

LAUNCHING ON: 13/03/2025 RRP: £24
99.6% NATURAL, 79.9% ORGANIC

Achieve a year-round natural glow with the newly reformulated certified organic Sunless Glow 3-in-1 Gradual Tan!

Experience the perfect sun-kissed look with our enhanced formula, now offering three amazing benefits:

1- Gradual Self-Tanner: Enjoy a streak-free natural glow with a gentle blend of naturally derived Erythrulose and low-level stabilised Dihydroxyacetone (3%). This blend ensures that the tan is buildable and develops gradually, free from the typical odour commonly associated with self-tanners.

2- Pre-Tan Accelerator & Post-Tan Extender: Featuring Carob Fruit Extract to boost and prolong the tanning process, while helping prevent ageing. This powerful ingredient keeps your tan vibrant and ensures it fades at a slower, more even rate.

3- Deep Nourishment: Infused with Shea Butter for luxurious hydration and Hyaluronic Acid to lock in moisture, leaving your skin soft, smooth, and radiant.

The formula is also enhanced with organic Papaya Extract to gently exfoliate the skin and Aloe Vera to soothe any signs of redness and irritation. Sunless Glow 3-in-1 Gradual Tan features a subtle, fresh scent and avoids the strong, overpowering odour often associated with self-tanners.

Natural looking and natural tan? We've got you covered!

SUNLESS GLOW 3-IN-1 GRADUAL TAN





KEY INGREDIENTS

CAROB FRUIT EXTRACT

Carob Fruit Extract derived from the carob tree (*Ceratonia siliqua* L.), is a groundbreaking ingredient offering enhanced tanning and age defying benefits. It accelerates and intensifies tanning by activating melanin production, while prolonging the tan by reducing fading by 62.5%, and retaining 49.4% of the initial tan after 12 days. Additionally, Carob Fruit Extract stimulates collagen I synthesis by up to 60%, helping to reduce signs of ageing. Efficacy studies demonstrated a 28.3% increase in tanning intensity and a 24.5% faster tanning rate compared to the placebo.



ERYTHRULOSE

Erythrulose is a high-purity, water-soluble sunless tanning agent derived from red raspberries and produced through sustainable fermentation, offering a safe and UV-free tanning solution. Erythrulose reacts with keratin in the skin's outermost layer to create a gradual, long-lasting, and streak-free tan, mimicking natural sun-induced tanning.



HYALURONIC ACID

Known for holding 1,000 times its weight in water, Hyaluronic Acid deeply hydrates and plumps the skin. Low molecular weight Hyaluronic Acid penetrates deeper layers, providing lasting hydration and promoting a firmer, more supple appearance.

