

Vilamoura Portugal

European
Sales Conference

2027

25 – 29 January

Showcase Room

European Sales Conference 2027
Tivoli Marina Convention Centre -
Vilamoura, Portugal

Partner With Our Flagship Sales Event

Elevate your presence at ESC with our most premium offering: **Showcase Rooms.**

Designed for strategic partners, this exclusive format provides a private, immersive environment to engage with the Fisher Scientific sales organization and deliver tailored, high-value experiences.

The most exclusive way to participate in ESC 2027. Limited availability—secure your Showcase Room early to maximize your impact. Deadline for booking is 18 September.

[Book Now](#)

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Why Participate in ESC 2027?

Tailored Brand Experience

Engage with Fisher Scientific sales organisation and showcase your solutions in a dedicated private room. This unique format allows you to fully customize your space to reflect your brand, portfolio, and story—creating a memorable and differentiated experience.

Deeper Engagement, Higher Impact

Move beyond standard booth interactions with extended, high-quality meeting time that fosters stronger relationships and more effective knowledge transfer—helping you align early on 2027 priorities.

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Why Participate in ESC 2027?

Premium Access to Sales Teams

- Guaranteed, scheduled meetings with the entire Fisher Scientific sales teams through a structured 20-minute rotation schedule (by segment and language)
- Extended rotations time compared to the standard expo format
- Ideal setting for strategic product and solution presentations

Premium Networking Opportunities

Connect with the Fisher Scientific organization and industry peers through exclusive networking and recognition moments.

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Why Participate in ESC 2027?

What's Included

- ✓ Guaranteed meetings with Fisher Scientific account managers
- ✓ Private showcase room within the event venue
- ✓ Fully customizable, flexible setup for demos, presentations and training sessions
- ✓ **Max. 5 supplier attendee allocation per rotation.**
Extra tickets may open upon availability in October.
Price per extra attendee €1,500
- ✓ Stand manager training, detailed exhibitor guide and access to the Exhibitor Portal
- ✓ Lead scanning system
- ✓ Full access to all networking events and social functions
- ✓ All-inclusive food and beverages during event days
- ✓ Access to the event app (Cvent) for scheduling and a seamless experience
- ✓ Credit of 5 000€ (VAT excluded) for expo services as furniture, branding, audio-visual, etc.

* Accommodation must be booked and paid directly by suppliers at a negotiated rate of €144 per night, including breakfast and VAT. Further details and booking guidance will be provided.

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Event Format at a Glance

Sunday, 24 January:

Arrival and Showcase room setup (afternoon)

Monday, 25 January:

Showcase room setup (morning), Expo (afternoon),
and evening networking event

Tuesday, 26 January:

Supplier strategic message (morning), Expo (all day),
and Supplier Awards Evening

Wednesday, 27 January:

Expo (all day) and supplier free evening

Thursday, 28 January:

Expo (morning), Showcase room breakdown
(afternoon), Gala Dinner, President's Club Awards
and Party

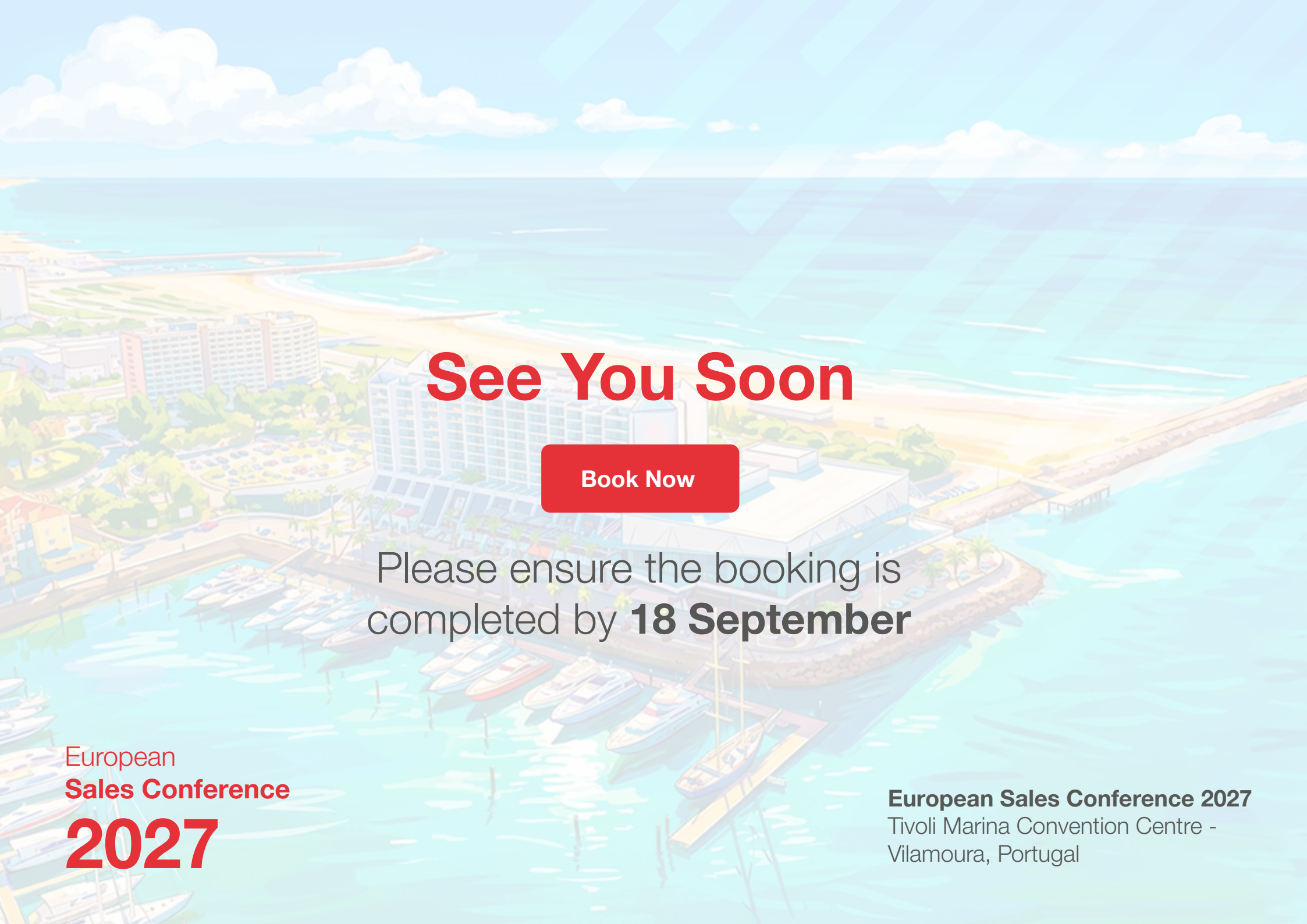
Friday, 29 January:

Departure

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An aerial illustration of a coastal city. In the foreground, a marina is filled with various boats, including sailboats and motorboats. Behind the marina, there are several modern buildings, some with glass facades, and a large parking lot. To the left, a sandy beach is visible, with a few palm trees and smaller buildings. In the background, the ocean stretches to the horizon under a blue sky with white clouds. A large, semi-transparent red button with the text 'Book Now' is positioned in the center of the image.

See You Soon

[Book Now](#)

Please ensure the booking is completed by **18 September**

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