

Vilamoura Portugal

European
Sales Conference

2027

25 – 29 January

Open Expo

European Sales Conference 2027
Tivoli Marina Convention Centre -
Vilamoura, Portugal

Partner With Our Flagship Sales Event

The **European Sales Conference (ESC)** is our premier annual event, bringing together the full European sales force and key supplier partners.

It offers a unique opportunity to position your brand at the heart of our commercial strategy for the year ahead.

Secure your participation in ESC 2027 to ensure a strong start to the year. Limited availability—deadline for booking is 18 September.

[Book Now](#)

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Why Participate in ESC 2027?

Access to Sales Teams

Engage directly with the Fisher Scientific sales organization through high-quality interactions across the event. Dedicated time in the exhibition area ensures multiple touchpoints for business-focused conversations and meaningful networking opportunities.

High-Impact Brand Exposure

Showcase your solutions on a dedicated expo floor designed to maximize visibility and interaction throughout the event. Position your brand at the heart of the experience, benefiting from continuous exposure as sales teams circulate, engage and connect with you.

European
Sales Conference
2027



Why Participate in ESC 2027?

Strategic Positioning

Deliver your key strategic messages directly to our teams and align early on 2027 priorities. Tailor your messaging in a flexible, audience-adapted format to enable more relevant and impactful exchanges.

Premium Networking Opportunities

Leverage a comprehensive program of formal and informal networking moments, including evening events and social functions, to strengthen connections with sales teams and peers.

European
Sales Conference
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Why Participate in ESC 2027?

What's Included

- ✓ Ongoing access to Fisher Scientific account managers throughout the event
- ✓ Equipped and customizable exhibition booth (new layout, exhibitor name, furniture, power, lighting)
- ✓ **Max. 4 supplier attendee allocation.**
Extra tickets may open upon availability in October.
Price per extra attendee €1,500
- ✓ Stand manager training, detailed exhibitor guide and access to the Exhibitor Portal
- ✓ Lead scanning system
- ✓ Full access to all networking events and social functions
- ✓ All-inclusive food and beverages during event days
- ✓ Access to the event app (Cvent) for scheduling and a seamless experience

* Accommodation must be booked and paid directly by suppliers at a negotiated rate of €144 per night, including breakfast and VAT. Further details and booking guidance will be provided.

European
Sales Conference
2027



Event Format at a Glance

Sunday, 24 January:

Arrival and booth setup (afternoon)

Monday, 25 January:

Booth setup (morning), Expo (afternoon), and evening networking event

Tuesday, 26 January:

Supplier strategic message (morning), Expo (all day), and Supplier Awards Evening

Wednesday, 27 January:

Expo (all day) and supplier free evening

Thursday, 28 January:

Expo (morning), booth breakdown (afternoon), Gala Dinner, President's Club Awards and Party

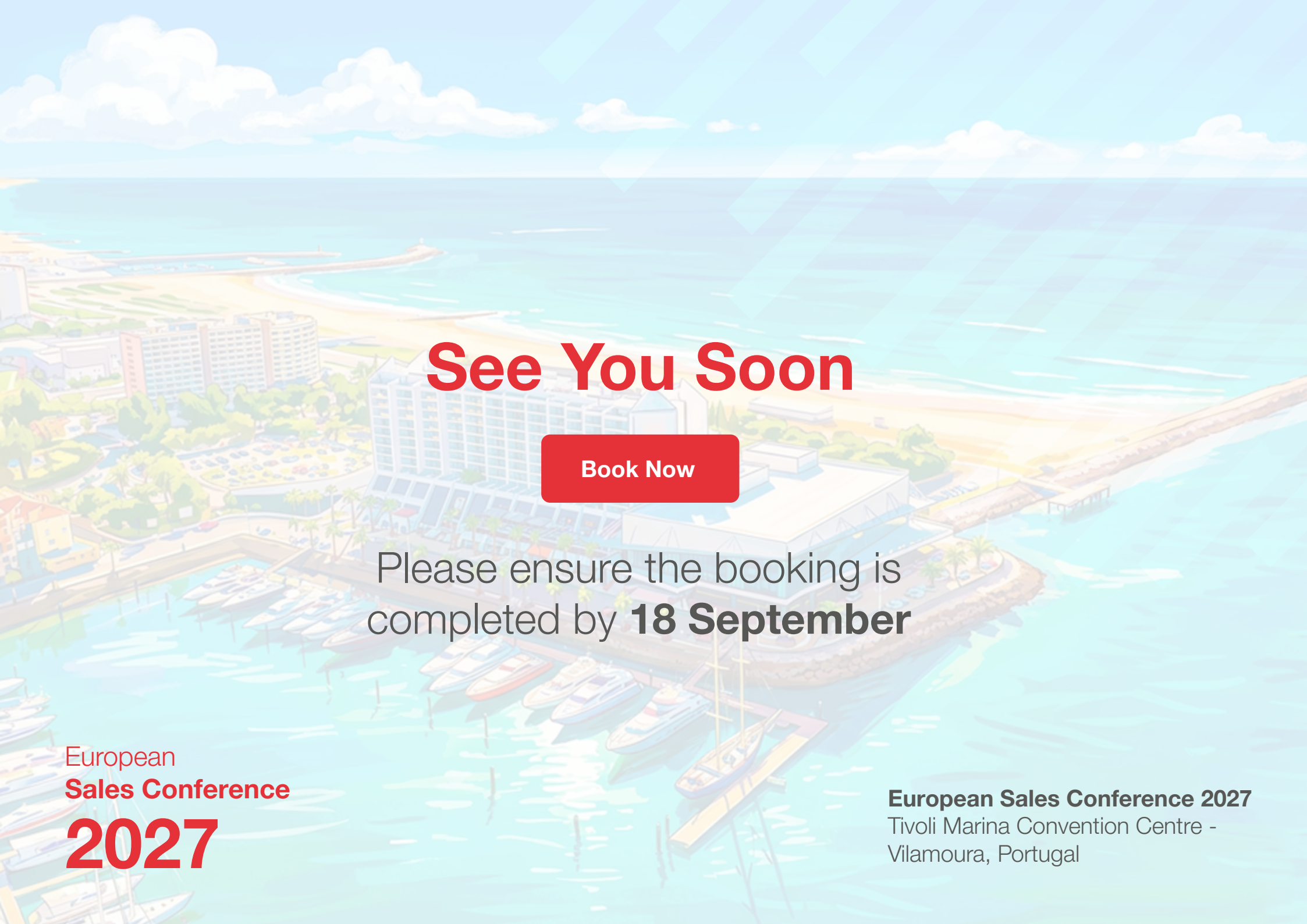
Friday, 29 January:

Departure

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An aerial illustration of a coastal city. In the foreground, a marina is filled with various boats, including sailboats and motorboats. Behind the marina, there are several modern buildings, some with glass facades. To the left, a sandy beach is visible, with a few palm trees and smaller buildings. The ocean extends to the horizon under a blue sky with white clouds. A large, semi-transparent red button with the text 'Book Now' is positioned in the center of the image.

See You Soon

[Book Now](#)

Please ensure the booking is completed by **18 September**

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