

Going on vacation concerned about the health and emotional well-being of your pet?

Don't be anxious...
We can help!

WeCalm®
Calm and Happy Again,
Naturally



WeCalm® is a supplement for dogs and cats that soothes and relaxes pets. It is recommended for situations of environmental stress, thunderstorms, fireworks, weaning, separation, travel, stays in kennels and undesirable behaviours.



Separation anxiety has long been recognized as an anxiety-related disorder. In dogs this is only observed with the owner's real absence or perceived absence (Horwitz, 2000; Sherman and Mills, 2008). In canine behavior disorders, anxiety is defined as an emotion of apprehension to a foreseen danger or threat. The signs are recognized through physiological (e.g., autonomic arousal) and behavioral (e.g., hypervigilance) responses, but the stimulus of anxiety is oftentimes unidentified. When this stimulus is identifiable and present, the emotional response is defined as fear. When fear response is excessive and out of context, maladaptive and harmful to an individual, that is defined as phobia (Landsberg et al., 2013).

Signs of separation anxiety (Voith and Borchelt, 1985)

- Vocalization
- Howling, barking, whining
- Elimination
- Urination, defecation
- Destructive behavior
- Chewing, digging
- Anorexia, depression or inactivity
- Psychosomatic/medical consequences
- Diarrhea, vomiting, excessive licking of hair coat
- Overactivity
- Excessive greeting behavior, constant pestering of owners

WeCalm®

How does WeCalm work to lower stress?

WeCalm contains Peptazine®, an hidrolized marine peptide which has affinity with the "benzodiazepine receptors" in the brain. These peptides are stimulating the activity of GABA (gamma-Aminobutyric acid), a neurotransmitter which has an inhibiting effect on the neurological excitability, consequently decreasing stressful effects and harmful responses. Some investigations also show that the peptides derived from marine species may affect our nervous system after oral intake. They are opioid-like and have a positive effect on motivation, emotion, behavior, stress, appetite and pain management. These peptides show a similar but weaker effect as endogenous opioid peptides and interact with specific opioid receptors in the nervous, endocrine, immune and digestive systems. They can be used as a natural and safe alternative to opioid drugs which are usually associated with tolerance, dependence and addiction.

WeCalm also has L-Theanine, L-Tryptophan and B-complex vitamins in its constitution. These substances are already well known and are able to improve the levels of Serotonin and Gamma-aminobutyric acid (GABA), which are essential for controlling stress and anxiety.

References:

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