



MV Agusta Brutale 800 RR LH44 “Naked Perfection” by Lewis Hamilton

Varese, 23rd May 2018 - What makes the partnership between MV Agusta and Lewis Hamilton truly special? A shared faith in beauty and technology. On Formula One tracks or on the street, on four wheels or two, the world champion of motor racing's highest single-seater class and the highest-tech motorcycle manufacturer with unique design, share values, ideas and projects.

Following the success of the Dragster 800 RR LH44 and then the F4 LH44, MV Agusta and Lewis Hamilton have reunited to create a new model. Like its predecessors, it carries the British driver's initials and bristles with dedicated technical and aesthetic features. Named the Brutale 800 RR LH44 it is a truly formidable 140 hp, and 172 kg beast. The best mid-size naked bike on the market with the lightest engine and the most advanced technology used today on production bikes like counter rotating crankshaft and quick-shift system EAS 2.0. It will go into production in June 2018. Only 144 will be built. Each one will be numbered and provided with a certificate of authenticity.

As a starting point for the development of the Brutale 800 RR LH44, MV Agusta and Lewis Hamilton selected the three-cylinder naked flagship, the Brutale 800 RR. This brand new naked bike is the motorcycle of choice for those looking for superb ride dynamics and design; MV Agusta hallmarks.

As with the two previous models, based on the Dragster and F4, the Brutale 800 RR LH44 is the result of a creative process that relies on unfiltered interaction between Lewis Hamilton and MV Agusta Design Center (CRC). In addition to astonishing race results, Lewis Hamilton is renowned for his creativity, style and attention to the details. CRC is much more than a design studio: it's a technology factory that nurtures engineers' and designers' imagination, through digital simulation and practical prototyping, breathes life into every new MV Agusta. It is hard to imagine a more appealing or promising design partnership.



Inspiration for the colour scheme - a blend of black, red and white - was drawn from the iconic Lewis Hamilton style. The graphics emphasize the dynamic design and are capped off by the Lewis Hamilton logo and his race number, 44.

In this special project, MV Agusta used new materials and components never been utilized on production naked bikes, such as an extensive use of special designed carbon fiber components, unique colour scheme graphics and a truly exclusive ceramic-based coating that is resistant to ultra-high temperatures on the exhaust system. Also included are numerous components machined from light alloy billet. Eye-catching details up front include the brake and clutch levers and fluid reservoir caps. The tank cap, like the engine oil filler cap, has also been CNC machined. Added panache also comes from the CNC clutch cover guard as well as the alternator guard.

Each bike is identified as belonging to the limited 144-bike edition by the progressive number on the instrument cluster fairing.