



RUSH TITANIO, REVEALED AT THE I.C.E.

MV Agusta unveils the Rush Titanio, the ultimate expression of Schiranna's most extreme hyper-naked, arriving in 2026.

Varese, January 29, 2026 - MV Agusta unveils the Rush Titanio at The I.C.E., one of the world's most exclusive winter events dedicated to motor enthusiasts, collectors, and connoisseurs of design and performance.

Set against the iconic frozen landscape of St. Moritz, The I.C.E. brings together rare automobiles, motorcycles, and a select international audience in a unique celebration of engineering excellence, heritage, and lifestyle—an environment perfectly aligned with the exclusivity of this new piece of Motorcycle Art.

In this extraordinary setting, the Rush Titanio makes its debut as the most radical and refined expression of MV Agusta's hyper-naked philosophy.

This new Rush evolution represents the most refined, performance-driven and visually striking interpretation of the Rush concept to date, combining cutting-edge engineering, exclusive materials and unmistakable Italian design.

Since its debut, the MV Agusta Rush has stood as a bold declaration of intent—an uncompromising vision of performance, individuality and craftsmanship. With the Titanio edition, MV Agusta further elevates this philosophy, blending a powerful Euro5+ four-cylinder engine with a distinctive aesthetic language inspired by titanium, precision engineering and contemporary Motorcycle Art.

A motorcycle conceived without compromise, it embodies the brand's relentless pursuit of performance, craftsmanship, and innovation, while standing as a true collector's piece.

A LEGACY OF EVOLUTION

First unveiled in 2019 in a striking grey-bronze-red color scheme, it evolved in 2021 with the Rush Army, characterized by its iconic dark grey and yellow livery and in 2023 with the arrival of the Rush Mamba, defined by the striking Rosso Mamba 2.0 color scheme.

In 2026, the Rush reaches a new pinnacle with the Titanio edition, finished in an exclusive Nero Intenso livery combined with Argento Magnum and Blu Titanio accents. The name "Titanio" draws



direct inspiration from the extensive use of brushed titanium components, reinforcing the motorcycle's premium, performance-focused identity.

All painted surfaces feature a fully gloss finish, enhancing color richness and reflecting the sharp, muscular lines of the motorcycle. This high-gloss treatment is deliberately contrasted with matte twill-effect carbon components, creating a sophisticated interplay of light, texture and material. The result is a visually striking composition that highlights the advanced construction of the Rush Titanio while expressing MV Agusta's signature blend of engineering excellence and design artistry.

TITANIUM: MATERIAL AS IDENTITY

At the heart of the Rush Titanio lies a profoundly evolved 1,000 cc inline four-cylinder engine, engineered to deliver outstanding performance across the entire rev range. Handcrafted in Varese, it embodies uncompromising technical excellence, featuring extensive use of titanium, including 16 radial titanium valves and four forged titanium connecting rods.

Titanium stands at the core of the Rush Titanio concept, serving not only as a lightweight, high-performance material but also as a defining visual and symbolic element. With the Titanio edition, MV Agusta introduces an unprecedented number of new titanium components, all finished in a distinctive brushed surface treatment that highlights the material's raw, technical character while reinforcing the motorcycle's premium positioning.

At the center of this transformation is the new Arrow titanium slip-on exhaust, proudly bearing the "MV Agusta" logo. Developed specifically for the Rush Titanio, it combines reduced weight, enhanced exhaust flow and a refined acoustic signature, while its brushed titanium finish establishes an immediate visual connection with the rest of the Titanio package.

Supporting the exhaust is a new titanium exhaust carrier. This component exemplifies MV Agusta's attention to detail, transforming a functional structural element into a distinctive design feature that reinforces the motorcycle's limited-edition identity.

The fuel tank front cover is also newly crafted in titanium and features a "Titanio" logo alongside an atom-inspired graphic element, symbolizing precision engineering and the microscopic perfection of advanced materials. Positioned at the heart of the motorcycle's silhouette, this component plays a key role in visually anchoring the Titanio theme.

Further emphasizing the technical aesthetic are the new titanium dashboard carriers, which combine structural integrity with an exposed, motorsport-inspired appearance. These are complemented by the new titanium headlight carrier, adding both rigidity and a striking visual highlight to the front-end architecture.



Completing the package is the introduction of titanium screws, used across all titanium components and the front mudguard. While subtle, these new fasteners reflect MV Agusta's obsessive attention to detail, ensuring material consistency, reduced weight and a cohesive, high-end finish even at the smallest scale.

Together, these elements define the character of the Rush Titanio, elevating both its engineering integrity and visual impact. The extensive use of this noble material transforms the motorcycle into a true statement of performance-driven design, where every component serves a purpose and contributes to an unmistakable identity.

Distinctive titanium atom-inspired elements further define the exclusive character of the Rush Titanio, adding a refined graphic layer to key touchpoints of the motorcycle. The Alcantara seat features "Titanio" lettering running along the center, accompanied by a laser-marked atom-inspired motif, with stitching executed in a matching tone to ensure visual coherence and premium craftsmanship. This design language continues on the fuel tank top section and the fuel tank protection areas, where the same atom-inspired elements reinforce the conceptual link between advanced materials, precision engineering and the Titanio identity.

A NEW VISUAL LANGUAGE IN CARBON AND COLOR ENHANCED BY BLU TITANIO ANODIZED ALUMINIUM DETAILS

Carbon fiber plays a central role in defining the identity of this new Rush, with every composite element contributing to both weight reduction and visual impact. For this edition, all carbon components adopt a new premium twill weave finish, replacing the previous plain texture and delivering greater depth, refinement and a more technical appearance consistent with the Titanio concept.

Complementing the extensive use of carbon fibre and titanium, the Rush Titanio features a curated selection of anodized aluminium components, each finished in an exclusive Blu Titanio tone. These elements introduce refined colour accents while underscoring MV Agusta's focus on precision engineering and meticulous attention to detail.

BUILT IN VARESE. LIMITED TO 300 UNITS

The Rush Titanio, a new limited-edition evolution of MV Agusta's most extreme hyper naked motorcycle, arriving later in 2026, will be produced in just 300 individually numbered units, each built exclusively in Varese. Presentation date, pricing and full specifications will be disclosed at a later stage.