

Lift & Learn shelf Demo kit

Showcase Lift & Learn applications for stocked shelves with the DM-LL3 demo kit. It comes pre-assembled in a stylish casing, making it a plug and play solution. Simply connect the demo kit to a Digital Signage player, and convince your customer of the benefits of a Lift & Learn experience.



The kit is ideal for showroom presentations and can also serve as a portable demo for sales presentation. Start showcasing Lift & Learn experiences with no required upfront involvement from your technical team regarding sensor integration. Additionally, you can demonstrate the value of real-time stock count, all with the same kit.

Lift & Learn

Lift & Learn applications are typically applied in retail environments. They facilitate consistent storytelling by starting a product video when a customer lifts a product. As a result, the engagement and product understanding of the customer is increased. Overall, a Lift & Learn application is a memorable brand experience that creates a connection between the product and the customer.

Well-executed Lift & Learn applications can generate a sales uplift between 15-30%. It also allows for implementation of effective sales methods such as cross-selling and endless-aisle applications.

In combination with Data Analytics solutions, the data collected from a Lift & Learn application is highly valuable in measuring the performance and ROI of a retail installation.

Weight sensor (shelf type)

The shelf-type weight sensor measures shelf weight and facilitates seamless implementation of Lift & Learn applications. Additionally, the sensor features built-in smart control and analytics, enabling real-time tracking of shelf stock. This functionality allows you to implement the implementation of automated stock alerts and facilitates the monitoring of product sell-through rates

Due to the nature of this technology, it is suitable for installation in shelves commonly found in FMCG retail environments, such as supermarkets or pharmacies.

For other Lift & Learn scenarios, for example with highlighted luxury goods, Nexmosphere has alternative sensors available such as RFID, wireless pick-up sensors and bar-type weight sensors.

Included Elements

The demo kit comes pre-assembled. It includes:

- 1x **XZ-S41** Weight sensor shelf type

Additional equipment

The DM-LL3 demo kit is designed to be connected to a compatible media player, via a Nexmosphere controller. To make the demo complete, you need the following additional items:

- 1x **Nexmosphere controller** (XN, XC or XM controller)
- 1x **3rd party media player** (such as a BrightSign player)
- 1x **display** (connected to the media player)
- 1x **set of products** (optional)

Demo content and presentation

Demo content for FMCG goods is available on request.



The shampoo bottles are not included in the kit.

Ready-to-use demo presentations are available for selected players, such as BrightSign.

Dimensions and weight

- Weight: 800 gram
- Dimensions: 300 x 200 x 20mm