*. 2018;646:107-12.
14. Huang H, Liao D, Dong Y, Pu R. Effect of quercetin supplementation on plasma lipid profiles, blood pressure, and glucose levels: a systematic review and meta-analysis. *Nutr Rev*. 2020;78(8):615-26.
15. Serban MC, Sahebkar A, Zanchetti A, et al. Effects of Quercetin on Blood Pressure: A Systematic Review and Meta-Analysis of Randomized Controlled Trials. *J Am Heart Assoc*. 2016;5(7).
16. Tabrizi R, Tamtaji OR, Mirhosseini N, et al. The effects of quercetin supplementation on lipid profiles and inflammatory markers among patients with metabolic syndrome and related disorders: A systematic review and meta-analysis of randomized controlled trials. *Crit Rev Food Sci Nutr*. 2020;60(11):1855-68.



ZINC UP YOUR IMMUNE HEALTH

"It gives my immune system an extra kick when needed."

Tina

VERIFIED CUSTOMER REVIEW



Item #01813

50 mg • 90 vegetarian capsules



Supplemental zinc can inhibit the absorption and availability of copper. If more than 50 mg of supplemental zinc is taken daily for more than four weeks, 2 mg of supplemental copper should also be taken to prevent copper deficiency.

You know zinc is good for you—but are you getting enough?

Zinc promotes critical **immune** functions and healthy **bones**.

This formula provides **50 mg** of zinc in a convenient, vegetarian capsule.

This product is available at fine health food stores everywhere.

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

Restore Youthful Cellular Energy with PQQ

PQQ (*pyrroloquinoline quinone*) activates genes involved in the production of cellular energy.¹⁻⁵

Studies show **PQQ** supports heart health and cognitive function, complementing CoQ10.^{6,7}

In fact, just **20 mg** per day of **PQQ** plus **CoQ10** promotes memory and attention in aging individuals.⁸

This formulation contains **20 mg** of **PQQ** per capsule, which is the recommended daily dose.

This product is available at fine health food stores everywhere.



Item #01647

30 vegetarian capsules



Also available are **10 mg PQQ caps** (Item #01500) and **Super Ubiquinol CoQ10 with 10 mg PQQ** (Item #01733).

References

1. *Alt Med Rev.* 2009; 14(3):268-77.
2. *J Nutr.* 2006 Feb;136(2):390-6.

3. *Exp Biol Med* (Maywood). 2003 Feb;228(2):160-6.
4. *Biochim Biophys Acta.* 2006 Nov;1760(11):1741-8.

5. *J Biol Chem.* 2010 Jan 1;285:142-52.
6. *Cardiovasc Drugs Ther.* 2004 Nov;18(6):421-31.

7. *J Cardiovasc Pharmacol Ther.* 2006 Jun;11 (2):119-28.
8. *FOOD Style.* 2009;21:13(7)50-3.

These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

Keep Your Heart Healthy and Your Brain Sharp

Taurine has a range of potential anti-aging benefits, but levels in our body decline over time.



Item #01827
1000 mg
90 vegetarian capsules



Item #00133
300 grams



These products are available at fine health food stores everywhere.

These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

Fur Ever Healthy



NO
ARTIFICIAL
COLORS

NO
ARTIFICIAL
FLAVORS

MANUFACTURED
IN THE
USA

Introducing Life Extension® DOG

We've been passionate about health for over 40 years. We're now proud to offer soft chews for dogs, made with the same quality and attention to detail as all our supplements.

Multivitamin & Probiotics

Vitamins,¹ manganese,² colostrum,³ turmeric,¹ and 6 probiotics^{1,4,5} in this **chicken-flavored** soft chew supplement helps support a dog's overall health and diverse microbiome.

Stress & Behavior

L-theanine¹ and melatonin¹ in this **bacon-flavored** soft chew supplement helps promote calmness and relaxation so your dog can keep an even keel.

Hip & Joints

In human and animal studies PEA,⁹ glucosamine,^{1,10} and MSM¹ supplementation have been shown to promote healthy, comfortable joints. This **beef-flavored** soft chew supplement is just what your dog needs to keep moving comfortably.

Skin & Coat

This **salmon-flavored** soft chew supplement contains **omega-3**-rich fish oil for healthy coat and skin. This has been shown in clinical studies to help promote skin and coat health for dogs with sensitive skin⁶ and to maintain a healthy coat.⁶⁻⁸



Item #02524

90 soft chews

Food Supplement



Item #02525

120 soft chews

Health Supplement



Item #02523

90 soft chews

Health Supplement



Item #02522

90 soft chews

Food Supplement

These products are available at fine health food stores everywhere.

References

1. *Practice T&V*. Surveying Supplements: Current Trends, Research, & Recommendations. Vol 20232014.
2. *Vet Res Commun*. 2022 2;46(1):261-75.
3. *Nutrients*. 2022 2 4;14(3):659
4. *Anaerobe*. 2015 8;34:14-23.

5. *Front Microbiol*. 2021;12:625562.
6. *Vet Dermatol*. 1994 9;5(3):99-104.
7. *Prostaglandins Leukot Essent Fatty Acids*. 2020 8;159:102140.
8. *In Vivo*. 2021 5-6;35(3):1419-36.
9. *Nutrients*. 2023, 15(6), 1350;
10. *J Am Vet Med Assoc*. 2007 2 15;230(4):514-21.

NEW PRODUCTS

Goodnight, Restless Nights.

Do you ever feel like you're not getting "enough sleep"? The number of hours you spend in dreamland may not be all that matters: when you sleep, your body goes through a restorative process.

If the various stages of sleep are interrupted, you may experience general fatigue as well as stress.

Our new Serene Sleep formula is a melatonin-free way to get the restful sleep you need. It

uses ashwagandha and black cumin extracts to promote a healthy response to stress so you can put to bed any thoughts that were keeping you up at night.

Each extract has been clinically studied to encourage restorative sleep and stress relief to help ease you into the sleep of your dreams.

Get the restorative sleep you need, so you're ready to take on the day the next morning!

 Without Melatonin



1
DAILY

GLUTEN
FREE

NON
GMO
LE CERTIFIED

MANUFACTURED
IN THE
USA

Item #02526 • 30 softgels
For occasional sleeplessness.

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.



The Science of a Healthier Life®

PO BOX 407198
FORT LAUDERDALE, FLORIDA 33340-7198



IN THIS EDITION OF LIFE EXTENSION MAGAZINE®



16 PROTECT TELOMERE LENGTH

Shortened telomeres are associated with accelerated aging.

Selenium + CoQ10 were clinically shown to **reduce** the **shortening** of **telomeres**.



30 IMPROVE SLEEP EFFICIENCY

Two plant extracts have been shown to promote **restful sleep**. In **clinical trials**, one improved **sleep efficiency** by **74%** while the other enhanced **restorative sleep** by **72%**.



38 MAXIMIZE EFFECTS OF RESVERATROL

Researchers have discovered how to increase **resveratrol** bioavailability.



48 HOW MAGNESIUM AND VITAMIN D WORK TOGETHER

When taken together, **magnesium** and **vitamin D** enhance each other's benefits by boosting nutrient activation, absorption, and delivery.



56 PROTECT LUNG FUNCTION

Lung function declines with age. A **clinical trial** showed that two **plant compounds** *protect* the lungs from damage and *boost* lung capacity by **30%**.



82 PQQ AND DIABETIC KIDNEY DISEASE

PQQ has been shown in lab and animal studies to protect the **kidneys** from the harmful effects of elevated blood **glucose**.