

RFID panel Demo

Showcase NFC applications such as personalized storytelling with the DM-RF1 demo kit. It comes pre-assembled in a stylish casing, making it a plug and play solution. Simply connect the demo kit to a Digital Signage player, and convince your customer of the benefits of interactive applications with NFC technology.

The kit is ideal for showroom presentations and can also serve as a portable demo for sales presentations. The LED lights make it a complete and compelling customer journey. Start demonstrating personalized storytelling with no required upfront involvement from your technical team regarding sensor integration.



Personalized storytelling

Telling a story in an effective and engaging way requires adaptation to your audience. For example, showing content in the preferred language of the viewer, or adjusting the phrasing and information for kids vs adults, drastically increases the attention of your audience and the intensity in which your story is memorized.

NFC sensors offer an effortless way for the customer to personalize the content. Simply by tapping a NFC item (such as wristband or card) on the NFC panel, content can be started according to the preferences stored on the NFC device.

Whether you want to improve the visitor journey in a museum, or increase the brand engagement to a new level, personalized storytelling is a vital element in your digital signage offering.

NFC write/read

The kit can read data from any NTAG213 device as well as write data onto it. This allows to create applications in which visitors can store personal preferences on an NFC item such as a wristband or card. Once the preferences are stored onto the card or wristband, the visitors only need to tap it at each info point for the personalized content to start.

Included Elements

The demo kit comes pre-assembled. It includes:

- 1x **XR-DR2** NFC Reader with **XR-C10** antenna
- 1x **COB LED strip** white LED
- 1x **XNN-010** RFID tags 26mm, 10pcs
- 1x **CAX-M6W** X-talk cable

Additional equipment

The DM-LL3 demo kit is designed to be connected to a compatible media player, via a Nexmosphere controller. To make the demo complete, you need the following additional items:

- 1x **XC-800 series controller** (such as XC-820)
- 1x **3rd party media player** (such as a BrightSign player)
- 1x **display** (connected to the media player)

Demo content and presentation

Ready-to-use demo presentations for BrightSign players are available on request. These include both write and read functionalities, as well as LED control.

Dimensions and weight

- Weight: 360 gram
- Dimensions: 160 x 240 x 25mm